

unc charlotte accounting

UNC Charlotte Accounting: Your Comprehensive Guide to a Thriving Career

Are you considering a career in accounting and intrigued by the opportunities at UNC Charlotte? This comprehensive guide dives deep into everything you need to know about the UNC Charlotte accounting program, from its esteemed faculty and rigorous curriculum to career prospects and student life. We'll explore the undergraduate and graduate options, discuss the program's strengths, highlight student resources, and answer your burning questions about pursuing an accounting degree at UNC Charlotte. Prepare to discover why UNC Charlotte is a top choice for aspiring accounting professionals.

Understanding the UNC Charlotte Accounting Program

UNC Charlotte's Belk College of Business offers a highly respected accounting program, consistently ranking among the best in the region. The program attracts top students and boasts a strong network of alumni working in diverse accounting roles across the nation. Its strength lies in a combination of factors:

1. Rigorous Curriculum & Experienced Faculty:

The curriculum is designed to equip students with the technical skills and theoretical knowledge necessary for success in today's dynamic accounting landscape. Courses cover a wide range of topics, including financial accounting, managerial accounting, auditing, taxation, and accounting information systems. The faculty comprises experienced professionals and renowned scholars, many of whom are actively involved in research and industry collaborations, ensuring students learn from the best and stay ahead of the curve. This blend of theoretical knowledge and practical application is key to the program's success.

2. Hands-on Learning Opportunities:

UNC Charlotte goes beyond theoretical instruction. Students benefit from extensive hands-on learning experiences, including:

Internships: The program actively facilitates internships with leading accounting firms and corporations, providing invaluable real-world experience and networking opportunities.

Case Studies: Real-world case studies are integrated into the curriculum, allowing students to apply their knowledge to practical scenarios and develop

critical thinking skills.

Simulations: Sophisticated accounting software and simulations are used to replicate real-world accounting environments, providing practical experience with industry-standard tools.

Research Opportunities: Undergraduates and graduate students can engage in research projects with faculty mentors, contributing to the field's knowledge and enhancing their resumes.

Student Organizations: Active student organizations like the Beta Alpha Psi chapter provide networking opportunities, professional development workshops, and community engagement experiences.

3. Career Services & Networking:

The Belk College of Business provides robust career services to its accounting students. These services include:

Career counseling: Individualized career counseling helps students identify career goals and develop effective job search strategies.

Resume and interview preparation: Workshops and individual sessions help students build strong resumes and confidently navigate the interview process.

Job fairs and networking events: The college hosts numerous job fairs and networking events that connect students with potential employers.

Alumni network: A vast and active alumni network provides invaluable connections and mentorship opportunities for current students.

4. Specializations & Graduate Programs:

UNC Charlotte offers various specializations within its accounting programs, allowing students to tailor their education to specific career interests.

Beyond the undergraduate program, graduate options, including Master of Accountancy (MAcc) degrees, cater to those seeking advanced expertise and professional certifications like the CPA. These graduate programs often feature specialized tracks in areas like taxation or forensic accounting.

UNC Charlotte Accounting: Program Breakdown & Structure

This section details the structure and components of the undergraduate and graduate programs.

Undergraduate Program: The undergraduate program typically requires 120 credit hours, including core business courses, accounting-specific coursework, and general education requirements. Students can expect a demanding yet rewarding learning experience that balances theory and practice.

Graduate Programs (MAcc): The MAcc program is designed for students seeking advanced accounting knowledge and career advancement. It typically involves 30-36 credit hours and focuses on specialized areas of accounting, preparing graduates for leadership roles.

Why Choose UNC Charlotte Accounting?

UNC Charlotte's accounting program offers a compelling combination of factors that make it a top choice for aspiring accountants:

Strong Academic Reputation: The Belk College of Business consistently ranks highly, reflecting the quality of its programs and faculty.

Excellent Career Prospects: Graduates consistently find employment in prestigious accounting firms and corporations.

Supportive Learning Environment: A supportive faculty and robust student services create a positive learning environment.

Location & Amenities: Charlotte offers a vibrant city environment with ample career opportunities and a dynamic cultural scene.

Affordable Tuition (relative to private institutions): While cost is relative, UNC Charlotte's tuition is generally more affordable than many private universities.

Tips for Success in the UNC Charlotte Accounting Program

Develop Strong Study Habits: Accounting requires dedication and effective study habits.

Network Actively: Take advantage of networking opportunities provided by the college and student organizations.

Seek Mentorship: Connect with professors and alumni for guidance and support.

Embrace Challenges: Don't be afraid to tackle challenging coursework; it will prepare you for your future career.

Utilize Resources: Take full advantage of career services, tutoring, and academic advising.

Conclusion

UNC Charlotte's accounting program offers a pathway to a successful and rewarding career. By combining a strong curriculum, experienced faculty, and ample opportunities for practical experience and networking, it prepares students to excel in the dynamic world of accounting. Whether you're an undergraduate looking to launch your career or a graduate seeking advanced expertise, UNC Charlotte provides the resources and support needed to achieve your professional goals.

