

business card back ideas doctor

Business Card Back Ideas Doctor: Maximize Your Professional Impact

Introduction:

Smartly utilizing the back of your business card as a doctor can significantly enhance your professional presence and patient engagement. It's a surprisingly effective tool often overlooked. This guide explores creative and practical ideas for transforming the back of your business card from blank space into a powerful marketing and informational resource.

Article Outline:

I. Leveraging the Back for Practical Information:

- a. Contact Information Beyond the Basics
- b. Appointment Scheduling Links/QR Codes
- c. Emergency Contact Information (if appropriate specialty)
- d. Location Map/Directions (QR code integration)

II. Highlighting Specializations and Services:

- a. Listing Key Medical Services Offered
- b. Showcasing Certifications and Accreditations
- c. Emphasizing Unique Selling Propositions (USPs)

III. Building Brand and Trust:

- a. Incorporating Your Logo and Branding Elements
- b. Adding a Professional Photo (optional)
- c. Including Patient Testimonials (short, impactful quotes)
- d. Displaying Awards and Recognition

IV. Utilizing Modern Technologies:

- a. Integrating QR Codes for Online Resources
- b. Using a Unique URL (shortened link) to your website/profile
- c. Incorporating Social Media Handles (carefully selected)

Explanatory Sentences:

I. Leveraging the Back for Practical Information:

Consider including more than just your phone number and address. Include a dedicated fax number, email address for specific inquiries (e.g., referrals), and a secondary contact method.

Streamline appointment scheduling by adding a link to your online booking system or a QR code that directly takes patients to your scheduling page. This saves both you and the patient time.

For specialists dealing with emergencies (e.g., emergency room physicians, on-call services), discreetly including a contact number for urgent situations could be vital. Consider the implications carefully before including this.

Instead of a lengthy address, use a QR code linking to a map of your practice's location. This saves space and provides patients with seamless directions.

II. Highlighting Specializations and Services:

Clearly list your key medical services, using concise language to avoid overwhelming the patient. Prioritize the services you want to emphasize most.

Showcase relevant certifications and accreditations that build credibility and reassure patients of your expertise. Use recognized logos where possible.

Highlight what makes your practice unique. Do you offer extended hours? A specific patient population focus? A particular treatment approach? Communicate your USP.

III. Building Brand and Trust:

Ensure your logo and overall branding are consistent with your website and other marketing materials to reinforce your professional identity.

A professional headshot can add a personal touch and build rapport with potential patients. Consider using a consistent style across all materials.

Include short, impactful patient testimonials that focus on your positive qualities and the benefits patients experienced. Ensure you have their permission.

Display relevant awards and recognitions you have received to enhance your credibility and attract new patients.

IV. Utilizing Modern Technologies:

QR codes can link to your website, online patient portal, video testimonials, or even a brief survey for patient feedback.

Use a URL shortener (like bit.ly) to create a memorable and easily scannable link to your website or online profile.

If you're active on professional social media platforms, include relevant handles (e.g., LinkedIn). Exercise discretion and only include professional platforms.

Conclusion:

The back of your business card is valuable real estate that shouldn't be wasted. By strategically using this space, you can enhance your professional image, improve patient engagement, and ultimately grow your practice. Consider your target audience and prioritize the information most relevant to them. A well-designed business card back reflects professionalism and contributes significantly to a positive first impression. Remember to regularly review and update the information to keep it current and relevant.

Frequently Asked Questions (FAQs):

Q: What size font should I use on the back of my business card?

A: Use a font size that's easily readable; generally, at least 8 points. Avoid overly small fonts that strain the eye.

Q: How many points of information should I include on the back?

A: Keep it concise. Too much information can be overwhelming. Prioritize the most important information.

Q: Should I use color on the back of my business card?

A: Use color strategically to complement your branding and highlight key information. Don't overdo it.

Q: What if I don't have a website?

A: Focus on other relevant information like contact details, specialties, and a map. Consider creating a basic website or professional online presence in the future.

