

capradio sac business journal

CapRadio and the Sacramento Business Journal: A Powerful Partnership for Local Economic News

Introduction:

Understanding the Symbiotic Relationship Between CapRadio and the Sacramento Business Journal

This article explores the vital role CapRadio and the Sacramento Business Journal play in informing the Sacramento business community. We'll delve into how these two prominent media outlets contribute to economic development, provide crucial business news, and foster a thriving local economy. We'll examine their individual strengths and how their combined reach enhances the dissemination of critical information to businesses and entrepreneurs in the Sacramento region.

Article Outline:

- I. CapRadio's Role in Sacramento Business News
- II. The Sacramento Business Journal's Focus on Local Economy
- III. Synergies and Overlap Between CapRadio and the Sacramento Business Journal
- IV. Impact on the Sacramento Business Community
- V. Future Trends and Predictions

I. CapRadio's Role in Sacramento Business News:

CapRadio's Diverse Platform for Business News Dissemination

CapRadio, a public radio station, offers a multifaceted approach to business news, utilizing radio broadcasts, podcasts, and online platforms to reach a wide audience. Their coverage encompasses various aspects of the Sacramento economy, from interviews with local business leaders to in-depth reports on industry trends.

In-depth Interviews and Expert Analysis on CapRadio

CapRadio often features interviews with prominent figures in the Sacramento

business community, providing listeners with valuable insights and perspectives. Their expert analysis goes beyond simple news reports, offering context and interpretation of complex economic issues.

CapRadio's Commitment to Local Economic Development Reporting

Recognizing the importance of local economic development, CapRadio dedicates significant airtime and online resources to reporting on economic initiatives, government policies, and their impact on businesses.

II. The Sacramento Business Journal's Focus on Local Economy:

Sacramento Business Journal: A Primary Source for Business Intelligence

The Sacramento Business Journal serves as a primary source of business intelligence for the region, delivering in-depth coverage of local companies, industries, and economic trends through its print and online publications.

The Business Journal's Focus on Company Profiles and Industry Analysis

Through detailed company profiles and in-depth industry analyses, the Sacramento Business Journal provides readers with comprehensive information to aid business decision-making. This includes information on local companies' growth, challenges, and overall performance within the Sacramento economy.

Real Estate and Development Coverage in the Sacramento Business Journal

The Sacramento Business Journal dedicates considerable space to reporting on real estate development, construction projects, and their impact on the local economy, providing readers with insight into trends shaping the Sacramento landscape.

III. Synergies and Overlap Between CapRadio and the Sacramento Business Journal:

Shared Audience and Complementary Coverage Models

While their methods of delivery differ, CapRadio and the Sacramento Business Journal share a considerable overlap in their audience and often cover similar topics, creating a synergistic effect for business news consumption

in Sacramento.

Different Perspectives, Enhanced Understanding

By offering different perspectives and approaches to reporting business news—audio versus print/digital—CapRadio and the Sacramento Business Journal provide a more comprehensive understanding of the local economy.

Cross-Promotion and Collaboration Opportunities

Potential collaborations or cross-promotions between these two outlets could further amplify their reach and impact, fostering stronger community engagement and better dissemination of economic information.

IV. Impact on the Sacramento Business Community:

Empowering Informed Decision-Making Through Comprehensive Coverage

The combined efforts of CapRadio and the Sacramento Business Journal empower local businesses to make more informed decisions by providing comprehensive news and analysis of economic conditions and trends.

Facilitating Networking and Community Engagement

By reporting on local businesses and their achievements, both CapRadio and the Sacramento Business Journal contribute to fostering a stronger sense of community and facilitating networking opportunities amongst local entrepreneurs.

Attracting Investment and Supporting Economic Growth

Accurate and timely reporting on business news attracts investment in the region, encouraging economic growth and job creation.

V. Future Trends and Predictions:

The Growing Importance of Digital Platforms and Multi-Media

Both CapRadio and the Sacramento Business Journal will likely continue to expand their digital presence and integrate multi-media formats to cater to the evolving media consumption habits of their target audience.

Increased Focus on Sustainability and Social Responsibility

We can anticipate a growing emphasis on reporting related to sustainable business practices and corporate social responsibility within both CapRadio and the Sacramento Business Journal's coverage.

Conclusion:

CapRadio and the Sacramento Business Journal play critical, complementary roles in keeping the Sacramento business community informed and engaged. Their combined efforts contribute to a more robust and transparent business environment, ultimately fostering economic growth and benefiting the entire region. The future of business news in Sacramento depends on the continued commitment of such vital resources to deliver quality information to its citizens and its businesses.

Frequently Asked Questions (FAQs):

Q: Where can I find CapRadio's business news coverage?

A: CapRadio's business news is available on their website, through their radio broadcasts, and via podcasts.

Q: How often does the Sacramento Business Journal publish?

A: The Sacramento Business Journal publishes weekly.

Q: Are there any subscription options for the Sacramento Business Journal?

A: Yes, the Sacramento Business Journal offers both print and online subscription options.

Q: How can I contribute to CapRadio?

A: CapRadio is a non-profit organization and welcomes donations to support its programming.