Article Outline: UNC Charlotte Accounting: Your Complete Guide

Introduction: Hooking the reader and overview of the article's content.

Chapter 1: Understanding the UNC Charlotte Accounting Program: Curriculum, faculty, learning opportunities.

Chapter 2: UNC Charlotte Accounting: Program Breakdown & Structure: Undergraduate and graduate program details.

Chapter 3: Why Choose UNC Charlotte Accounting?: Reasons to consider UNC Charlotte's program.

Chapter 4: Tips for Success in the UNC Charlotte Accounting Program: Advice for prospective and current students.

Conclusion: Recap and call to action.

(Note: The above outline has been expanded upon within the main body of the article itself.)

FAQs

1. What are the admission requirements for the UNC Charlotte accounting program? Admission requirements vary depending on the program level (undergraduate or graduate). Check the Belk College of Business website for specific details.
1. Does UNC Charlotte offer scholarships for accounting students? Yes, UNC Charlotte offers various scholarships, including merit-based and need-based scholarships, specifically for business students. Check the financial aid website for more information.
1. What career paths are available to UNC Charlotte accounting graduates? Graduates pursue careers in public accounting, corporate accounting, government accounting, and other related fields.
1. What is the average starting salary for UNC Charlotte accounting graduates? This varies depending on factors like experience and specific job roles. Research salary data for entry-level accounting positions in Charlotte, NC, for a better understanding.

1. Does the program offer CPA exam preparation? Yes, the program often incorporates CPA exam preparation resources and support into its curriculum and through dedicated workshops.
1. What is the class size like in accounting courses? Class sizes vary depending on the specific course and level. Some introductory courses might have larger classes, while upper-level courses may be smaller.
1. Are there opportunities for study abroad? UNC Charlotte offers study abroad programs, but the specific availability within the accounting program needs to be checked directly with the department.
1. What software do students learn to use in the program? Students gain experience with various accounting software packages commonly used in the industry. Specific software names should be confirmed through the program's curriculum details.
1. How can I contact the UNC Charlotte accounting department for more information? Contact information can be found on the Belk College of Business website.

Related Articles:

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unc charlotte accounting: Unfree Markets Justene Hill Edwards, 2021-04-13 The everyday lives of enslaved people were filled with the backbreaking tasks that their enslavers forced them to complete. But in spare moments, they found time in which to earn money and obtain goods for themselves. Enslaved people led vibrant economic lives, cultivating produce and raising livestock to trade and sell. They exchanged goods with nonslaveholding whites and even sold products to their enslavers. Did these pursuits represent a modicum of freedom in the interstices of slavery, or did they further shackle enslaved people by other means? Justene Hill Edwards illuminates the inner workings of the slaves' economy and the strategies that enslaved people used to participate in the market. Focusing on South Carolina from the colonial period to the Civil War, she examines how the capitalist development of slavery influenced the economic lives of enslaved people. Hill Edwards demonstrates that as enslavers embraced increasingly capitalist principles, enslaved people slowly lost their economic autonomy. As slaveholders became more profit-oriented in the nineteenth century, they also sought to control enslaved people's economic behavior and capture the gains. Despite enslaved people's aptitude for enterprise, their market activities came to be one more part

of the violent and exploitative regime that shaped their lives. Drawing on wide-ranging archival research to expand our understanding of racial capitalism, *Unfree Markets* shows the limits of the connection between economic activity and freedom.

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unc charlotte accounting: Intermediate Accounting Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield, 2022-04-26 *Intermediate Accounting* by Donald Kieso, Jerry Weygandt, and Terry Warfield has always been, and continues to be, the gold standard. Through significant updates, the 18th Edition presents a refreshed, accessible, and modern approach with new perspectives that help connect students to the what, the why, and the how of accounting information. In the intermediate accounting course, it can be difficult for students to understand the technical details and retain and recall core course topics. To move beyond basic understanding, students work through new integrated practice right at the point of learning and high-quality assessment at varying levels, helping them to learn concepts more efficiently and create connections between topics and real-world application. Throughout the course, students also work through various hands-on activities including Critical Thinking Cases, Excel Templates, and Analytics in Action problems, all within the chapter context. These applications help students develop an accounting decision-making mindset and improve the professional judgement and communication skills needed to be successful in the profession. With *Intermediate Accounting*, 18th Edition, you will be able to spark efficient and effective learning, help create the bridge to student success, and inspire and prepare students to be the accounting professionals of tomorrow.