Related Keywords:

Doctor business card design, medical business card ideas, doctor marketing, business card back design, healthcare marketing, QR code for doctors, doctor branding, patient engagement, improve doctor marketing, increase patient referrals, business card printing for doctors, unique business card for doctors.

business card back ideas doctor: The Eleventh Trade Alyssa Hollingsworth, 2018-09-18 From debut author Alyssa Hollingsworth comes a story about living with fear, being a friend, and finding a new place to call home. They say you can't get something for nothing, but nothing is all Sami has. When his grandfather's most-prized possession—a traditional Afghan instrument called a rebab—is stolen, Sami resolves to get it back. He finds it at a music store, but it costs \$700, and Sami doesn't have even one penny. What he does have is a keychain that has caught the eye of his classmate. If he trades the keychain for something more valuable, could he keep trading until he has \$700? Sami is about to find out. The Eleventh Trade is both a classic middle school story and a story about being a refugee. Alyssa Hollingsworth tackles a big issue with a light touch. 2020 UKLA Award Winner

business card back ideas doctor: The Business Card Steve Steff, 2012-01-05

business card back ideas doctor: Creative Business Cards Carmen Fong, Shantell Chen, 2014 Business cards are a statement of identity. Capable of conveying much more than contact information, they represent the creativity or style of a company in a very portable format. As an

historical artifact in the digital age, they are constantly in danger of obsolescence and only those that truly stand out are memorable. One way to achieve the note

business card back ideas doctor: *Grow Your Private Practice* Jane Travis, 2019-11-26 You're a counsellor or psychotherapist, and you're qualified, insured and have a room. Now, how do you attract clients? Starting your own private practice is exciting and challenging, and this book will motivate and inspire and to take the necessary actions to attract clients and build a successful practice that you can be proud of. Inside you'll learn: How to get started quickly and on a budget, no website necessary How to manage those nagging fears or worries that might hold you back How to be visible and attract clients in a way that feels right for you, no cheesy sales techniques required In this easy to read book, we look at niches*websites*social media*content creation and blogs*mindset*money*Imposter Syndrome*time management*networking*offline*advertising and much more. Written by a counsellor, this book offers down to earth practical advice to grow your confidence, so you can grow your private practice into whatever you want it to be. By the end of this book, you'll be ready to love and grow your business like never before. I am on a mission to change the face of therapy. Together we're going to change the way people view our work and shift the public perception of what we do, which will benefit clients, ourselves and the communities around us. WHAT IF PRIVATE PRACTICE FOCUSED ON PREVENTION? People associate counselling with mental health issues, but can you imagine how much better it would be for them to invest in some therapy BEFORE it got to the point of doctors visits and time off? To get help when they first notice that they have a low mood or are struggling with an aspect of their life or relationship rather than wait till they reach rock bottom? This isn't a new concept, I think all counsellors and psychotherapists want this. So how can we make this happen?

business card back ideas doctor: Digital Health Entrepreneurship Sharon Wulfovich, Arlen Meyers, 2019-06-20 This book presents a hands on approach to the digital health innovation and entrepreneurship roadmap for digital health entrepreneurs and medical professionals who are dissatisfied with the existing literature on or are contemplating getting involved in digital health entrepreneurship. Topics covered include regulatory affairs featuring detailed guidance on the legal environment, protecting digital health intellectual property in software, hardware and business processes, financing a digital health start up, cybersecurity best practice, and digital health business model testing for desirability, feasibility, and viability. Digital Health Entrepreneurship is directed to clinicians and other digital health entrepreneurs and stresses an interdisciplinary approach to product development, deployment, dissemination and implementation. It therefore provides an ideal resource for medical professionals across a broad range of disciplines seeking a greater understanding of digital health innovation and entrepreneurship.

business card back ideas doctor: The Professor Is In Karen Kelsky, 2015-08-04 The definitive career guide for grad students, adjuncts, post-docs and anyone else eager to get tenure or turn their Ph.D. into their ideal job Each year tens of thousands of students will, after years of hard work and enormous amounts of money, earn their Ph.D. And each year only a small percentage of them will land a job that justifies and rewards their investment. For every comfortably tenured professor or well-paid former academic, there are countless underpaid and overworked adjuncts, and many more who simply give up in frustration. Those who do make it share an important asset that separates them from the pack: they have a plan. They understand exactly what they need to do to set themselves up for success. They know what really moves the needle in academic job searches, how to avoid the all-too-common mistakes that sink so many of their peers, and how to decide when to point their Ph.D. toward other, non-academic options. Karen Kelsky has made it her mission to help readers join the select few who get the most out of their Ph.D. As a former tenured professor and department head who oversaw numerous academic job searches, she knows from experience exactly what gets an academic applicant a job. And as the creator of the popular and widely respected advice site The Professor is In, she has helped countless Ph.D.'s turn themselves into stronger applicants and land their dream careers. Now, for the first time ever, Karen has poured all her best advice into a single handy guide that addresses the most important issues facing any Ph.D.,