Related Keywords:

Sacramento business news, CapRadio, Sacramento Business Journal, local economy, economic development, business intelligence, entrepreneurship, Sacramento real estate, investment, job creation, sustainable business, corporate social responsibility, radio broadcasting, online news, print media, multimedia, business reporting, local news.

capradio sac business journal: *Citizenville* Gavin Newsom, 2014-01-28 "A fascinating case for a more engaged government, transformed to meet the challenges and possibilities of the twenty-first century." —President William J. Clinton A rallying cry for revolutionizing democracy in the digital age, *Citizenville* reveals how ordinary Americans can reshape their government for the better. Gavin Newsom, the lieutenant governor of California, argues that today's government is stuck in the last

century while—in both the private sector and our personal lives—absolutely everything else has changed. Drawing on wide-ranging interviews with thinkers and politicians, Newsom shows how Americans can transform their government, taking matters into their own hands to dissolve political gridlock even as they produce tangible changes in the real world. *Citizenville* is a timely road map for restoring American prosperity and for reinventing citizenship in today's networked age.

capradio sac business journal: *Public Broadcasting and the Public Interest* Michael P. McCauley, B. Lee Artz, DeeDee Halleck, Paul E Peterson, 2016-09-16 As federal funding for public broadcasting wanes and support from corporations and an elite group of viewers and listeners rises, public broadcasting's role as vox populi has come under threat. With contributions from key scholars from a wide variety of disciplines, this volume examines the crisis facing public broadcasting today by analyzing the institution's development, its presentday operations, and its prospects for the future. Covering everything from globalization and the rise of the Internet, to key issues such as race and class, to specific subjects such as advertising, public access, and grassroots radio, *Public Broadcasting and the Public Interest* provides a fresh and original look at a vital component of our mass media.

capradio sac business journal: *The Deeper the Roots* Michael Tubbs, 2021-11-16 “Insightful, emotional, and enraging. By sharing his story in gripping detail, Michael Tubbs embodies an old feminist tradition whereby the personal is political. He empowers us to fight for equal opportunities for our communities, and encourages us to amass the courage to overcome loss and injustice.” —Ibram X. Kendi, National Book Award-winning author of *Stamped from the Beginning* and *How to Be an Antiracist* The making of a visionary political leader—and a blueprint for a more equitable country “Don't tell nobody our business,” Michael Tubbs's mother often told him growing up. For Michael, that meant a lot of things: don't tell anyone about the day-to-day struggle of being Black and broke in Stockton, CA. Don't tell anyone the pain of having a father incarcerated for 25 years to life. Don't tell anyone about living two lives, the brainy bookworm and the kid with the newest Jordans. And also don't tell anyone about the particular joys of growing up with three “moms”—a Nana who never let him miss church, an Auntie who'd take him to the library any time, and a mother, “She-Daddy”, who schooled him in the wisdom of hip-hop and taught him never to take no for an answer. So for a long time Michael didn't tell anyone his story, but as he went on to a scholarship at Stanford and an internship in the Obama White House, he began to realize the power of his experience, the need for his perspective in the halls of power. By the time he returned to Stockton to become, in 2016 at age 26, its first Black mayor and the youngest-ever mayor of a major American city, he knew his story meant something. *The Deeper the Roots* is a memoir astonishing in its candor, voice, and clarity of vision. Tubbs shares with us the city that raised him, his family of badass women, his life-changing encounters with Oprah Winfrey and Barack Obama, the challenges of governing in the 21st century and everything in between—en route to unveiling his compelling vision for America rooted in his experiences in his hometown.

capradio sac business journal: *Public Sociology* Philip Nyden, Leslie Hossfeld, Gwendolyn Nyden, 2011-05-04 This timely resource, written by a team of authors who are working at the forefront of the public sociology movement, provides a contemporary analysis of public sociology. The book highlights a variety of ways in which sociology brings about social change in community settings, assists nonprofit and social service organizations in their work, and influences policy at the local, regional, and national levels. The book also spotlights sociology that informs the general public on key policy issues through media and creates research centers that develop and carry out collaborative research.

capradio sac business journal: *Bridge the Gap: Breakthrough Communication Tools to Transform Work Relationships From Challenging to Collaborative* Katie McCleary, Jennifer Edwards, 2022-02-22 Tap the psychology of human connection to drive meaningful workplace communication Human beings are born to connect—but in today's increasingly polarized world, we're losing sight of the importance of building and maintaining professional relationships. And that's bad for business. In *Bridge the Gap*, two prominent Fortune 500 coaches explore how your

biology and biography define and refine your behavior in relationships where you struggle to connect. Focusing on personal responsibility and awareness, meta-cognition, and curiosity, they provide a reliable and replicable framework to enhance open communication. And they illuminate the inner workings of the human brain and mind, and how they impact the way you connect, communicate, and collaborate. Inside, you'll find eye-opening techniques to help you: Master your biological reactions when pressure, stress, and anxiety hijack your efforts to connect Understand how you and others can better learn from and listen to each other Lead with curiosity in all your communication strategies and learn how to give authentic feedback Feel more comfortable working on diverse team and embrace all cultural backgrounds What makes this book different from others is that it focuses on the how rather than just the why of fostering better communication. And, whether you're entry level staff or a C-Suite executive, these techniques can be applied at all levels and all capacities. Filled with practical exercises, colorful stories, and illustrative case studies, *Bridge the Gap* reveals how to harness the real and raw power of your mind to build solid workplace relationships in any situation.

capradio sac business journal: Augmented Reality Art Vladimir Geroimenko, 2022-05-16 This is the third edition of the first ever book to explore the exciting field of augmented reality art and its enabling technologies. The new edition has been thoroughly revised and updated, with 9 new chapters included. As well as investigating augmented reality as a novel artistic medium, the book covers cultural, social, spatial and cognitive facets of augmented reality art. It has been written by a virtual team of 33 researchers and artists from 11 countries who are pioneering in the new form of art, and contains numerous colour illustrations showing both classic and recent augmented reality artworks. Intended as a starting point for exploring this new fascinating area of research and creative practice, it will be essential reading not only for artists, researchers and technology developers, but also for students (graduates and undergraduates) and all those interested in emerging augmented reality technology and its current and future applications in art.