unc charlotte accounting: Research Methods for Public Administrators Gary Rassel, Suzanne Leland, Zachary Mohr, Elizabethann O'Sullivan, 2020-12-29 *Research Methods for Public Administrators* contains a thorough overview of research methods and statistical applications for advanced undergraduate and graduate students, and practitioners. The material is based on established social science methods. Concepts and applications are discussed and illustrated with examples from actual research. The book covers research design, methods of data collection, instructions on formulating research plans, measurement, sampling procedures, and statistical applications from basic statistics to more advanced techniques. The basics of conducting experiments, survey research, case studies, and focus groups are discussed. Data organization, management, and analysis are also covered, as are data analysis and hypothesis testing. Descriptive and inferential statistics are discussed and illustrated with examples. The book also includes a chapter on obtaining and analyzing secondary data (data already collected for other purposes) and a chapter on reporting and presenting research results to a variety of audiences. This is a general textbook written primarily for students of public administration and practitioners in public and not-for-profit organizations. It includes materials shown to be useful in gathering and assessing information for making decisions and implementing policies. The material is discussed at a level to be accessible and with enough detail to be useful. New to the seventh edition: Additional and expanded material on qualitative research, big data, metadata, literature reviews, and causal inference New material on experiments and experimental research New examples and case studies, including those dealing with public policy Expanded material on using computers for data management Information on new NSF and NIH ethics and protection of human subjects requirements for researchers New data sets and Power Point slides for each chapter.

unc charlotte accounting: No Common Ground Karen L. Cox, 2021-02-23 When it comes to Confederate monuments, there is no common ground. Polarizing debates over their meaning have intensified into legislative maneuvering to preserve the statues, legal battles to remove them, and

rowdy crowds taking matters into their own hands. These conflicts have raged for well over a century--but they've never been as intense as they are today. In this eye-opening narrative of the efforts to raise, preserve, protest, and remove Confederate monuments, Karen L. Cox depicts what these statues meant to those who erected them and how a movement arose to force a reckoning. She lucidly shows the forces that drove white southerners to construct beacons of white supremacy, as well as the ways that antimonument sentiment, largely stifled during the Jim Crow era, returned with the civil rights movement and gathered momentum in the decades after the Voting Rights Act of 1965. Monument defenders responded with gerrymandering and heritage laws intended to block efforts to remove these statues, but hard as they worked to preserve the Lost Cause vision of southern history, civil rights activists, Black elected officials, and movements of ordinary people fought harder to take the story back. Timely, accessible, and essential, *No Common Ground* is the story of the seemingly invincible stone sentinels that are just beginning to fall from their pedestals.

unc charlotte accounting: The Complexity of Tax Simplification Simon James, Adrian Sawyer, Tamer Budak, 2016-04-29 Simplicity in taxation has considerable potential advantages. However, attempts to simplify tax systems are only likely to be successful and enduring if they take account of the reasons why taxation is complex. There are strong pressures on tax systems to accommodate a range of important factors, as well as complex and changing national and international environments within which modern tax systems have to operate. This book explores the experiences of simplification in a range of countries and jurisdictions. The authors analyse a range of manifestations of simplification, including tax systems, tax law, taxpayer communications and tax administration. They also review the longer term or more fundamental approaches to simplification, suggesting that in order to strike the optimum balance between simplicity and the aims of a tax system in terms of efficiency and equity, a range of complex environmental factors must all be taken into account. With chapters reflecting on experiences from Australia, China, Canada, Malaysia, New Zealand, Russia, South Africa, Thailand, Turkey, the UK and the US, the authors illustrate differences between jurisdictions and the changing environment in which they operate. This book addresses the crucial balance between simplicity and the other objectives of tax design and reform, and suggests that reformers of the tax system should include simplicity as one of the key evaluators of any design or reform proposal.

unc charlotte accounting: Introduction to Local Government Finance Kara A. Millonzi, 2018 Finance is a cornerstone of local government operations, cutting across multiple departments within a unit and defining the duties of many local government officials and employees. This book provides an overview of budgeting and financial management laws applicable to local governments and public authorities in North Carolina.

unc charlotte accounting: Unleashing the Crowd Ann Majchrzak, Arvind Malhotra, 2019-11-06 This book disrupts the way practitioners and academic scholars think about crowds, crowdsourcing, innovation, and new organizational forms in this emerging period of ubiquitous access to the internet. The authors argue that the current approach to crowdsourcing unnecessarily limits the crowd to offering ideas, locking out those of us with knowledge about a problem. They use data from 25 case studies of flash crowds — anonymous strangers answering online announcements to participate in a 7-10 day innovation challenge — half of whom were unleashed from the limitations of focusing on ideas. Yet, these crowds were able to develop new business models, new product lines, and offer useful solutions to global problems in fields as diverse as health care insurance, software development, and societal change. This book, which offers a theory of collective production of innovative solutions explaining the practices that the crowds organically followed, will revolutionize current assumptions about how innovation and crowdsourcing should be managed for commercial as well as societal purposes.