including: -When, where, and what to publish -Writing a foolproof grant application -Cultivating references and crafting the perfect CV -Acing the job talk and campus interview -Avoiding the adjunct trap -Making the leap to nonacademic work, when the time is right The Professor Is In addresses all of these issues, and many more.

business card back ideas doctor: Fair Play Eve Rodsky, 2021-01-05 AN INSTANT NEW YORK TIMES BESTSELLER • A REESE'S BOOK CLUB PICK Tired, stressed, and in need of more help from your partner? Imagine running your household (and life!) in a new way... It started with the Sh*t I Do List. Tired of being the “shefault” parent responsible for all aspects of her busy household, Eve Rodsky counted up all the unpaid, invisible work she was doing for her family—and then sent that list to her husband, asking for things to change. His response was...underwhelming. Rodsky realized that simply identifying the issue of unequal labor on the home front wasn't enough: She needed a solution to this universal problem. Her sanity, identity, career, and marriage depended on it. The result is Fair Play: a time- and anxiety-saving system that offers couples a completely new way to divvy up domestic responsibilities. Rodsky interviewed more than five hundred men and women from all walks of life to figure out what the invisible work in a family actually entails and how to get it all done efficiently. With 4 easy-to-follow rules, 100 household tasks, and a series of conversation starters for you and your partner, Fair Play helps you prioritize what's important to your family and who should take the lead on every chore, from laundry to homework to dinner. “Winning” this game means rebalancing your home life, reigniting your relationship with your significant other, and reclaiming your Unicorn Space—the time to develop the skills and passions that keep you interested and interesting. Stop drowning in to-dos and lose some of that invisible workload that's pulling you down. Are you ready to try Fair Play? Let's deal you in.

business card back ideas doctor: To Love and To Cherish Addison Albright, 2016-11-12 Companion to Til Death Do Us Part Jilted by his fiancé two weeks before their wedding, Nash Marino's outlook on life in general, and love in particular, is jaded. After months of couch-surfing, Nash is fed up. He's sick and tired of his living conditions, worn out by the demands of his nursing job, and despairs of ever finding love again. In fact, he doesn't think he's capable of true love. Monogamy, commitment, companionship, and regular sex ... that's all he wants, and the sooner, the better. When Nash crosses paths with a like-minded man who's also in need of a live-in nurse for a beloved relative, Nash figures all his problems are solved. But matters are complicated by a freak accident and amnesia. When Nash's marriage of convenience scheme is muddled by notions of love after his memory reboot, will their plans go awry, or will Nash's new outlook on life be just what the doctor ordered?

business card back ideas doctor: Why Nations Fail Daron Acemoglu, James A. Robinson, 2013-09-17 Brilliant and engagingly written, Why Nations Fail answers the question that has stumped the experts for centuries: Why are some nations rich and others poor, divided by wealth and poverty, health and sickness, food and famine? Is it culture, the weather, geography? Perhaps ignorance of what the right policies are? Simply, no. None of these factors is either definitive or destiny. Otherwise, how to explain why Botswana has become one of the fastest growing countries in the world, while other African nations, such as Zimbabwe, the Congo, and Sierra Leone, are mired in poverty and violence? Daron Acemoglu and James Robinson conclusively show that it is man-made political and economic institutions that underlie economic success (or lack of it). Korea, to take just one of their fascinating examples, is a remarkably homogeneous nation, yet the people of North Korea are among the poorest on earth while their brothers and sisters in South Korea are among the richest. The south forged a society that created incentives, rewarded innovation, and allowed everyone to participate in economic opportunities. The economic success thus spurred was sustained because the government became accountable and responsive to citizens and the great mass of people. Sadly, the people of the north have endured decades of famine, political repression, and very different economic institutions—with no end in sight. The differences between the Koreas is due to the politics that created these completely different institutional trajectories. Based on fifteen years of original research Acemoglu and Robinson marshal extraordinary historical evidence from the