capradio sac business journal: Seeking Wisdom Julia Cameron, 2022-01-11 Julia Cameron returns to the spiritual roots of the Artist's Way in this 6-week Program Author Julia Cameron changed the way the world thinks about creativity when she first published *The Artist's Way: A Spiritual Path to Higher Creativity* thirty years ago. Over five million copies later, Cameron now turns her attention to creative prayer, which she believes is a key facet of the creative life. In *Seeking Wisdom*, a 6 Week Artist's Way Program, readers, too, will learn to pray. Tracing her own creative journey, Cameron reveals that prayer led her forward at a time of personal crisis. Unexpectedly, prayer became an indispensable support to her artistic life. The tools she created to save herself in her darkest hour became the tools she would share with the world through *The Artist's Way*. *Seeking Wisdom* details the origin of these tools, and by Cameron's example, the central role that prayer plays in sustaining a life as an artist. In this volume, Cameron shares a mindful collection of prayer practices that open our creative souls. This path takes us beyond traditional religious rituals, welcoming readers regardless of their beliefs and backgrounds. As you journey through each week of the program you'll explore prayers of petition, gratitude, creativity, and more. Along the way, the three beloved tools of *The Artist's Way*—Morning Pages, Artist Dates, and Walks—are refreshed and reintroduced, to provide a proven, grounded framework for growth and development. Additionally, Cameron introduces a fourth tool, Writing Out Guidance. She believes this powerful practice will greatly aid aspiring artists. *Seeking Wisdom* issues an invitation to step further into exciting creative practice.

capradio sac business journal: Ungoverned and Out of Sight Charley E. Willison, 2021-01-09 If health policy truly seeks to improve population health and reduce health disparities, addressing homelessness must be a priority Homelessness is a public health problem. Nearly a decade after the great recession of 2008, homelessness rates are once again rising across the United States, with the number of persons experiencing homelessness surpassing the number of individuals suffering from opioid use disorders annually. Homelessness presents serious adverse consequences for physical and mental health, and ultimately worsens health disparities for already at-risk

low-income and minority populations. While some state-level policies have been implemented to address homelessness, these services are often not designed to target chronic homelessness and subsequently fail in policy implementation by engendering barriers to local homeless policy solutions. In the face of this crisis, *Ungoverned and Out of Sight* seeks to understand the political processes influencing adoption of best-practice solutions to reduce chronic homelessness in US municipalities. Drawing on unique research from three exemplar municipal case studies in San Francisco, CA, Atlanta, GA, and Shreveport, LA, this volume explores conflicting policy solutions in the highly decentralized homeless policy space and provides recommendations to improve homeless governance systems and deliver policies that will successfully diminish chronic homelessness. Until issues of authority and fragmentation across competing or misaligned policy spaces are addressed through improved coordination and oversight, local and national policies intended to reduce homelessness may not succeed.

capradio sac business journal: Craving Earth Sera L. Young, 2012 Annotation Humans have eaten earth, on purpose, for more than 2,300 years. They also crave starch, ice, chalk and other unorthodox foods - but why? This book creates a portrait of pica, or non-food cravings, from humans' earliest ingestions to current trends and practices.

capradio sac business journal: Under the Gum Tree : Janna Marlies Maron, 2015-01-28

capradio sac business journal: Project X Code: Control Eye to Eye James Noble, Karen Ball, Marilyn Joyce, 2012-09-06 Project X CODE introduces a brand new adventure combining systematic synthetic phonics and richer reading, to accelerate the progress of your special needs and struggling readers. It stars the Project X characters, with a new addition to the team - Mini Marvel.

capradio sac business journal: Don't Burp in the Boardroom Rosalinda Oropeza Randall, 2014-11-04 Sassy, funny, blunt, and definitely not sugar coated, *Don't Burp in the Boardroom* examines etiquette in the workplace, from the warehouse to the top floor. While the outerwear may be different, the dilemmas from cubicle to corner office are the same. Rosalinda Randall delves into common predicaments like food, the break room, social media and electronics, office romances, or how to make a good impression when you're new on the job. She also delves into the uncommonly common like catching your boss in an unfortunate position and how to avoid that one co-worker who always wants a hug. In today's modern, fast-paced, crazy lifestyle we think we don't have time for etiquette. We might believe that it is outdated, irrelevant, or even pretentious. But *Don't Burp in the Boardroom* talks about etiquette without mentioning etiquette! How's that possible? Because Rosalinda defines etiquette as an attitude. What's yours like?

capradio sac business journal: Citizen Cohn Steve Cohn, 2016-10-08 Facing surgery to remove a brain tumor, former Sacramento City Councilman Steve Cohn wrote this memoir chronicling his life's story, from his grandfather's daring escape from the Russian Army in Ukraine during World War I and Cohn's childhood growing up in mid-century Missouri, to his adult life in Northern California, where he raised a family and began a long career as an attorney for the nation's most progressive electric utility and a civic leader for America's Most Livable City. Cohn was the longest serving City Council member in the history of Sacramento, dating back to the California Capital's founding during the Gold Rush in 1849. Cohn's memoir shines a light on how local politics was played, for better or worse, during some of the Capital's most controversial battles over the last 25 years, including the saga of the Sacramento Kings NBA basketball team and the building of a new Downtown arena. Cohn's memoir also tells the inside story of some of the Council's toughest decisions to change the City's development pattern from its post-war suburban, automobile-oriented past to a more sustainable vision of Sacramento as America's Most Livable City.