unc charlotte accounting: The Essentials of Bookkeeping Samuel Horatio Goodyear, 1896

unc charlotte accounting: Cheated Jay M. Smith, Mary Willingham, 2019-11-01 In 2010 allegations of an utterly corrupt academic system for student-athletes emerged at the University of North Carolina at Chapel Hill, home of the legendary Tar Heels. Written by UNC professor of history

Jay Smith and UNC athletics department whistleblower Mary Willingham, *Cheated* recounts the story of academic fraud in UNC's athletics department, even as university leaders focused on minimizing the damage in order to keep the billion-dollar college sports revenue machine functioning. Smith and Willingham make an impassioned argument that the "student-athletes" in these programs are being cheated out of what, after all, they are promised in the first place: a college education. Updated with a new epilogue, the paperback edition of *Cheated* carries the narrative through the defining events of 2017, including the landmark Wainstein report, the findings of which UNC leaders initially embraced only to push aside in an audacious strategy of denial with the NCAA, ultimately even escaping punishment for offering sham coursework. The ongoing fallout from this scandal—and the continuing spotlight on the failings of college athletics, which are hardly unique to UNC—has continued to inform the debate about how the \$16 billion college sports industry operates and influences colleges and universities nationwide.

unc charlotte accounting: *Cost Accounting* Michael Maher, 1997

unc charlotte accounting: *Thirty Minutes Past Sundown* E. F. Brown, 2023-05-09 Following her divorce from Kenny, Eve decides it's time to figure out what's next for her life. After a three-hour drive to Charleston, South Carolina, she finds herself quietly sitting on a park bench overlooking the harbor. Suddenly, Eve hears a scream from the owner of a small dog that has just jumped from its owner's arms. Having spent her entire life guarding her speech patterns, Eve wastes no time in commanding the dog to stop and to return to its owner. Eve rarely uses her "gift," but as a livromancer, she can command any being with a heartbeat. And even if the dog's owner is clueless as to Eve's part in the dog's quick obedience; with satisfaction, Eve knows that she has just saved the small animal from an untimely death on the crowded road. Until now, only her mother knows what Eve can do with her private gift. But unknown to Eve, her command of the dog was witnessed. Surprised, Eve finds out that her private gift is not so private anymore. Confronted by her new friend, Thomas, Eve also learns that she's not the only supernatural being in Charleston. The folklore is real; there really are Werewolves and Vampires. And now they know that she and her gift are real too! Is this a good thing or not? What happens when greed, vengeance, and the thirst for power try to take over her life? Eve is forced to learn who she can trust. Her mother is a given, and possibly Kenny. But what about the Werewolves and Vampires who are fierce rivals? Will she be able to trust them? In the end, will Eve find her happily ever after? Doesn't everybody deserve one?

unc charlotte accounting: *Divested* Ken-Hou Lin, Megan Tobias Neely, 2020 *Divested* documents how the ascendance of finance is a fundamental cause of economic inequality in the United States. This wide-ranging and comprehensive account demonstrates the many ways financial sector has reshaped the economy, leaving the average American adrift in a world driven by the maximization of financial profit.

unc charlotte accounting: *Charlotte and UNC Charlotte* J. Kenneth Sanford, 1996

unc charlotte accounting: *Global Brand Strategy* Jan-Benedict Steenkamp, 2017-01-03 Steenkamp introduces the global brand value chain and explains how brand equity factors into shareholder value. The book equips executives with techniques for developing strategy, organizing execution, and measuring results so that your brand will prosper globally. What sets strong global brands apart? First, they generate more than half their revenue and most of their growth outside their home market. Secondly, their brand equity is responsible for a massive percentage of their firm's market value. Third, they operate as single brands everywhere on the planet. We find them in B2C and B2B industries, among large and small companies, and among established companies and new businesses. The stewards of these brands have a set of skills and knowledge that sets them apart from the typical corporate marketer. So what's their secret? In a world that is globalizing, but not yet globalized, how do you build a powerful global brand that resonates universally but also accommodates local nuances? How do you ensure that it is dynamic and flexible enough to change at market speed? World-class marketing expert Jan-Benedict Steenkamp has studied global brands for over 25 years on six continents. He has distilled their practices into eight tools that you can start using today. With case studies from around the world, Steenkamp's book is provocative and timely.