Roman Empire, the Mayan city-states, medieval Venice, the Soviet Union, Latin America, England, Europe, the United States, and Africa to build a new theory of political economy with great relevance for the big questions of today, including: - China has built an authoritarian growth machine. Will it continue to grow at such high speed and overwhelm the West? - Are America's best days behind it? Are we moving from a virtuous circle in which efforts by elites to aggrandize power are resisted to a vicious one that enriches and empowers a small minority? - What is the most effective way to help move billions of people from the rut of poverty to prosperity? More philanthropy from the wealthy nations of the West? Or learning the hard-won lessons of Acemoglu and Robinson's breakthrough ideas on the interplay between inclusive political and economic institutions? Why Nations Fail will change the way you look at—and understand—the world.

business card back ideas doctor: Trauma Recovery - Sessions With Dr. Matt Matt E. Jaremko, Beth Fehlbaum, 2018-12-14 Trauma Recovery: Sessions with Dr. Matt conveys hope and resilience for trauma victims. Written by a psychologist with 35 years of clinical experience, and a survivor of childhood sexual abuse. Between compellingly-written scenes of group, individual and family therapy, the cognitive-behavioral science of PTSD and its treatment is explained. The book movingly describes the collaboration between therapist and clients as they strive to get unstuck from trauma-ravaged lives. Reluctant trauma victims who have avoided treatment or who are having trouble processing life's catastrophes will find in these pages a "fly-on-the-wall" perspective of how therapy can help. Useful information about overcoming obstacles in treatment is provided while fears about facing trauma are allayed, motivating the reluctant victim to finally seek treatment. The book will also greatly inform motivated patients by providing a thorough, scientifically-sound understanding of PTSD's nature and treatment. This book should be in every trauma therapist's office and placed in the hand of each of their PTSD patients.

business card back ideas doctor: The Twerp Dale McMillan, 2010-06-30 Fredrick Overall was one of those surprise babies, born to a 39 year old mom and 40 year old dad. He was a nuisance to his older siblings as well as his father, but dearly loved by his mom. Born into a family of strapping athletes, Frail Freddy as he became known, uses his brilliant but quirky mind to cope with his family and outwit a town filled with corrupt politicians. After tragedy strikes his family, he educates himself and builds a dynamic and very successful business. Fredricks humor and insight into human nature make him a formidable enemy to the power brokers in the town of Pressley, Texas

business card back ideas doctor: Journal of the American Medical Association , 1915

business card back ideas doctor: Практичний курс англійської мови. 4-й курс. Черноватий Л. М., Вперше у практиці видання подібних підручників, їх зміст та структура відповідають рекомендаціям Ради Європи та орієнтовані на Кембріджські тести. Автори прагнули врахувати новітні досягнення філології та методики навчання іноземних мов. Зокрема, у підручнику застосовуються автентичні тексти з американських та британських ЗМІ, враховуються дані комбінаторних словників для засвоєння сполучуваності лексики, застосовується систематичне введення та опрацювання найскладніших фразових дієслів, використовуються елементи проблемного навчання. Підручник містить також англо-українські словники до кожного уроку, сучасні фото та малюнки. До відмінностей підручника слід також додати урахування вікових особливостей студентів та афективних чинників навчання, дозоване застосування гумору, фабульну презентацію матеріалу, глибоке проникнення у пласти лексики, які зазвичай залишаються поза увагою укладачів навчально-методичних матеріалів (наприклад. з музикознавства). Сучасна система вправ передбачає паралельний розвиток усіх видів мовленнєвої діяльності (аудіювання, говоріння, читання, письма). Для студентів вищих навчальних закладів, що спеціалізуються у галузі іноземної філології, студентів перекладацьких відділень (факультетів) університетів, фахівців, які прагнуть вдосконалити власні навички та уміння практичного володіння англійською мовою та перекладу.