capradio sac business journal: Disney U: How Disney University Develops the World's Most Engaged, Loyal, and Customer-Centric Employees DIGITAL AUDIO Doug Lipp, 2013-03-29 Leadership lessons from the iconic brand you can use to drive Disney-style success In helping Walt Disney create "The Happiest Place on Earth," Van France and his team started a business revolution in 1955 that eventually became the Disney University—the employee training

and development program that powers one of the most famous brands on earth. Disney U examines how Van France's timeless company values and leadership expertise have turned into a training and development dynasty: the Disney U. The book reveals the heart of the Disney Culture and describes the company's values and operational philosophies that support the world-famous Disney brand. Doug Lipp is an internationally acclaimed expert on customer service, leadership, change management and global competitiveness, specializing in the lessons he learned at the Disney U.

capradio sac business journal: Bay Curious Olivia Allen-Price, 2023-05-02 Curious about the San Francisco Bay Area? With explorations into unique local legends, interesting landmarks, and uncovered histories, Bay Curious is a fun, quirky guide to the secret stories of the Bay Area for visitors, newcomers, and California natives alike. Who was America's first and only Emperor? Why are there ships buried under the streets of San Francisco? Was the word hella really created in the East Bay? Bay Curious brings you the answers to these questions and much more through fun and fascinating illustrated deep-dives into hidden gems of Bay Area trivia, history, and culture. Based on the award-winning KQED podcast of the same name, Bay Curious brings a fresh eye to some of its most popular pieces and expands to cover stories unique to this book. With subjects ranging from Marin's redwood forests to the Winchester Mystery House, from the Black Panther Party's school program to the invention of the Mai Tai, Bay Curious gives you the entertaining and informative, weird and wonderful true stories of the San Francisco Bay Area. NOT YOUR AVERAGE GUIDEBOOK: Bay Curious takes a unique approach to exploring the Bay Area through its lesser known but just as fascinating stories, taking readers on a reportorial rather than literal tour. BEYOND THE PODCAST: With 49 entries—inspired by the famous 49-Mile Drive—Bay Curious includes a combination of updated popular episodes from the podcast and brand-new, never-before-heard stories researched for the book, plus fun illustrations and irresistible trivia sidebars. GIFT OR SELF-PURCHASE FOR SF ENTHUSIASTS: For anyone living in San Francisco or visiting with a goal of getting beyond the beaten tourist path, this volume holds a treasure trove of inspiration for an armchair adventure or self-guided tour. Perfect for: Bay Area locals and new arrivals A fun and unique San Francisco reference book for tourists and visitors Fans of the KQED podcast History buffs Anyone who enjoys unexpected, quirky true stories

capradio sac business journal: Remembering Sacramento , 2010-05-24 From its birth to the present, Sacramento has consistently built and reshaped its appearance, ideals, and industry. Through changing fortunes, Sacramento has continued to grow and prosper by overcoming adversity and maintaining the strong, independent culture of its citizens. With a selection of fine historic images from their best-selling book Historic Photos of Sacramento, James Scott and Tom Tolley provide a valuable and revealing historical retrospective on the growth and development of Sacramento. Remembering Sacramento captures this journey through still photography selected from the finest archives. From the 1860s to the 1960s, Remembering Sacramento follows life, government, education, and events throughout the city's history. This volume captures unique and rare scenes through the lens of more than a hundred historic photographs. Published in vivid black-and-white, these images communicate historic events and everyday life of two centuries of people building a unique and prosperous city.

capradio sac business journal: The Most Powerful You Kathy Caprino, 2020-07-28 Kathy Caprino guides women to take the reins in their careers by identifying and overcoming the seven most damaging power gaps holding them back from the success they want and deserve. The business world has been forever changed by the important progress and contributions that women have made. Yet, with only 38% of manager roles and 22% of C-suite positions being held by women, women continue to struggle to achieve the reward, respect, and authority they have earned. In these pages, career, executive and leadership coach Kathy Caprino helps women conquer the seven destructive power gaps within the workforce, outline the key steps you can take to access greater positive power, and become the true author of your life. Through riveting real-life success stories of women overcoming these gaps, and proven strategies and solutions from more than 30 of the nation's top experts in fields that are essential to women's success, the exercises in The Most

Powerful You will equip you with the strength to: See yourself more powerfully (Brave Sight) Speak more confidently (Brave Speak) Ask for and receive what you deserve (Brave Ask) Connect to your advantage with influential support (Brave Connection) Challenge and change negative behavior toward you (Brave Challenge) Be of service in more meaningful ways (Brave Service) Heal from past trauma and challenge (Brave Healing) Most importantly, The Most Powerful You will reconnect you to the thrilling dreams you once had for your life and empower you to take the necessary steps to reclaim that dream while making your positive impact in the world.

capradio sac business journal: Kaufman's Hill John C. Hampsey, 2015-01-07 Kaufman's Hill opens with a prosaic neighborhood scene: The author and some other young boys are playing by the creek, one of their usual stomping grounds. But it soon becomes clear that much more is going on; the boy-narrator is struggling to find his way in a middle-class Catholic neighborhood dominated by the Creely bullies, who often terrify him. It's the Pittsburgh of the early and mid-1960s, a threshold time just before the full counter culture arrives, and a time when suburban society begins to encroach on Kaufman's Hill, the boy's sanctuary and the setting of many of his adventures. As the hill and the 1950s vanish into the twilight, so does the world of the narrator's boyhood. "My pappy says if you're going to be afraid of everything, you may as well live in the sewer" are the words that first open the narrator's eyes. And once he befriends the enigmatic, erratic, but charismatic Taddy Keegan, he becomes bolder and no longer lives in abject fear of the Creelys. The narrator's relationship with Taddy proves to be unconventional, though. Taddy, caught in his own imaginary universe, is often unaware of companions around him and lives life as if he is a performer. The narrator's world is a mix of exhilarating freedom—because of absent parents, teachers, and priests—and imminent dangers. This is what an American childhood used to be like, one reviewer claims, before it was organized out of existence: an anarchic voyage into the unknown realms of human possibility. At home, the narrator's life is problematic. He observes his taciturn father as he copes with manic behaviors and cyclically repeating problems, while his mother struggles to better the life not just of her young son, but that of her African American cleaning woman in a time of racial animosity and racially-related urban violence. As the narrator matures, his self-concept shifts within a widening world that includes disconcerting sexual experiences with public school girls, and his struggle to frame himself within the realm of the Catholic Church. He finds flaws with all but one religious figure, an aunt, who is a sublime and mystical presence in his life. When he begins high school, the narrator, at a dramatic moment, leaves boyhood behind, which might include leaving Taddy Keegan behind as well.