Global Brand Strategy speaks to three types of B2C and B2B managers: those who want to strengthen already strong global brands, those who want to launch their brands globally and get results, and those who need to revive their global brand and stop the bleeding.

unc charlotte accounting: Analytics and Data Science Amit V. Deokar, Ashish Gupta, Lakshmi S. Iyer, Mary C. Jones, 2017-10-05 This book explores emerging research and pedagogy in analytics and data science that have become core to many businesses as they work to derive value from data. The chapters examine the role of analytics and data science to create, spread, develop and utilize analytics applications for practice. Selected chapters provide a good balance between discussing research advances and pedagogical tools in key topic areas in analytics and data science in a systematic manner. This book also focuses on several business applications of these emerging technologies in decision making, i.e., business analytics. The chapters in *Analytics and Data Science: Advances in Research and Pedagogy* are written by leading academics and practitioners that participated at the Business Analytics Congress 2015. Applications of analytics and data science technologies in various domains are still evolving. For instance, the explosive growth in big data and social media analytics requires examination of the impact of these technologies and applications on business and society. As organizations in various sectors formulate their IT strategies and investments, it is imperative to understand how various analytics and data science approaches contribute to the improvements in organizational information processing and decision making. Recent advances in computational capacities coupled by improvements in areas such as data warehousing, big data, analytics, semantics, predictive and descriptive analytics, visualization, and real-time analytics have particularly strong implications on the growth of analytics and data science.

unc charlotte accounting: Threatening Property Elizabeth A. Herbin-Triant, 2019-05-28 White supremacists determined what African Americans could do and where they could go in the Jim Crow South, but they were less successful in deciding where black people could live because different groups of white supremacists did not agree on the question of residential segregation. In *Threatening Property*, Elizabeth A. Herbin-Triant investigates early-twentieth-century campaigns for residential segregation laws in North Carolina to show how the version of white supremacy supported by middle-class white people differed from that supported by the elites. Class divides prevented Jim Crow from expanding to the extent that it would require separate neighborhoods for black and white southerners as in apartheid South Africa. Herbin-Triant details the backlash against the economic successes of African Americans among middle-class whites, who claimed that they wished to protect property values and so campaigned for residential segregation laws both in the city and the countryside, where their actions were modeled on South Africa's Natives Land Act. White elites blocked these efforts, primarily because it was against their financial interest to remove the black workers that they employed in their homes, farms, and factories. Herbin-Triant explores what the split over residential segregation laws reveals about competing versions of white supremacy and about the position of middling whites in a region dominated by elite planters and businessmen. An illuminating work of social and political history, *Threatening Property* puts class front and center in explaining conflict over the expansion of segregation laws into private property.

unc charlotte accounting: What Unions No Longer Do Jake Rosenfeld, 2014-02-10 From workers' wages to presidential elections, labor unions once exerted tremendous clout in American life. In the immediate post-World War II era, one in three workers belonged to a union. The fraction now is close to one in five, and just one in ten in the private sector. The only thing big about Big Labor today is the scope of its problems. While many studies have explained the causes of this decline, *What Unions No Longer Do* shows the broad repercussions of labor's collapse for the American economy and polity. Organized labor was not just a minor player during the middle decades of the twentieth century, Jake Rosenfeld asserts. For generations it was the core institution fighting for economic and political equality in the United States. Unions leveraged their bargaining power to deliver benefits to workers while shaping cultural understandings of fairness in the workplace. *What Unions No Longer Do* details the consequences of labor's decline, including poorer working conditions, less economic assimilation for immigrants, and wage stagnation among

African-Americans. In short, unions are no longer instrumental in combating inequality in our economy and our politics, resulting in a sharp decline in the prospects of American workers and their families.

unc charlotte accounting: Career as an Accountant Institute for Career Research, 2014-06 Accounting is one of the most in-demand careers today, with more new jobs opening up every day. The opportunities available to accountants, auditors and similar professionals in the field are expected to continue expanding as international business increases and more government regulations take effect. Accounting is rated among the top five careers by such publications as Forbes and CNN/Money, with new graduates earning an average of \$55,000 in their first year on the job. Accountants work with businesses, governments and other organizations to analyze and manage their finances. Accountants use spreadsheets and other computer applications to record, communicate and interpret financial results. They track transactions, recommend cost-cutting measures, and ensure that taxes are paid promptly and correctly. Accountants also help individuals and families file their taxes and manage their personal finances. Opportunities for accountants can be found in cities of all sizes across the country. Some accountants are employed directly by businesses, government agencies, not-for-profits, colleges and similar organizations. Others work for public accounting firms that are retained by organizations to provide financial services. Accountants may also be self-employed, such as those who specialize in providing tax services for families. A four-year degree from an accredited college or university is typically the minimum requirement to land your first job as an accountant. A graduate degree can be helpful, particularly for management positions or highly technical financial analysis work. Many accountants obtain professional licenses, most notable the Certified Public Accountant (CPA). State licensing requirements vary, but CPAs generally must obtain additional college credit hours, have experience working in the field, and pass a rigorous examination. Employment experts predict that the number of accounting and auditing jobs will grow by over 15 percent within the coming decade, as economic expansion drives the need for financial expertise. Accountants and auditors are paid on average \$65,000 a year, a significant increase from just \$60,000 only a few years ago, and earnings are expected to continue to track upward.

