

whatsapp business cover photo size

WhatsApp Business Cover Photo Size: A Complete Guide

Introduction:

Choosing the right WhatsApp Business cover photo size is crucial for creating a professional and visually appealing profile. A poorly sized image can appear pixelated, blurry, or even cropped incorrectly, hindering your brand's image and potentially losing potential customers. This comprehensive guide will delve into the ideal dimensions, file formats, and best practices to ensure your WhatsApp Business cover photo makes a lasting impression.

Article Outline:

- I. Ideal Dimensions for WhatsApp Business Cover Photo: Specifying the exact pixel dimensions for optimal display.
- II. Supported File Formats: Detailing the recommended file types for best compatibility.
- III. Creating a High-Quality Cover Photo: Guidance on image resolution and file size.
- IV. Optimizing Your Cover Photo for Different Devices: Addressing compatibility issues across various screen sizes.
- V. Using Design Tools to Create Your Cover Photo: Suggesting user-friendly design tools for easy creation.
- VI. Best Practices for an Effective Cover Photo: Tips on conveying brand identity and creating engaging visuals.
- VII. Troubleshooting Common Cover Photo Issues: Addressing problems like blurry images or incorrect display.

Body:

- I. Ideal Dimensions for WhatsApp Business Cover Photo:

The recommended size for your WhatsApp Business cover

photo is 960 pixels wide by 360 pixels tall. This ensures your image displays correctly and is clearly visible on a wide range of devices.

II. Supported File Formats:

WhatsApp Business supports JPEG and PNG file formats for cover photos. While both work well, PNGs are generally preferred for images with transparent backgrounds or sharp lines, as they maintain image quality better than JPEGs.

III. Creating a High-Quality Cover Photo:

To achieve the best visual results, aim for a high-resolution image. A higher resolution will prevent pixelation when the image is displayed on different screen sizes. While WhatsApp doesn't specify a maximum file size, it's recommended to keep it under 10MB to ensure quick loading times.

IV. Optimizing Your Cover Photo for Different Devices:

While the recommended dimensions ensure optimal display on most devices, consider testing your cover photo on different screen sizes and devices to ensure it looks good across the board. Minor adjustments might be needed depending on the device's aspect ratio.

V. Using Design Tools to Create Your Cover Photo:

Several free and paid design tools can assist in creating your cover photo. Canva, Adobe Photoshop, and GIMP are popular choices offering user-friendly interfaces and tools for image editing, resizing, and optimization. These tools allow you to

create professional-looking cover photos even without extensive design experience.

VI. Best Practices for an Effective Cover Photo:

Your WhatsApp Business cover photo is your first impression. Use high-quality images that reflect your brand's personality and values. Make sure your logo is visible and easily recognizable. Maintain consistency with your overall brand image across other platforms. Consider using a call to action or a brief tagline to encourage engagement.

VII. Troubleshooting Common Cover Photo Issues:

If your cover photo appears blurry, it's likely due to a low-resolution image. Try using a higher-resolution image. If your cover photo is cropped incorrectly, check the dimensions and ensure they align with the recommended specifications (960 x 360 pixels). If your cover photo is not displaying at all, verify that the file format is either JPEG or PNG, and try re-uploading the image.

Conclusion:

Optimizing your WhatsApp Business cover photo is an essential step in creating a professional and engaging online presence. By adhering to the recommended dimensions, file formats, and best practices outlined above, you can significantly improve your brand's visibility and attract more customers. Remember, a well-designed cover photo is a crucial element of your brand's identity on this popular messaging platform. Investing time and effort in creating a

high-quality cover photo is an investment in your business's success.

Frequently Asked Questions (FAQs):

Q: Can I use a vertical cover photo? A: No, WhatsApp Business requires a horizontal cover photo with the specified dimensions.

Q: What happens if my cover photo is too large? A: WhatsApp might automatically resize it, potentially leading to a loss of quality or incorrect cropping.

Q: Can I change my cover photo frequently? A: Yes, you can update your cover photo as often as needed to reflect promotions or seasonal changes.

Q: My cover photo looks blurry after uploading. What should I do? A: Ensure you're using a high-resolution image with the correct dimensions. Re-upload the image after verifying the file size and quality.

Q: Where can I find design templates for my WhatsApp Business cover photo? A: Many online platforms, such as Canva and other design tools, offer templates specifically designed for social media profile photos, including WhatsApp Business cover photos.