capradio sac business journal: Stop It. You're Scaring Me Jonathan Mumm, 2016-10-25 Jonathan Mumm knows the bones of a classic haunted house. In creating a dark history of Vikingsholm, he delivers a creepy, deeply paranoid thriller in the tradition of *The Shining*. ---Screenwriter David Koepp, *Jurassic Park*, *Mission Impossible*, *Panic Room*, etc. All alone with the dead. She stole another glance around the room, but no one had followed her. She turned back around. Her heart failed. The body was sitting straight up in the coffin, the eyes wide open, one hand reaching out for her, grabbing her around the wrist.

capradio sac business journal: Palaces for the People Eric Klinenberg, 2018-09-11 "A comprehensive, entertaining, and compelling argument for how rebuilding social infrastructure can help heal divisions in our society and move us forward."—Jon Stewart NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • "Engaging."—Mayor Pete Buttigieg, *The New York Times* Book Review (Editors' Choice) We are living in a time of deep divisions. Americans are sorting themselves along racial, religious, and cultural lines, leading to a level of polarization that the country hasn't seen since the Civil War. Pundits and politicians are calling for us to come together and find common purpose. But how, exactly, can this be done? In *Palaces for the People*, Eric Klinenberg suggests a way forward. He believes that the future of democratic societies rests not simply on shared values but on shared spaces: the libraries, childcare centers, churches, and parks where crucial connections are formed. Interweaving his own research with examples from around the globe, Klinenberg shows how "social infrastructure" is helping to solve some of our most pressing

societal challenges. Richly reported and ultimately uplifting, *Palaces for the People* offers a blueprint for bridging our seemingly unbridgeable divides. **LOGLISTED FOR THE ANDREW CARNEGIE MEDAL FOR EXCELLENCE IN NONFICTION** “Just brilliant!”—Roman Mars, 99% Invisible “The aim of this sweeping work is to popularize the notion of ‘social infrastructure’—the ‘physical places and organizations that shape the way people interact’. . . . Here, drawing on research in urban planning, behavioral economics, and environmental psychology, as well as on his own fieldwork from around the world, [Eric Klinenberg] posits that a community’s resilience correlates strongly with the robustness of its social infrastructure. The numerous case studies add up to a plea for more investment in the spaces and institutions (parks, libraries, childcare centers) that foster mutual support in civic life.”—The New Yorker “*Palaces for the People*—the title is taken from the Scottish-American industrialist and philanthropist Andrew Carnegie’s description of the hundreds of libraries he funded—is essentially a calm, lucid exposition of a centuries-old idea, which is really a furious call to action.”—New Statesman “Clear-eyed . . . fascinating.”—Psychology Today

capradio sac business journal: *Leap* Tess Vigeland, 2015-08-25 Until recently, Tess Vigeland was a longtime host with Public Radio’s Marketplace; it was a rewarding, high-status job, and Tess was very good at it—but she’d begun to feel restless. Without any definite, clear sense of what she wanted to do next (but an absolute certainty that what she’d been doing was no longer truly satisfying), she walked away from her dream job and into a vast unknown. Suddenly she was no longer “Marketplace’s Tess Vigeland,” she was just Tess Vigeland. For the multitude of Americans who change jobs mid-career (by choice or circumstance), the growing legions of freelance workers, and the entrepreneurially-minded who see self-employment as an increasingly more appealing and viable option, Tess Vigeland has created a personal and well-researched account of leaping without a net. With her signature humor, she writes honestly about the fear, uncertainty, and risk involved in leaving the traditional workforce—but also the excitement, resources, and possibilities that are on the other side. Part memoir and part field guide, this book offers a funny, thoughtful, and provocative look at how to find happiness, satisfaction, and success when pursuing a career less ordinary.

capradio sac business journal: *Useful Delusions: The Power and Paradox of the Self-Deceiving Brain* Shankar Vedantam, Bill Mesler, 2021-03-02 A Behavioral Scientist Notable Book of 2021 A Next Big Idea Club Best Nonfiction of 2021 From the New York Times best-selling author and host of Hidden Brain comes a thought-provoking look at the role of self-deception in human flourishing. Self-deception does terrible harm to us, to our communities, and to the planet. But if it is so bad for us, why is it ubiquitous? In *Useful Delusions*, Shankar Vedantam and Bill Mesler argue that, paradoxically, self-deception can also play a vital role in our success and well-being. The lies we tell ourselves sustain our daily interactions with friends, lovers, and coworkers. They can explain why some people live longer than others, why some couples remain in love and others don’t, why some nations hold together while others splinter. Filled with powerful personal stories and drawing on new insights in psychology, neuroscience, and philosophy, *Useful Delusions* offers a fascinating tour of what it really means to be human.