unc charlotte accounting: Dealing in Desire Kimberly Kay Hoang, 2015-02-11 This captivating ethnography explores Vietnam's sex industry as the country ascends the global and regional stage. Over the course of five years, author Kimberly Kay Hoang worked at four exclusive Saigon hostess bars catering to diverse clientele: wealthy local Vietnamese and Asian businessmen, Viet Kieu (ethnic Vietnamese living abroad), Western businessmen, and Western budget-tourists. *Dealing in Desire* takes an in-depth and often personal look at both the sex workers and their clients to show how Vietnamese high finance and benevolent giving are connected to the intimate spheres of the informal economy. For the domestic super-elite who use the levers of political power to channel foreign capital into real estate and manufacturing projects, conspicuous consumption is a means of projecting an image of Asian ascendancy to potential investors. For Viet Kieu and Westerners who bring remittances into the local economy, personal relationships with local sex workers reinforce their ideas of Asia's rise and Western decline, while simultaneously bolstering their diminished masculinity. *Dealing in Desire* illuminates Ho Chi Minh City's sex industry as not just a microcosm of the global economy, but a critical space where dreams and deals are traded.

unc charlotte accounting: MBA Insider Al Dea, 2020-01-28 *MBA Insider* is a guide for helping prospective and current MBA students make the most of their MBA Experience. With expert guidance, best practices, and actionable recommendations, readers will walk away with the information they need to understand how to navigate their MBA experience and achieve their career goals faster. The book contains a detailed walk through of the key elements of the MBA experience, real first-person stories from 50+ MBA students and alum, and actionable recommendations on key topics ranging from academics, internship recruiting, career development, and student activities.

unc charlotte accounting: Brand Plan Rx Markus Saba, Hilary Gentile, 2021-03-17 Healthcare and pharmaceutical marketing executives, professor Markus Saba and marketer Hilary Gentile,

provide a step-by-step formula to uncover the unique needs that drive brand choice in the health and wellness industry.

unc charlotte accounting: You're Paid What You're Worth Jake Rosenfeld, 2021-01-19 A myth-busting book challenges the idea that we're paid according to objective criteria and places power and social conflict at the heart of economic analysis. Your pay depends on your productivity and occupation. If you earn roughly the same as others in your job, with the precise level determined by your performance, then you're paid market value. And who can question something as objective and impersonal as the market? That, at least, is how many of us tend to think. But according to Jake Rosenfeld, we need to think again. Job performance and occupational characteristics do play a role in determining pay, but judgments of productivity and value are also highly subjective. What makes a lawyer more valuable than a teacher? How do you measure the output of a police officer, a professor, or a reporter? Why, in the past few decades, did CEOs suddenly become hundreds of times more valuable than their employees? The answers lie not in objective criteria but in battles over interests and ideals. In this contest four dynamics are paramount: power, inertia, mimicry, and demands for equity. Power struggles legitimize pay for particular jobs, and organizational inertia makes that pay seem natural. Mimicry encourages employers to do what peers are doing. And workers are on the lookout for practices that seem unfair. Rosenfeld shows us how these dynamics play out in real-world settings, drawing on cutting-edge economics, original survey data, and a journalistic eye for compelling stories and revealing details. At a time when unions and bargaining power are declining and inequality is rising, *You're Paid What You're Worth* is a crucial resource for understanding that most basic of social questions: Who gets what and why?

unc charlotte accounting: Never Stop Learning Bradley R. Staats, 2018-05-15 Keep learning, or risk becoming irrelevant. It's a truism in today's economy: the only constant is change. Technological automation is making jobs less routine and more cognitively challenging. Globalization means you're competing with workers around the world. Simultaneously, the internet and other communication technologies have radically increased the potential impact of individual knowledge. The relentless dynamism of these forces shaping our lives has created a new imperative: we must strive to become dynamic learners. In every industry and sector, dynamic learners outperform their peers and realize higher impact and fulfillment by learning continuously and by leveraging that learning to build yet more knowledge. In *Never Stop Learning*, behavioral scientist and operations expert Bradley R. Staats describes the principles and practices that comprise dynamic learning and outlines a framework to help you become more effective as a lifelong learner. The steps include: Valuing failure Focusing on process, not outcome, and on questions, not answers Making time for reflection Learning to be true to yourself by playing to your strengths Pairing specialization with variety Treating others as learning partners Replete with the most recent research about how we learn as well as engaging stories that show how real learning happens, *Never Stop Learning* will become the operating manual for leaders, managers, and anyone who wants to keep thriving in the new world of work.