Related Keywords:

WhatsApp Business profile picture size, WhatsApp Business image size, WhatsApp Business cover photo dimensions, WhatsApp Business banner size, best WhatsApp Business cover photo, create WhatsApp Business cover photo, WhatsApp Business cover photo design, WhatsApp Business profile picture, optimize WhatsApp Business image, WhatsApp Business cover photo best practices, WhatsApp Business cover photo resolution, WhatsApp Business cover photo examples, WhatsApp Business marketing.

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creating content that will get you noticed. Presented in straightforward language by Instagram and marketing gurus, this book will take you from setting up your account and profile to winning new business on Instagram. Set up your Instagram business account and link your sales to the Instagram Shopping feature Use analytics to understand your engagement and create better content Learn how to effectively use Instagram Stories, Broadcast Channels, and Threads Reach more people with brand partnerships, hashtags, and viral posts Even if you're a complete Insta-beginner, Instagram For Business For Dummies will help you market your brand on this powerful social platform.

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Matamoros-Fernández, Emma Baulch, 2023-11-28 In the 2010s, as chat apps became a primary mode of communication for many people across the world, WhatsApp quickly outpaced rival messaging apps and developed into a platform. In this book, the authors provide a comprehensive account of WhatsApp's global growth. Charting WhatsApp's evolution from its founding in 2009 to the present day, they argue that WhatsApp has been transformed from a simple, 'gimmickless' app into a global communication platform. Understanding this development can shed light on the trajectory of Meta's industrial development, and how digital economies and social media landscapes are evolving with the rise of 'superapps'. This book explores how WhatsApp's unique characteristics mediate new kinds of social and commercial transactions; how they pose new opportunities and challenges for platform regulation, civic participation and democracy; and how they give rise to new kinds of digital literacy as WhatsApp becomes integrated into everyday digital cultures across the globe. Accessibly written, this book is an essential resource for students and scholars of digital media, cultural studies, and media and communications.

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experienced sudden spikes in activity that took their web services down in minutes. Today, determining how much capacity you need for handling traffic surges is still a common frustration of operations engineers and software developers. This hands-on guide provides the knowledge and tools you need to measure, deploy, and manage your web application infrastructure before you experience explosive growth. In this thoroughly updated edition, authors Arun Kejariwal (MZ) and John Allspaw provide a systematic, robust, and practical approach to capacity planning—rather than theoretical models—based on their own experiences and those of many colleagues in the industry. They address the vast sea change in web operations, especially cloud computing. Understand issues that arise on heavily trafficked websites or mobile apps Explore how capacity fits into web/mobile app availability and performance Use tools for measuring and monitoring computer performance and usage Turn measurement data into robust forecasts and learn how trending fits into the planning process Examine related deployment concepts: installation, configuration, and management automation Learn how cloud autoscaling enables you to scale your app's capacity up or down

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Karen Clark, 2015-12-23 This is the resource you've been waiting for. Tailored specifically to those in party plan direct selling businesses, Social Media for Direct Selling Representatives is the first volume in a series of books to help you accelerate your business using social media marketing as a vibrant part of your overall marketing plan. Based on 18 years' experience in the field and working with companies, this book was written by someone with the technical expertise to know what works, and the industry knowledge to explain it in a way that makes sense.

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Shiv Singh, Stephanie Diamond, 2020-02-11 Make friends and sell things to people through social media Social media technology is restlessly inventive, providing thousands of awesome ways for you to market your business inexpensively and on a large scale—often directly into the pockets of consumers. But in the proliferating, ever-changing world of tweets, influencers, handles, and alerts, it can be hard to know where to begin and then to evaluate what's actually working for you. In the new edition of Social Media Marketing for Dummies, leading SMM voices Shiv Singh and Stephanie Diamond clear away the confusion and show you the smartest, most effective ways to plan, launch, manage, and assess your campaigns—and then iterate and optimize for increased success. Incorporating the latest trends and presented in a friendly, easily digestible step-by-step style, you'll find the ultimate blueprint for developing your best SMM strategy. In no time, you'll find out how to line up with Facebook, Twitter, Tumblr, and Google, develop a unique and compelling voice, and influence your key audience all the way to the bank. Choose the best SMM combination for you Avoid common mistakes and pitfalls Track your customers from awareness to retention Try out the latest stuff that really works Whether your organization is large or small, it simply doesn't pay to be shy. Find your voice, get social, and chat your way to attracting and keeping new customers today!