capradio sac business journal: *The Artist’s Way* Julia Cameron, 2002-03-04 With its gentle affirmations, inspirational quotes, fill-in-the-blank lists and tasks — write yourself a thank-you letter, describe yourself at 80, for example — *The Artist’s Way* proposes an egalitarian view of creativity: Everyone’s got it.—The New York Times Morning Pages have become a household name, a shorthand for unlocking your creative potential—Vogue Over four million copies sold! Since its first publication, *The Artist’s Way* phenomena has inspired the genius of Elizabeth Gilbert and millions of readers to embark on a creative journey and find a deeper connection to process and purpose. Julia Cameron’s novel approach guides readers in uncovering problems areas and pressure points that may be restricting their creative flow and offers techniques to free up any areas where they might be stuck, opening up opportunities for self-growth and self-discovery. The program begins with Cameron’s most vital tools for creative recovery – The Morning Pages, a daily writing ritual of three pages of stream-of-conscious, and The Artist Date, a dedicated block of time to nurture your inner

artist. From there, she shares hundreds of exercises, activities, and prompts to help readers thoroughly explore each chapter. She also offers guidance on starting a “Creative Cluster” of fellow artists who will support you in your creative endeavors. A revolutionary program for personal renewal, *The Artist's Way* will help get you back on track, rediscover your passions, and take the steps you need to change your life.

capradio sac business journal: *Don't Cry for Me, Ardent Reader* Ed Goldman, 2018-11-26 In his third collection of daily columns from the Sacramento Business Journal, Ed Goldman interviews music legend Paul McCartney without the latter being aware of it (or participating); worries about movie theaters that seem like airports, airport workers who steal gift cards, and one builder's plan to build a community right by the airport (earplugs not included). Goldman tells how his car came to co-star in *Lady Bird* and is now impossible to live with; how his cat, Osborn the Magnificent, has been keeping a daily diary; and of NASA's plan to send a rocket to the sun (probably at night). He also sits down with some of the most interesting entrepreneurs, executives and entertainers in California's capital, and an animal rescuer who warns him that puppies are evil. Or maybe his cat said that.

capradio sac business journal: *Loving* Sheryll Cashin, 2017-06-06 The landmark story of how interracial love and marriage changed American history—and continues to alter the landscape of American politics When Mildred and Richard Loving wed in 1958, they were ripped from their shared bed and taken to court. Their crime: miscegenation, punished by exile from their home state of Virginia. The resulting landmark decision of *Loving v. Virginia* ended bans on interracial marriage and remains a signature case—the first to use the words “white supremacy” to describe such racism. Drawing from the earliest chapters in US history, legal scholar Sheryll Cashin reveals the enduring legacy of America's original sin, tracing how we transformed from a country without an entrenched construction of race to a nation where one drop of nonwhite blood merited exclusion from full citizenship. In vivid detail, she illustrates how the idea of whiteness was created by the planter class of yesterday and is reinforced by today's power-hungry dog-whistlers to divide struggling whites and people of color, ensuring plutocracy and undermining the common good. Not just a hopeful treatise on the future of race relations in America, *Loving* challenges the notion that trickle-down progressive politics is our only hope for a more inclusive society. Accessible and sharp, Cashin reanimates the possibility of a future where interracial understanding serves as a catalyst of a social revolution ending not in artificial color blindness but in a culture where acceptance and difference are celebrated.

capradio sac business journal: *Unfairly Labeled* Jessica Kriegel, 2016-02-29 A blueprint for managing people, not generations *Unfairly Labeled* challenges the very concept of generational differences as an unfair generalization, and offers a roadmap to intergenerational understanding. While acknowledging that generational stereotypes exist, author Jessica Kriegel argues that they are wrong—and that it's unreasonable to assume that the millions of people born in the same 20-year time span are motivated by the same things, attracted to the same things, and should be dealt with in the same way. Kriegel's experience as Organizational Developer at Oracle puts her squarely in the talent strategy realm, where she works to optimize leadership development, team effectiveness, and organizational design. Drawing upon her experiences with workers of all ages and types, she shows how behaviors know no generational boundaries and how to work with people based on their talents, strengths, and weaknesses rather than simply slapping on a generational label and fitting them into an arbitrary slot. There are 80 million Millennials in America, yet there are myriad books on managing Millennials and working with Millennials and the problem with Millennials. This book shows that whether you're working with Millennials, Generation X, or Baby Boomers, age is not the issue—it's the interpersonal dynamics that matter most. Examine the concept of generational issues Explore the disparate reality of each 20-year generational span Learn to understand and work effectively with other generations Facilitate intergenerational understanding sessions The human mind craves categorization, so the tendency to lump people together is natural. It may, however, be holding your organization back. The members of each generation have only one thing in

common—their age—and even that varies by two whole decades. Why assume that they should all be managed the same way? Unfairly Labeled shows you a better way, and provides a roadmap to a more effective organizational strategy.

capradio sac business journal: A Moveable Thirst Rick Kushman, Hank Beal, 2007-04-16 A rollicking wine country travelogue paired with the only comprehensive guide to Napa's public tasting rooms Hank Beal is a wine pro—the executive wine buyer at an upscale supermarket chain. Rick Kushman is an ordinary joe—a guy who enjoys wine but doesn't know a lot about it. Together, Hank and Rick set out to visit all 141 public tasting rooms in Napa during the course of a year. The result is *A Moveable Thirst*—an engaging, often hilarious book that's one part Sideways, one part Frommer's. The first part recounts their uproarious adventures on the road as Rick learns to sniff and spit like a true oenophile (but never stops asking stupid questions). The second part offers the most complete and detailed guide ever published to Napa's wine rooms. For wine lovers and the more than 5 million people who visit Napa every year, *A Moveable Thirst* is a great read and an indispensable guide.