unc charlotte accounting: Journal of Accounting and Economics University of Rochester. Graduate School of Management, 1996

unc charlotte accounting: The Other Dr. Gilmer Benjamin Gilmer, 2023-03-07 A "mesmerizing" (The New York Times Book Review) true story about a shocking crime and a mysterious illness that will forever change your notions of how we punish and how we heal—an expansion on one of the most popular *This American Life* episodes of all time, now with a new postscript "A remarkable medical detective story-cum-memoir, grippingly told . . . I was drawn in by every part of it."—Atul Gawande, #1 New York Times bestselling author of *Being Mortal* Fresh out of medical residency, Dr. Benjamin Gilmer joined a rural North Carolina clinic only to find that its previous doctor shared his last name. Dr. Vince Gilmer was loved and respected by the community—right up until he strangled his ailing father and then returned to the clinic for a regular week of work. Vince's eventual arrest for murder shocked his patients. How could their beloved doctor be capable of such violence? The deeper Benjamin looked into Vince's case, the more he

became obsessed with discovering what pushed a good man toward darkness. When Benjamin visited Vince in prison, he met a man who appeared to be fighting his own mind, constantly twitching and veering into nonsensical tangents. Sentenced to life in prison, Vince had been branded a cold-blooded killer and a “malingerer”—a person who fakes an illness. But it was obvious to Benjamin that Vince needed help. Alongside *This American Life* journalist Sarah Koenig, Benjamin resolved to understand what had happened to his predecessor. Time and again, the pair came up against a prison system that cared little about the mental health of its inmates—despite more than a third of them suffering from mental illness. *The Other Dr. Gilmer* takes readers on a riveting and heart-wrenching journey through our shared human fallibility, made worse by a prison system that is failing our most vulnerable citizens. With deep compassion and an even deeper sense of justice, Dr. Benjamin Gilmer delves into the mystery of what could make a caring doctor commit a brutal murder. And in the process, his powerful story asks us to answer a profound question: In a country with the highest incarceration rates in the world, what would it look like if we prioritized healing rather than punishment?

unc charlotte accounting: Mergers and Acquisitions, Entrepreneurship and Innovation

Yaakov Weber, Shlomo Yedidia Tarba, 2016-10-24 This volume of *Technology, Innovation, Entrepreneurship and Competitive Strategy* is devoted to research aimed at understanding success and failure factors of mergers and acquisitions in entrepreneurial firms. Contributions are multidisciplinary and cross-cultural, and tackle key issues from a variety of theoretical and empirical perspectives.

unc charlotte accounting: Accounting for Slavery Caitlin Rosenthal, 2019-10-15 A Five

Books Best Economics Book of the Year A Politico Great Weekend Read “Absolutely compelling.” —Diane Coyle “The evolution of modern management is usually associated with good old-fashioned intelligence and ingenuity...But capitalism is not just about the free market; it was also built on the backs of slaves.” —Forbes The story of modern management generally looks to the factories of England and New England for its genesis. But after scouring through old accounting books, Caitlin Rosenthal discovered that Southern planter-capitalists practiced an early form of scientific management. They took meticulous notes, carefully recording daily profits and productivity, and subjected their slaves to experiments and incentive strategies comprised of rewards and brutal punishment. Challenging the traditional depiction of slavery as a barrier to innovation, *Accounting for Slavery* shows how elite planters turned their power over enslaved people into a productivity advantage. The result is a groundbreaking investigation of business practices in Southern and West Indian plantations and an essential contribution to our understanding of slavery’s relationship with capitalism. “Slavery in the United States was a business. A morally reprehensible—and very profitable business...Rosenthal argues that slaveholders...were using advanced management and accounting techniques long before their northern counterparts. Techniques that are still used by businesses today.” —Marketplace “Rosenthal pored over hundreds of account books from U.S. and West Indian plantations...She found that their owners employed advanced accounting and management tools, including depreciation and standardized efficiency metrics.” —Harvard Business Review

unc charlotte accounting: Bertha Maxwell-Roddey Sonya Y. Ramsey, 2022-06-21 The life and

accomplishments of an influential leader in the desegregated South This biography of educational activist and Black studies forerunner Bertha Maxwell-Roddey examines a life of remarkable achievements and leadership in the desegregated South. Sonya Ramsey modernizes the nineteenth-century term “race woman” to describe how Maxwell-Roddey and her peers turned hard-won civil rights and feminist milestones into tangible accomplishments in North Carolina and nationwide from the late 1960s to the 1990s. Born in 1930, Maxwell-Roddey became one of Charlotte’s first Black women principals of a white elementary school; she was the founding director of the University of North Carolina at Charlotte’s Africana Studies Department; and she cofounded the Afro-American Cultural and Service Center, now the Harvey B. Gantt Center for African-American Art + Culture. Maxwell-Roddey founded the National Council for Black Studies,

helping institutionalize the field with what is still its premier professional organization, and served as the 20th National President of Delta Sigma Theta Sorority, Inc., one of the most influential Black women's organizations in the United States. Using oral histories and primary sources that include private records from numerous Black women's home archives, Ramsey illuminates the intersectional leadership strategies used by Maxwell-Roddey and other modern race women to dismantle discriminatory barriers in the classroom and the boardroom. Bertha Maxwell-Roddey offers new insights into desegregation, urban renewal, and the rise of the Black middle class through the lens of a powerful leader's life story. Publication of this work made possible by a Sustaining the Humanities through the American Rescue Plan grant from the National Endowment for the Humanities.