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Pablo Moscato, Natalie Jane de Vries, 2019-05-30 This two-volume handbook presents a collection of novel methodologies with applications and illustrative examples in the areas of data-driven computational social sciences. Throughout this handbook, the focus is kept specifically on business and consumer-oriented applications with interesting sections ranging from clustering and network analysis, meta-analytics, memetic algorithms, machine learning, recommender systems methodologies, parallel pattern mining and data mining to specific applications in market segmentation, travel, fashion or entertainment analytics. A must-read for anyone in data-analytics, marketing, behavior modelling and computational social science, interested in the latest applications of new computer science methodologies. The chapters are contributed by leading experts in the associated fields. The chapters cover technical aspects at different levels, some of which are introductory and could be used for teaching. Some chapters aim at building a common understanding of the methodologies and recent application areas including the introduction of new theoretical results in the complexity of core problems. Business and marketing professionals may

use the book to familiarize themselves with some important foundations of data science. The work is a good starting point to establish an open dialogue of communication between professionals and researchers from different fields. Together, the two volumes present a number of different new directions in Business and Customer Analytics with an emphasis in personalization of services, the development of new mathematical models and new algorithms, heuristics and metaheuristics applied to the challenging problems in the field. Sections of the book have introductory material to more specific and advanced themes in some of the chapters, allowing the volumes to be used as an advanced textbook. Clustering, Proximity Graphs, Pattern Mining, Frequent Itemset Mining, Feature Engineering, Network and Community Detection, Network-based Recommending Systems and Visualization, are some of the topics in the first volume. Techniques on Memetic Algorithms and their applications to Business Analytics and Data Science are surveyed in the second volume; applications in Team Orienteering, Competitive Facility-location, and Visualization of Products and Consumers are also discussed. The second volume also includes an introduction to Meta-Analytics, and to the application areas of Fashion and Travel Analytics. Overall, the two-volume set helps to describe some fundamentals, acts as a bridge between different disciplines, and presents important results in a rapidly moving field combining powerful optimization techniques allied to new mathematical models critical for personalization of services. Academics and professionals working in the area of business analytics, data science, operations research and marketing will find this handbook valuable as a reference. Students studying these fields will find this handbook useful and helpful as a secondary textbook.

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landscape is up-to-date, with new chapters on recruiting and managing people, and on lean methodologies and business model frameworks. This is the ideal textbook for students taking undergraduate and postgraduate Entrepreneurship or Small Business Management courses, as well as for MBA students.

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keeping women down. In this moving and compelling book, Melinda shares lessons she's learned from the inspiring people she's met during her work and travels around the world. As she writes in the introduction, "That is why I had to write this book—to share the stories of people who have given focus and urgency to my life. I want all of us to see ways we can lift women up where we live." Melinda's unforgettable narrative is backed by startling data as she presents the issues that most need our attention—from child marriage to lack of access to contraceptives to gender inequity in the workplace. And, for the first time, she writes about her personal life and the road to equality in her own marriage. Throughout, she shows how there has never been more opportunity to change the world—and ourselves. Writing with emotion, candor, and grace, she introduces us to remarkable women and shows the power of connecting with one another. When we lift others up, they lift us up, too.

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equity, and justice. In a revolutionary departure from the corporate self-help and body-positivity movement, Taylor forges the inextricable bond between radical self-love and social justice. The first step is recognizing that we have all been indoctrinated into a system of body shame that profits off of our self-hatred. When we ask ourselves, Who benefits from our collective shame? we can begin to make the distinction between the messages we are receiving about our bodies or other bodies and the truth. This book moves us beyond our all-too-often hidden lives, where we are easily encouraged to forget that we are whole humans having whole human experiences in our bodies alongside others. Radical self-love encourages us to embark on a personal journey of transformation with thoughtful reflection on the origins of our minds and bodies as a source of strength. In doing this, we not only learn to reject negative messages about ourselves but begin to thwart the very power structures that uphold them. Systems of oppression thrive off of our inability to make peace with bodies and difference. Radical self-love not only dismantles shame and self-loathing in us but has the power to dismantle global systems of injustice—because when we make peace with our bodies, only then do we have the capacity to truly make peace with the bodies of others

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This essential text provides a compact roadmap to networked e-business for engineering, information systems or business students as well as professionals in the field.