capradio sac business journal: When We Were Colored Eva Rutland, 2007 The African American novelist looks back at her day-to-day life raising her children in a racially segregated America.

capradio sac business journal: Race Brokers Elizabeth Korver-Glenn, 2021-04-08 *Race Brokers* examines how housing market professionals—including housing developers, real estate agents, mortgage lenders, and appraisers—construct 21st century urban housing markets in ways that contribute to or undermine racial segregation. Drawing on extensive ethnographic and interview data collected in Houston, Texas, *Race Brokers* shows that housing market professionals play a key role in connecting people—or refusing to connect people—to housing resources and opportunities. They make these brokering decisions through reference to racist or anti-racist ideas. Typically, housing market professionals draw from racist ideas that rank-order people and neighborhoods according to their perceived economic and cultural housing market value, entwining racism with their housing market activities and interactions. Racialized housing market routines encourage this entwinement by naturalizing racism as a professional tool. *Race Brokers* tracks how professionals broker racism across the housing exchange process—from the home's construction, to real estate brokerage, mortgage lending, home appraisals, and the home sale closing. In doing so, it shows that professionals make housing exchange a racialized process that contributes to neighbourhood inequality and racial segregation. However, in contrast to the racialized status-quo, a small number of housing market professionals draw on anti-racist ideas and strategies to extend equal opportunities to individuals and neighborhoods, de-naturalizing housing market racism. *Race Brokers* highlights the imperative to interrupt the racism that pervades housing market professionals' work, dismantle the racialized routines that underwrite such racism, and cultivate a truly fair housing market—

capradio sac business journal: Ripples from the Zambezi Ernesto Sirotli, 1999-04-01 After six years of economic development work in Africa, Ernesto Sirotli witnessed how little most foreign aid programs were actually doing for the people they hoped to help—from creating a communal tomato field on the banks of the Zambezi river (only to be demolished by the river's hippos at harvest time) to donating snow-plows to African nations! However well intentioned, Sirotli points out, inappropriate development often creates more problems than it solves. Thus was the genesis of this exciting and unique alternative to traditional economic development termed Enterprise Facilitation—where depressed communities can build hope and prosperity by first helping individuals to recognize their talents and business passion, and then providing the skills to transform their dreams into meaningful and rewarding work.

capradio sac business journal: Already Toast Kate Washington, 2021-03-16 The story of one woman's struggle to care for her seriously ill husband—and a revealing look at the role unpaid family caregivers play in a society that fails to provide them with structural support. *Already Toast* shows how all-consuming caregiving can be, how difficult it is to find support, and how the social

and literary narratives that have long locked women into providing emotional labor also keep them in unpaid caregiving roles. When Kate Washington and her husband, Brad, learned that he had cancer, they were a young couple: professionals with ascending careers, parents to two small children. Brad's diagnosis stripped those identities away: he became a patient and she his caregiver. Brad's cancer quickly turned aggressive, necessitating a stem-cell transplant that triggered a massive infection, robbing him of his eyesight and nearly of his life. Kate acted as his full-time aide to keep him alive, coordinating his treatments, making doctors' appointments, calling insurance companies, filling dozens of prescriptions, cleaning commodes, administering IV drugs. She became so burned out that, when she took an online quiz on caregiver self-care, her result cheerily declared: "You're already toast!" Through it all, she felt profoundly alone, but, as she later learned, she was in fact one of millions: an invisible army of family caregivers working every day in America, their unpaid labor keeping our troubled healthcare system afloat. Because our culture both romanticizes and erases the realities of care work, few caregivers have shared their stories publicly. As the baby-boom generation ages, the number of family caregivers will continue to grow. Readable, relatable, timely, and often raw, *Already Toast*—with its clear call for paying and supporting family caregivers—is a crucial intervention in that conversation, bringing together personal experience with deep research to give voice to those tasked with the overlooked, vital work of caring for the seriously ill.

capradio sac business journal: Global Lawyering Skills Mary-Beth Moylan, Stephanie J. Thompson, 2018 Softbound - New, softbound print book.

capradio sac business journal: Engaged Journalism Jake Batsell, 2015-02-03 Engaged Journalism explores the changing relationship between news producers and audiences and the methods journalists can use to secure the attention of news consumers. Based on Jake Batsell's extensive experience and interaction with more than twenty innovative newsrooms, this book shows that, even as news organizations are losing their agenda-setting power, journalists can still thrive by connecting with audiences through online technology and personal interaction. Batsell conducts interviews with and observes more than two dozen traditional and startup newsrooms across the United States and the United Kingdom. Traveling to Seattle, London, New York City, and Kalamazoo, Michigan, among other locales, he attends newsroom meetings, combs through internal documents, and talks with loyal readers and online users to document the successes and failures of the industry's experiments with paywalls, subscriptions, nonprofit news, live events, and digital tools including social media, data-driven interactives, news games, and comment forums. He ultimately concludes that, for news providers to survive, they must constantly listen to, interact with, and fulfill the specific needs of their audiences, whose attention can no longer be taken for granted. Toward that end, Batsell proposes a set of best practices based on effective, sustainable journalistic engagement.

capradio sac business journal: Paperclay Rosette Gault, 2018-10-09 Building on the success of her previous *Ceramics Handbook Paperclay*, pioneering artist, researcher and teacher Rosette Gault explains how potters and clay sculptors can make, fire and use paperclay. In addition to the basics, she introduces more advanced techniques for building armatures, sculpting figures and making works for the wall.