business card back ideas doctor: Gem of a Ghost Sue Ann Jaffarian, 2012-02-08 Emma Whitecastle would rather spend time with her boyfriend than help Joanna Reid get rid of her

husband's ghost. But when she finds out Joanna's daughter has broken her engagement and attempted suicide, Emma and Granny Apples are compelled to investigate. The multifaceted mystery unfolds in Hollywood, where a vengeful spirit strikes too close for comfort as Emma and Granny unearth a clue hidden in a haunted diamond. When the case leads Emma and a suave stranger to the historic mining town of Jim Thorpe, Pennsylvania, Emma must call upon a ghostly group of Molly Maguires to ease the pain of a century-old marriage gone bad. Praise: Jaffarian's welcome third entry in her paranormal series sparkles as brilliantly as the story's haunted diamond.—Library Journal (starred review) Jaffarian's comic timing, seemingly simple plotting and perfectly pitched dialogue make this entry in the Granny Apples series a complete delight.—RT Book Reviews Award-winning author Jaffarian provides plot surprises and plenty of dark elements to texture this well-crafted cozy. Emma is a complicated heroine, and readers of Victoria Laurie and other paranormal suspense authors will be most pleased.—Booklist A sweet and sassy third Granny Apples mystery.—Publishers Weekly

business card back ideas doctor: Women and Film Animation Marie-Josée Saint-Pierre, 2024-03-15 The creations of female animation filmmakers are recognized all over the world while being, paradoxically, unknown to the general public. *Women and Film Animation: A Feminist Corpus* at the National Film Board of Canada 1939-1989 brings out of the shadows the work of true pioneers by presenting and analyzing, from a resolutely feminist perspective, the works they have conceived within the National Film Board of Canada (NFB). This institution has played an essential role in the emergence of animated cinema in Canada, but it is forgotten or ignored that a good part of this vast corpus is the work of women who have worked there not only as assistants but also as directors. These artists have contributed to changing the traditional representations of women in a unique way in both commercial and avant-garde animated cinema. The author accounts for their concerns, their creativity, and their many bright achievements. To do this, she relies on a wide range of critical works in social and cultural history of Canada, in feminist art history, and on multiple studies on animated cinema. Key Features: Provides an interdisciplinary approach that combines concepts from feminist studies, film theory and visual arts for a nuanced analysis of the role of women in animated cinema Discusses historical and sociological background that sheds light on the condition of women Includes a profound analysis of the changes and continuities in the role of women in this industry over time, focusing on the National Film Board of Canada Features previously unreleased archival material and selected excerpts from reviews by the NFB's programming committee, highlighting the impact of production circumstances of the works of specific women animators

business card back ideas doctor: Soulless Logic Alan Pitt, 2017 When an accident catapults Joshua and his new girlfriend into the future, they arrive to a failed, apocalyptic world over-run by monsters and millions of Droids who control the minds of what few humans remain. Can they together, defeat the hordes of heavily armed Droids hunting them, free the people and get back home?

business card back ideas doctor: Who Cares Joan Wilson-Jones, 2015-05-02 When author Joan Wilson-Jones partner Philip was diagnosed with an aggressive metastasized prostate cancer in 2002, she quickly found that despite her personal resources and professional training, she was not ready for her new role as a caregiver. She realized it would potentially stretch her to her limits. And, she was right. In *Who Cares*, Wilson-Jones presents a support guide for other caregivers. Included in this heartfelt memoir are ideas and suggestions for caregiver care to help friends and family understand ways in which they can help. She shares how this is an important component of supporting people with life-changing and life-threatening illness, particularly when many choose to stay at home and out of hospitals. Geared toward every caregiver, anyone who is supporting a caregiver, and anyone who has ever wished they could do something to help, *Who Cares* offers compassionate insight into the realities of being in a caring role. Wilson-Jones describes the highs and lows, shows caregivers how to navigate the obstacles and challenges, and offers supportive strategies and proven ideas.

business card back ideas doctor: Marketing Chiropractic to Medical Practices Christina