whatsapp business cover photo size: iPhoto '08 David Pogue, Derrick Story, 2008 Apple has taken iPhoto 08 to a whole new level. Now, in addition to handling upwards of 250,000 images, the program lets you easily categorize and navigate through those photos with a feature called Events. Plus, new editing tools let you copy and paste adjustments between photos. Books and calendars have been improved, too, as has the program's ability to publish pictures on the Web. Apple makes it all sound easy: drag this, click that, and you're done. But you can still get lost, especially if you're a newcomer. iPhoto '08: The Missing Manual explains how to take advantage of all these powerful tools and new features without confusion or frustration. Bestselling authors David Pogue and Derrick Story give you a witty, objective, and clear-cut explanation of how things work, with plenty of undocumented tips and tricks for mastering the new iPhoto. Four sections help you import, organize, edit, share, and even take your photos: Digital Photography: The Missing Manual offers a course in picture-taking and digital cameras -- how to buy and use your digital camera, how to compose brilliant photos in various situations (sports, portraits, nighttime shots, even kid photography), and how to get the most out of batteries and memory cards. iPhoto Basics covers the fundamentals of getting your photos into iPhoto, organizing and filing them, searching and editing them. Meet Your Public teaches you all about slideshows, making or ordering prints, creating books, calendars and greeting cards, and sharing photos on web sites or by email. iPhoto Stunts explains how to turn photos into screen savers or desktop pictures, using plug-ins, managing Photo Libraries, and even getting photos to and from camera phones and Palm organizers. You also learn how to build a personal web site built with iWeb, and much more in this comprehensive guide. It's the top-selling iPhoto book for good reason.

whatsapp business cover photo size: Entrepreneurship Andrew Zacharakis, Andrew C. Corbett, William D. Bygrave, 2019-12-05 Entrepreneurship, 5th Edition helps aspiring entrepreneurs understand the process of starting a new venture and appreciate the vital role of entrepreneurship in the economy. This accessible textbook explains the steps involved in starting a new company, and offers insights on engaging with startups as investors, bankers, accountants, lawyers, vendors, customers, and employees. Delving into the real-world trials and tribulations of entrepreneurship, the text covers every stage of the entrepreneurial process, from searching for an opportunity and molding it into an attractive product or service, to launching, growing, and eventually harvesting the new venture. The fully revised and updated fifth edition integrates core concepts of entrepreneurship and practical case studies—enabling students to develop an inclusive perspective on how businesses are born, grow, and succeed or fail. The authors explore the entrepreneurial competitiveness of nations throughout the world, describe the critical factors for starting a new enterprise and building it into a successful business, and demonstrate how to build a workable business model. Clear, straightforward chapters cover each essential area of entrepreneurship, including marketing, strategy, team building, financial projections, business planning, and more.

whatsapp business cover photo size: Big Business Tyler Cowen, 2019-04-09 An against-the-grain polemic on American capitalism from New York Times bestselling author Tyler Cowen. We love to hate the 800-pound gorilla. Walmart and Amazon destroy communities and small businesses. Facebook turns us into addicts while putting our personal data at risk. From skeptical politicians like Bernie Sanders who, at a 2016 presidential campaign rally said, “If a bank is too big to fail, it is too big to exist,” to millennials, only 42 percent of whom support capitalism, belief in big business is at an all-time low. But are big companies inherently evil? If business is so bad, why does it remain so integral to the basic functioning of America? Economist and bestselling author Tyler Cowen says our biggest problem is that we don't love business enough. In Big Business, Cowen puts forth an impassioned defense of corporations and their essential role in a balanced, productive, and progressive society. He dismantles common misconceptions and untangles conflicting intuitions. According to a 2016 Gallup survey, only 12 percent of Americans trust big business “quite a lot,” and only 6 percent trust it “a great deal.” Yet Americans as a group are remarkably willing to trust

businesses, whether in the form of buying a new phone on the day of its release or simply showing up to work in the expectation they will be paid. Cowen illuminates the crucial role businesses play in spurring innovation, rewarding talent and hard work, and creating the bounty on which we've all come to depend.

whatsapp business cover photo size: Life Force Tony Robbins, Peter H. Diamandis, 2022-02-08 INSTANT #1 NEW YORK TIMES BESTSELLER Transform your life or the life of someone you love with Life Force—the newest breakthroughs in health technology to help maximize your energy and strength, prevent disease, and extend your health span—from Tony Robbins, author of the #1 New York Times bestseller *Money: Master the Game*. What if there were scientific solutions that could wipe out your deepest fears of falling ill, receiving a life-threatening diagnosis, or feeling the effects of aging? What if you had access to the same cutting-edge tools and technology used by peak performers and the world's greatest athletes? In a world full of fear and uncertainty about our health, it can be difficult to know where to turn for actionable advice you can trust. Today, leading scientists and doctors in the field of regenerative medicine are developing diagnostic tools and safe and effective therapies that can free you from fear. In this book, Tony Robbins, the world's #1 life and business strategist who has coached more than fifty million people, brings you more than 100 of the world's top medical minds and the latest research, inspiring comeback stories, and amazing advancements in precision medicine that you can apply today to help extend the length and quality of your life. This book is the result of Robbins going on his own life-changing journey. After being told that his health challenges were irreversible, he experienced firsthand how new regenerative technology not only helped him heal but made him stronger than ever before. Life Force will show you how you can wake up every day with increased energy, a more bulletproof immune system, and the know-how to help turn back your biological clock. This is a book for everyone, from peak performance athletes, to the average person who wants to increase their energy and strength, to those looking for healing. Life Force provides answers that can transform and even save your life, or that of someone you love.