capradio sac business journal: Chocolate Louis E. Grivetti, Howard-Yana Shapiro, 2011-09-20 International Association of Culinary Professionals (IACP) 2010 Award Finalists in the Culinary History category. *Chocolate*. We all love it, but how much do we really know about it? In addition to pleasing palates since ancient times, chocolate has played an integral role in culture, society, religion, medicine, and economic development across the Americas, Africa, Asia, and Europe. In 1998, the Chocolate History Group was formed by the University of California, Davis, and Mars, Incorporated to document the fascinating story and history of chocolate. This book features fifty-seven essays representing research activities and contributions from more than 100 members of the group. These contributors draw from their backgrounds in such diverse fields as anthropology, archaeology, biochemistry, culinary arts, gender studies, engineering, history, linguistics, nutrition,

and paleography. The result is an unparalleled, scholarly examination of chocolate, beginning with ancient pre-Columbian civilizations and ending with twenty-first-century reports. Here is a sampling of some of the fascinating topics explored inside the book: Ancient gods and Christian celebrations: chocolate and religion Chocolate and the Boston smallpox epidemic of 1764 Chocolate pots: reflections of cultures, values, and times Pirates, prizes, and profits: cocoa and early American east coast trade Blood, conflict, and faith: chocolate in the southeast and southwest borderlands of North America Chocolate in France: evolution of a luxury product Development of concept maps and the chocolate research portal Not only does this book offer careful documentation, it also features new and previously unpublished information and interpretations of chocolate history. Moreover, it offers a wealth of unusual and interesting facts and folklore about one of the world's favorite foods.

capradio sac business journal: Charter for the City of Sacramento Sacramento (Calif.), 1896

capradio sac business journal: **Event Boundaries** April Ossmann, 2017 Poems on relationships, conscious and unconscious desires and motivations, faith, fear, love, mortality--and how these are shaped by environment

capradio sac business journal: *Clean Rail Transportation Options* Ibrahim Dincer, Janette Hogerwaard, Calin Zamfirescu, 2015-09-18 This book will assess and compare several options for ammonia co-fueling of diesel locomotives with integrated heat recovery, multigeneration (including on-board hydrogen fuel production from ammonia), and emission reduction subsystems from energy, exergy, and environmental perspectives. Economic considerations will be presented to compare the cost of the proposed systems for different scenarios such as carbon-tax rates, diesel fuel cost and ammonia cost. Fossil fuel consumption and the associated negative environmental impact of their combustion is a significant global concern that requires effective, practical, and sustainable solutions. From a Canadian perspective, the Transportation Sector contributes more than 25% of national greenhouse gas emissions due to fossil fuel combustion, largely due to road vehicles (cars, light and heavy duty trucks). This is a complex and critical challenge to address, particularly in urban areas with high population density. There is a need to develop alternative energy solutions for mass passenger and freight transportation systems that will reduce both the traffic-volume of road vehicles as well as the emissions from the mass transportation systems. The book will be helpful to students in senior-level undergraduate and graduate level courses related to energy, thermodynamics, thermal sciences, combustion, HVAC&R, etc. The quantitative comparative assessment of such alternative energy systems provided by this book will be useful for researchers and professionals interested sustainable development.

capradio sac business journal: *Dogs For Dummies* Gina Spadafori, 2019-06-25 It's a doggy-dog world, and this easy-to-use guide will help you navigate it. These days, people's dogs have become bona fide members of the family. Moving from the kennel to the couch, they share our beds, family rooms, and holidays; and they are recipients of our kindest and utmost concern. A pet partnership is a lifetime commitment. Do it right, and your dog will become an important and valuable part of the family for many years. Do it wrong, and you've broken a sacred covenant between humankind and another living being. *Dogs For Dummies*, 2nd Edition, is for you if you are looking to adopt a dog, trying to improve the relationship with the one you have, or attempting to come up with fun things to do with your canine companion. This book is also for people who want to Choose the right veterinarian Explore the dog-breeding business Find breed-rescue groups Identify canine health problems Look for a purebred Improve your chances at pet success by knowing how to raise and live with your dog properly. Discover which breed best suits your lifestyle, and if a puppy or adult dog is best for you. *Dogs For Dummies*, 2nd Edition, also covers the following topics and more: Caring for an aging dog Choosing collars, harnesses, halters, and leashes Considering euthanasia Feeding Fido the right way House training puppies and adult dogs Keeping up appearances with good grooming Participating in canine competitions Preparing your dog for a disaster Traveling with your dog Award-winning author Gina Spadafori says the lack of accurate information — not the lack of effort or concern — is often the reason for doomed people-pet pairings. With her help, you can avoid the agony. *Dogs For Dummies*, 2nd Edition, is full of useful tips, how-to

advice, illustrations, and photographs (both color and black-and-white). You deserve a healthy, happy, and well-mannered canine companion; and you'll be the owner every pet wants and deserves — informed, responsible, and loving. P.S. If you think this book seems familiar, you're probably right. The Dummies team updated the cover and design to give the book a fresh feel, but the content is the same as the previous release of *Dogs For Dummies* (9780764552748). The book you see here shouldn't be considered a new or updated product. But if you're in the mood to learn something new, check out some of our other books. We're always writing about new topics!

capradio sac business journal: Old Sacramento and Downtown , 2006 The discovery of gold launched a rush of humanity to California's Sierra foothills and many of those miners and minerals flowed into a settlement that grew where the American and Sacramento Rivers meet. Today downtown and Old Sacramento, a 28-acre state historic district, are thriving, graced by such treasures as the restored State Capitol Building, the art deco Tower Bridge, and scores of historic structures and attractions like the Leland Stanford Mansion and the California State Railroad Museum.

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