L. Acampora, 2008-05-19 The first book of its kind, *Marketing Chiropractic to Medical Practices* targets chiropractors and leads them through a comprehensive sales model to demonstrate how they can educate the medical profession on how to utilize chiropractic practice for their patients. By implementing a gradual approach from the first office contact to presenting an effective and educational sales call, this text informs the chiropractor how to confidently access their greatest untapped new patient source. *Marketing Chiropractic to Medical Practices* offers a step-by-step approach to secure medical referrals and develop ongoing professional relationships between the chiropractic and medical worlds. Features: How to provide a pro-chiropractic message based on evidence based research How to access physicians Uncover patient needs and physician objections for chiropractic care Learn the most common physician objections and how to overcome them How to select research that addresses the needs and objections of a physician How to present research to support a MD/DC conversation

business card back ideas doctor: *Soviet Life* , 1984

business card back ideas doctor: *A Cup of Comfort for Breast Cancer Survivors* Colleen Sell, 2008-08-17 If stories are medicine, then this collection will help keep hopes up and spirits alive on the road to recovery. Readers will applaud the bravery of 50 exceptional survivors as they tell their unique experiences with breast cancer. Every breast cancer survivor has a different story, but they all have one thing in common: courage. From dealing with diagnosis to undergoing chemotherapy, facing hair loss and possibly the loss of a breast, these fearless women undergo more than anyone ever should. These stories pay tribute to these women and their battles, and celebrate their victories. In this stunning new collection, readers will find compelling, inspiring, and uplifting personal essays about the experiences and emotions of living with—and after—breast cancer. \$.50 of every copy will be donated to Susan G. Komen for the Cure®

business card back ideas doctor: *History of the Chenoweth Family* Cora Chenoweth Hiatt, 1925 John Chinoweth, Gent., blacksmith and surveyor, was born at St. Martins in Menage, Cornwall Co., Wales--now England about 1682-3 ... John Chinoweth and Mary Calvert, daughter of Charles Calvert, third Lord Baltimore were married about 1705 ...--Page 39. John came to America, date unknown, and ... settled on Gunpowder River, near Joppa, Baltimore County, Maryland, on an estate belonging to the Calverts which was called Gunpowder Manor.--Page 39. In Frederick County, Virginia, on April 11, 1746, John Chinoweth, blacksmith, made his will, probated May 6, 1746. ... From this will it is shown that he must have been visiting his sons in Virginia, for there are no land grants, patents, or deeds showing that he ever purchased land there ...--Page 40. Descendants lived in Maryland, Virginia, West Virginia, Pennsylvania, Iowa, South Dakota, Kentucky, Missouri, Indiana, Ohio, Colorado, Idaho, Oregon, Arizona and elsewhere.

business card back ideas doctor: *H.R. 3402, the Calling Card Consumer Protection Act* United States. Congress. House. Committee on Energy and Commerce. Subcommittee on Commerce, Trade, and Consumer Protection, 2010

business card back ideas doctor: *Practical Druggist and Pharmaceutical Review of Reviews* Benjamin Lillard, 1922

business card back ideas doctor: *All the Cardinal's Men and a Few Good Nuns* Ted Druhot, 2018-03-15 All the Cardinal's Men and a Few Good Nuns By: Ted Druhot Jay Marquart loves life. He loves his daughter, Kristie. He loves his second wife, Susan. He loves Friday night fishing trips with his buddy, Brian. He loves Saturday night parties at his home where they fry fish, smoke pot, sniff coke, and drink booze. Sunday is recovery day. Monday through Friday he works at Action Waste Management, where he seeks to be recognized and respected. But Jay doesn't know that Action Waste Management is a front organization for money laundering that is attempting to compromise City Hall into anointing Action as the primary waste disposal company in Boston. They, in conjunction with Patriot Courier Service, are the instruments for the syndicate to capture the commerce of Boston by controlling City Hall, banks, and hospitals. St. Anslem's Hospital is an institution of excellent reputation owned by the Archdiocese and administered by the Poor Sisters of Charity, who have served the people of Boston for over a hundred years. However, the continuing

changes in health delivery are causing the hospital to focus more on money than ministry. It is suspected that the Sisters' generous practice of charity resulted in enormous deficits. However, the demands of the medical staff to hire expensive medical staff are also a contributing factor to the deficit not recognized by the Hospital's Board. Both Patriot Courier Service and Action Waste Management become players in the takeover of the hospital, which results in the murder of a bank executive and hospital board member. Jay, unaware of the power struggle and attempt by his employer to steal the hospital, provides valuable waste management service to the hospital as the hospital provides care to him. He, Brian, and their families are blessed to be involved aside from the hospital's traumatic change from ministry to industry.