whatsapp business cover photo size: *How New York Stole the Idea of Modern Art* Serge Guilbaut, 2020-09-15 A provocative interpretation of the political and cultural history of the early cold war years. . . . By insisting that art, even art of the avant-garde, is part of the general culture, not autonomous or above it, he forces us to think differently not only about art and art history but about society itself.—New York Times Book Review

whatsapp business cover photo size: The Visual Imperative Lindy Ryan, 2016-03-14 Data is powerful. It separates leaders from laggards and it drives business disruption, transformation, and reinvention. Today's most progressive companies are using the power of data to propel their industries into new areas of innovation, specialization, and optimization. The horsepower of new tools and technologies have provided more opportunities than ever to harness, integrate, and interact with massive amounts of disparate data for business insights and value – something that will only continue in the era of the Internet of Things. And, as a new breed of tech-savvy and digitally native knowledge workers rise to the ranks of data scientist and visual analyst, the needs and demands of the people working with data are changing, too. The world of data is changing fast. And, it's becoming more visual. Visual insights are becoming increasingly dominant in information management, and with the reinvigorated role of data visualization, this imperative is a driving force to creating a visual culture of data discovery. The traditional standards of data visualizations are making way for richer, more robust and more advanced visualizations and new ways of seeing and interacting with data. However, while data visualization is a critical tool to exploring and understanding bigger and more diverse and dynamic data, by understanding and embracing our human hardwiring for visual communication and storytelling and properly incorporating key design principles and evolving best practices, we take the next step forward to transform data visualizations from tools into unique visual information assets. - Discusses several years of in-depth industry research and presents vendor tools, approaches, and methodologies in discovery, visualization, and visual analytics - Provides practicable and use case-based experience from advisory work with

Fortune 100 and 500 companies across multiple verticals - Presents the next-generation of visual discovery, data storytelling, and the Five Steps to Data Storytelling with Visualization - Explains the Convergence of Visual Analytics and Visual discovery, including how to use tools such as R in statistical and analytic modeling - Covers emerging technologies such as streaming visualization in the IOT (Internet of Things) and streaming animation

whatsapp business cover photo size: Digital and Social Media Marketing Nripendra P. Rana, Emma L. Slade, Ganesh P. Sahu, Hatice Kizgin, Nitish Singh, Bidit Dey, Anabel Gutierrez, Yogesh K. Dwivedi, 2019-11-11 This book examines issues and implications of digital and social media marketing for emerging markets. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. The book investigates problems specific to emerging markets, while identifying new theoretical constructs and practical applications of digital marketing. It addresses topics such as electronic word of mouth (eWOM), demographic differences in digital marketing, mobile marketing, search engine advertising, among others. A radical increase in both temporal and geographical reach is empowering consumers to exert influence on brands, products, and services. Information and Communication Technologies (ICTs) and digital media are having a significant impact on the way people communicate and fulfil their socio-economic, emotional and material needs. These technologies are also being harnessed by businesses for various purposes including distribution and selling of goods, retailing of consumer services, customer relationship management, and influencing consumer behaviour by employing digital marketing practices. This book considers this, as it examines the practice and research related to digital and social media marketing.

whatsapp business cover photo size: Instagram For Business For Dummies Jenn Herman, Eric Butow, Corey Walker, 2018-01-11 Leverage the power of Instagram to promote your brand Instagram is the photo- and video-sharing app used by millions across the globe. More than just a social platform for users to share their experiences with family and friends, it's become a vital tool for business owners and marketers to create visual narratives about what makes them, and their products, different from everything else that's out there. Instagram For Business For Dummies shows you how to use the app to connect with your audience in a meaningful way as you showcase your products and offer a unique insider's view of your brand. Perfect for Instagram newbies or those who want to spruce up an existing account, this book helps you set up a powerful business profile, compose successful posts, and tell your story to the world. Install the app, set up your account, and track analytics Upload your photos and videos, and expand your reach with hashtags Use Instagram Stories and live video Create paid ads to reach your target audience Instagram For Business For Dummies will help you learn to use Instagram to connect with users in a fresh and relevant way—and instantly get ahead of the competition.

whatsapp business cover photo size: Strengthening Forensic Science in the United States National Research Council, Division on Engineering and Physical Sciences, Committee on Applied and Theoretical Statistics, Policy and Global Affairs, Committee on Science, Technology, and Law, Committee on Identifying the Needs of the Forensic Sciences Community, 2009-07-29 Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and

organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

whatsapp business cover photo size: You Only Have to Be Right Once Randall Lane, 2014-10-16 The ultimate insider look at the newest titans of tech—and what you can learn from their success In 2007, twenty-one-year old David Karp launched Tumblr, a simple micro-blogging platform, on a whim. By 2012, it had become one of the top ten online destinations, drawing 170 million visitors. By 2013, Yahoo had acquired Tumblr for over \$1 billion. Just like that, a kid who hadn't even earned his high school diploma was worth over a quarter billion dollars. And he's not the only one . . . Silicon Valley's newest billionaires represent a unique and unconventional breed of entrepreneur: young, bold, and taking the world by storm with their extreme speed, insatiable hunger, and progressive leadership. These whiz kids (and, to be fair, a few adults) have the hottest companies in the world. They are all turning just one brilliant insight or hook into money at a rate never before seen in human history—creating companies that, even with no revenue, garner insane valuations. With unique insider access to the world's most influential and wealthy entrepreneurs, Forbes has dug in to find what these super-entrepreneurs say about their own success. This book, introduced, edited, and updated by Forbes editor Randall Lane, is the first comprehensive look at who these instant tech billionaires are and how they achieved their quick wins. With sixteen illuminating pieces, including two never-before published features, we get behind-the-scenes examinations of the founders of Spotify, Airbnb, Tumblr, Twitter, and more, including: Elon Musk: The billionaire founder of Paypal, electric carmaker Tesla, and private space company SpaceX. His extreme ambition is matched by his preternatural engineering mind; no wonder he was the model for Robert Downey Jr.'s portrayal of Iron Man. Evan Spiegel: The twenty-three-year old declined a \$3 billion cash offer from Mark Zuckerberg, after making the mountain come to Mohammed (Snapchat's HQ is in Los Angeles) —an unheard of request from a young gun to one of the biggest players in Silicon Valley. The story of Snapchat's origin is even wilder than Facebook's, but Spiegel's ability to parlay infamy and popularity into revenue is still up in the air, even as Snapchat's valuation continues to grow. Alex Karp: An eccentric philosopher with almost no tech background turned a Peter Thiel backed venture, Palantir, into a data-mining champion, with clients like the NSA, the FBI, and the CIA. Amid heated privacy concerns, Karp continues to grow Palantir like crazy, to \$196 million in funding and an estimated \$1 billion in contracts in 2014. *You Only Have to Be Right Once* is the definitive collection of everything we can learn from these incredible game changers and what their next moves spell for the future of business.

whatsapp business cover photo size: Pies Cookbook Gooseberry Patch, 2003-12-31 Any way you slice it, our Pies cookbooklet is sure to please every pie-lover's appetite! We've gathered all our favorite recipes including mile-high strawberry pie, maple walnut pie, chocolate silk pie, key lime pie, apple pie in a jar and, of course, old-fashioned gooseberry pie. We also tucked in a recipe for have on-hand pie crust mix and ideas for making decorative top crusts. Delicious!

whatsapp business cover photo size: The Global Findex Database 2017 Asli Demircug-Kunt, Leora Klapper, Dorothe Singer, Saniya Ansar, 2018-04-19 In 2011 the World Bank—with funding from the Bill and Melinda Gates Foundation—launched the Global Findex database, the world's most comprehensive data set on how adults save, borrow, make payments, and manage risk. Drawing on survey data collected in collaboration with Gallup, Inc., the Global Findex database covers more than 140 economies around the world. The initial survey round was followed by a second one in 2014 and by a third in 2017. Compiled using nationally representative surveys of more than 150,000 adults age 15 and above in over 140 economies, *The Global Findex Database 2017: Measuring Financial Inclusion and the Fintech Revolution* includes updated indicators on access to and use of formal and informal financial services. It has additional data on the use of financial technology (or fintech), including the use of mobile phones and the Internet to conduct financial transactions. The data reveal opportunities to expand access to financial services among people who do not have an

account—the unbanked—as well as to promote greater use of digital financial services among those who do have an account. The Global Findex database has become a mainstay of global efforts to promote financial inclusion. In addition to being widely cited by scholars and development practitioners, Global Findex data are used to track progress toward the World Bank goal of Universal Financial Access by 2020 and the United Nations Sustainable Development Goals. The database, the full text of the report, and the underlying country-level data for all figures—along with the questionnaire, the survey methodology, and other relevant materials—are available at www.worldbank.org/globalfindex.