business card back ideas doctor: *The Illinois Medical Journal* , 1923

business card back ideas doctor: **The Dental Cosmos** J. D. White, John Hugh McQuillen, George Jacob Ziegler, James William White, Edward Cameron Kirk, Lovick Pierce Anthony, 1909

business card back ideas doctor: **Social Work Case Management** Betsy Vourlekis, Roberta R. Greene, 2017-07-05 This new practice text provides a series of readings focusing on case management in a number of fields and in a variety of settings with different client populations. Each chapter examines a major component of case management practice by presenting information about an innovative program from a different location around the country. In conjunction, these readings provide a road map to social work case management. In addition to offering up-to-date practice approaches and examining the functions and skills of case management in depth, the authors provide the policy information needed for putting this traditional form of social work practice into today's service delivery context.

business card back ideas doctor: **The Friday Night Club** Sofia Lundberg, Alyson Richman, M.J. Rose, 2023-05-16 While men have long been credited with producing the first abstract paintings, the true creator was actually a woman – Swedish artist Hilma af Klint, who was inspired by her mystic visions. Acclaimed authors Sofia Lundberg, Alyson Richman, and M.J. Rose bring her story to life in this groundbreaking novel. Early 1900s: The world belongs to men, and the art world in Stockholm, Sweden, is no different, until Hilma af Klint brings together a mysterious group of female painters and writers—Anna, Cornelia, Sigrid, and Mathilda—to form their own emotional and artistic support system. The members of the Friday Night Club find themselves thrust into uncharted territory when Hilma and her best friend, Anna, begin dabbling in the occult, believing that through séances they can channel unseen spirits to help them achieve their potential as artists. “The Five,” as Hilma referred to them, was a group of immensely talented, fascinating women whose lives and work were cast into obscurity...until now. The Present: Over a century later, an associate curator at the Guggenheim Museum, Eben Elliot, brings the Hilma af Klint show to New York where he uncovers questions about the Five and how the modern day art world is funded, which puts him in a precarious position both emotionally and professionally, as he witnesses how history can be manipulated. The Friday Night Club is an illuminating historical novel that explores destiny, passion, and the threads that connect five women as they challenge artistic and societal traditions.

business card back ideas doctor: **The Medical Brief** , 1909

business card back ideas doctor: **New York Journal of Homœopathy** , 1913

business card back ideas doctor: Advertising-- Selling Service Business Data Bureau, Indianapolis, 1922

business card back ideas doctor: **The Deputy's Duty** Terri Reed, 2012-06-05 As the eldest of six siblings and deputy chief of the Fitzgerald Bay police department, Ryan Fitzgerald is a protector. Of his family. Of his community. But staying in control means keeping his distance...until Meghan Henry comes to town. Seeking justice for her murdered cousin, and safety for an orphaned--and missing--child, the daring journalist is not afraid to face danger head-on. And when she uncovers a dark Fitzgerald secret, Ryan's left with a devastating choice. Which will he protect--his family, or the woman he's started to love?

business card back ideas doctor: *Tales from the Mill* Colleen Emery, 2010-09-17 This book is a collection of original fairie tales, all growing out of my imagination. Please enjoy the journey.

business card back ideas doctor: In Stitches Anthony Youn, 2012-02-14 The celebrity cosmetic surgery blogger describes his misfit youth as a nerdy Korean-American student with a misshapen jaw whose life-changing surgery led him to become a successful plastic surgeon.

business card back ideas doctor: Guerrilla Marketing for Writers Jay Conrad Levinson, Rick Frishman, Michael Larsen, David L. Hancock, 2010-01-01 Build your career as a successful author with this proven, no-nonsense guide to marketing your own books. In today's competitive publishing marketplace, the battle begins before a new book even hits the shelves. An author needs to deploy every weapon in their marketing arsenal to get ahead of the competition. Guerrilla Marketing for Writers is packed with proven insights and advice, it details a hundred "Classified secrets" that will help authors sell their work before and after it's published. Having sold over twenty-one million of his own Guerilla Marketing books, Jay Conrad Levinson has mastered the art of connecting with readers and booksellers. Now he shares his practical low-cost and no-cost marketing techniques to help authors design their own powerful strategy for strengthening their proposals, promoting their books, and maximizing their sales.

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