whatsapp business cover photo size: *The Deviant's War* Eric Cervini, 2020-06-02 FINALIST FOR THE 2021 PULITZER PRIZE IN HISTORY. INSTANT NEW YORK TIMES BEST SELLER. New York Times Book Review Editors' Choice. Winner of the 2021 Randy Shilts Award for Gay Nonfiction. One of The Washington Post's Top 50 Nonfiction Books of 2020. From a young Harvard- and Cambridge-trained historian, and the Creator and Executive Producer of *The Book of Queer* (coming June 2022 to Discovery+), the secret history of the fight for gay rights that began a generation before Stonewall. In 1957, Frank Kameny, a rising astronomer working for the U.S. Defense Department in Hawaii, received a summons to report immediately to Washington, D.C. The Pentagon had reason to believe he was a homosexual, and after a series of humiliating interviews, Kameny, like countless gay men and women before him, was promptly dismissed from his government job. Unlike many others, though, Kameny fought back. Based on firsthand accounts, recently declassified FBI records, and forty thousand personal documents, Eric Cervini's *The Deviant's War* unfolds over the course of the 1960s, as the Mattachine Society of Washington, the group Kameny founded, became the first organization to protest the systematic persecution of gay federal employees. It traces the forgotten ties that bound gay rights to the Black Freedom Movement, the New Left, lesbian activism, and trans resistance. Above all, it is a story of America (and Washington) at a cultural and sexual crossroads; of shocking, byzantine public battles with Congress; of FBI informants; murder; betrayal; sex; love; and ultimately victory.

whatsapp business cover photo size: *House Of X/Powers Of X* Jonathan Hickman, 2019-12-11 Collects Powers Of X #1-6, House Of X #1-6. Face the future — and fear the future — as superstar writer Jonathan Hickman (INFINITY, NEW AVENGERS, FANTASTIC FOUR) changes everything for the X-Men! In HOUSE OF X, Charles Xavier reveals his master plan for mutantkind — one that will bring mutants out of humankind's shadow and into the light once more! Meanwhile, POWERS OF X reveals mutantkind's secret history, changing the way you will look at every X-Men story before and after. But as Xavier sows the seeds of the past, the X-Men's future blossoms into trouble for all of mutantdom. Stories intertwine on an epic scale as Jonathan Hickman reshapes the X-Men's past, present and future!

whatsapp business cover photo size: *Social Media ROI* Olivier Blanchard, 2011-02-22 Use Social and Viral Technologies to Supercharge Your Customer Service! Use this book to bring true business discipline to your social media program and align with your organization's goals. Top branding and marketing expert Olivier Blanchard brings together new best practices for strategy, planning, execution, measurement, analysis, and optimization. You will learn how to define the financial and nonfinancial business impacts you are aiming for--and achieve them. Social Media ROI delivers practical solutions for everything from structuring programs to attracting followers, defining metrics to managing crises. Whether you are in a startup or a global enterprise, this book will help you gain more value from every dime you invest in social media. You'll learn how to: Align social communications with broader business goals and functions Plan for effective performance measurement Establish clarity of vision, purpose, and execution Implement guidelines and operations for effectively managing social media Get started by "listening before talking" Integrate social media into long-term marketing programs, short-term campaigns, and brand initiatives Use social media to deliver real-time, optimized customer support Leverage mobility and the "on-the-fly" social media culture Measure FRY (Frequency, Reach, and Yield) Includes a foreword by Brian Solis.

whatsapp business cover photo size: *Data Privacy and GDPR Handbook* Sanjay Sharma,

2019-11-26 The definitive guide for ensuring data privacy and GDPR compliance Privacy regulation is increasingly rigorous around the world and has become a serious concern for senior management of companies regardless of industry, size, scope, and geographic area. The Global Data Protection Regulation (GDPR) imposes complex, elaborate, and stringent requirements for any organization or individuals conducting business in the European Union (EU) and the European Economic Area (EEA)—while also addressing the export of personal data outside of the EU and EEA. This recently-enacted law allows the imposition of fines of up to 5% of global revenue for privacy and data protection violations. Despite the massive potential for steep fines and regulatory penalties, there is a distressing lack of awareness of the GDPR within the business community. A recent survey conducted in the UK suggests that only 40% of firms are even aware of the new law and their responsibilities to maintain compliance. The Data Privacy and GDPR Handbook helps organizations strictly adhere to data privacy laws in the EU, the USA, and governments around the world. This authoritative and comprehensive guide includes the history and foundation of data privacy, the framework for ensuring data privacy across major global jurisdictions, a detailed framework for complying with the GDPR, and perspectives on the future of data collection and privacy practices. Comply with the latest data privacy regulations in the EU, EEA, US, and others Avoid hefty fines, damage to your reputation, and losing your customers Keep pace with the latest privacy policies, guidelines, and legislation Understand the framework necessary to ensure data privacy today and gain insights on future privacy practices The Data Privacy and GDPR Handbook is an indispensable resource for Chief Data Officers, Chief Technology Officers, legal counsel, C-Level Executives, regulators and legislators, data privacy consultants, compliance officers, and audit managers.

whatsapp business cover photo size: Men's Style Russell Smith, 2009-02-24 Men's Style is a personal and knowledgeable compendium of tasteful advice for the thinking man on how to dress and shop for clothes in a world of conflicting fashion imperatives. This sophisticated and witty book by the popular Globe and Mail columnist combines nuggets of history and the sociology of masculine attire with a practical and supremely useful guide to achieving an elegant and affordable wardrobe for work and play. In chapters and amusing sidebars on shoes, suits, shirts and ties, formal and casual wear, underwear and swimsuits, cufflinks and watches, coats, hats, and scarves, Russell Smith steers a confident course between the hazards of blandness and vulgarity to articulate a philosophy of dress that can take you anywhere. He tells you what the rules are for looking the part at the office, a formal function, or the hippest party, and when you can toss those rules aside. Men's Style is supplemented throughout with fifty black-and-white illustrations and diagrams by illustrator Edwin Fotheringham.

whatsapp business cover photo size: Mercedes-Benz Saloon Coupe Nik Greene, 2021-09-27 First produced in 1928, Mercedes-Benz Coupés became the embodiment of elegance and exclusivity on four wheels. Their design became an experience for all the senses, appealing to every emotion. Hans-Dieter Futschik, the designer responsible for many of the later Mercedes-Benz models, said of the Saloon Coupé: 'A shorter wheelbase compared with the saloons gives it different proportions that are almost sports car-like in character. The passenger compartment is set further back. This gives it a sportier look than a saloon. In addition, the greenhouse is smaller and more streamlined than the basic body. It looks like a small head set on a muscular body, exuding a powerful and more dynamic attitude... Everything radiates power, elegance and agility.' This complete guide includes an overview of early automotive history; pre-merger design from both Benz and Daimler; the historical protagonists and how they influenced the design; how design and fashion change vehicle shape; the continued development of Saloon Coupe design to suit every class and finally, the modern idea of the Coupe.

whatsapp business cover photo size: Happy & You Know It Laura Hankin, 2020-05-19 "For fans of Sex and the City and The Nanny Diaries comes this juicy story...that would make even the most meticulously Drybar-ed hair curl."—Good Housekeeping As seen in The Washington Post • Good Housekeeping • theSkimm • Good Morning America • ABC News • Book of the Month • Belletrist • OK! Magazine • Betches • Newsweek • Parade • New York Post Best Book of the Week A

dark, witty page-turner about a struggling young musician who takes a job singing for a playgroup of overprivileged babies and their effortlessly cool moms, only to find herself pulled into their glamorous lives and dangerous secrets.... After her former band shot to superstardom without her, Claire reluctantly agrees to a gig as a playgroup musician for wealthy infants on New York's Park Avenue. Claire is surprised to discover that she is smitten with her new employers, a welcoming clique of wellness addicts with impossibly shiny hair, who whirl from juice cleanse to overpriced miracle vitamins to spin class with limitless energy. There is perfect hostess Whitney who is on the brink of social-media stardom and just needs to find a way to keep her flawless life from falling apart. Caustically funny, recent stay-at-home mom Amara who is struggling to embrace her new identity. And old money, veteran mom Gwen who never misses an opportunity to dole out parenting advice. But as Claire grows closer to the stylish women who pay her bills, she uncovers secrets and betrayals that no amount of activated charcoal can fix. Filled with humor and shocking twists, *Happy and You Know It* is a brilliant take on motherhood - exposing it as yet another way for society to pass judgment on women - while also exploring the baffling magnetism of curated social-media lives that are designed to make us feel unworthy. But, ultimately, this dazzling novel celebrates the unlikely bonds that form, and the power that can be unlocked, when a group of very different women is thrown together when each is at her most vulnerable.

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