unc charlotte accounting: Spiderweb Capitalism Kimberly Kay Hoang, 2024-04-23 A behind-the-scenes look at how the rich and powerful use offshore shell corporations to conceal their wealth and make themselves richer In 2015, the anonymous leak of the Panama Papers brought to light millions of financial and legal documents exposing how the superrich hide their money using complex webs of offshore vehicles. Spiderweb Capitalism takes you inside this shadow economy, uncovering the mechanics behind the invisible, mundane networks of lawyers, accountants, company secretaries, and fixers who facilitate the illicit movement of wealth across borders and around the globe. Kimberly Kay Hoang traveled more than 350,000 miles and conducted hundreds of in-depth interviews with private wealth managers, fund managers, entrepreneurs, C-suite executives, bankers, auditors, and other financial professionals. She traces the flow of capital from offshore funds in places like the Cayman Islands, Samoa, and Panama to special-purpose vehicles and holding companies in Singapore and Hong Kong, and how it finds its way into risky markets onshore in Vietnam and Myanmar. Hoang reveals the strategies behind spiderweb capitalism and examines the moral dilemmas of making money in legal, financial, and political gray zones. Dazzlingly written, Spiderweb Capitalism sheds critical light on how global elites capitalize on risky frontier markets, and deepens our understanding of the paradoxical ways in which global economic growth is sustained through states where the line separating the legal from the corrupt is not always clear.

unc charlotte accounting: Ask a Manager Alison Green, 2018-05-01 From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

unc charlotte accounting: Contemporary Issues in Audit Management and Forensic Accounting Simon Grima, Engin Boztepe, Peter J. Baldacchino, 2020-02-10 In the 18 chapters in this

volume of Contemporary Studies in Economic and Financial Analysis, expert contributors gather together to examine the extent and characteristics of forensic accounting, a field which has been practiced for many years, but is still not internationally regulated yet.

unc charlotte accounting: Kingdom of Nauvoo: The Rise and Fall of a Religious Empire on the American Frontier Benjamin E. Park, 2020-02-25 Best Book Award • Mormon History Association A brilliant young historian excavates the brief life of a lost Mormon city, uncovering a “grand, underappreciated saga in American history” (Wall Street Journal). In Kingdom of Nauvoo, Benjamin E. Park draws on newly available sources to re-create the founding and destruction of the Mormon city of Nauvoo. On the banks of the Mississippi in Illinois, the early Mormons built a religious utopia, establishing their own army and writing their own constitution. For those offenses and others—including the introduction of polygamy, which was bitterly opposed by Emma Smith, the iron-willed first wife of Joseph Smith—the surrounding population violently ejected the Mormons, sending them on their flight to Utah. Throughout his absorbing chronicle, Park shows how the Mormons of Nauvoo were representative of their era, and in doing so elevates Mormon history into the American mainstream.

unc charlotte accounting: Stanford Gary Migdol, 1997 Migdol has included easy-to-read stories about legendary football coaches Pop Warner and Bill Walsh; the exploits of the Vow Boys, the Thunderchickens, and the Immortal 21; basketball great Hank Luisetti; golfing phenom Tiger Woods; the world's greatest athlete, Ernie Nevers; Heisman Trophy winner Jim Plunkett; the thrills generated by such Olympic champions as Bob Mathias, Pablo Morales, and Janet Evans; and the unforgettable moments made possible by such Cardinal greats as John Elway, Jennifer Azzi, Kim Oden, Paul Carey, Frankie Albert, and many more. Also included is a listing of Stanford University letter winners and Olympic champions.

unc charlotte accounting: Charlotte and Unc Charlotte Ken Sanford, 2021-09 Charlotte might have built the nation's first tax-supported university had an institution begun in 1771 survived the American Revolution, but it did not. Over the years, other efforts to establish a public college or university also failed. By the end of World War II when thousands of returning veterans sought an education on the GI Bill, the city found itself without a public institution to accommodate them. This is the story of visionary citizens and their valiant effort to fill that void. It is the story of Bonnie Cone and the other community leaders who shared her dream: Elmer Garinger, Woody Kennedy, Murrey Atkins, and many others. It is also the story of how Charlotte and UNC Charlotte grew up together: Charlotte from a city of 120,000 to a metropolitan hub of over one million, and UNC Charlotte from a community college to one of North Carolina's leading universities. It is almost certain that neither would have realized such potential without the other. Many state and local leaders provided crucial support. Bill Friday, president of The University of North Carolina, and his assistant Arnold King, recognized the rising needs of the state's largest metropolitan region. At key moments, Governors Terry Sanford, Dan Moore, and Robert Scott played pivotal roles. In succession, Chancellors Dean Colvard, E. K. Fretwell, Jr., and James H. Woodward arrived to accept the challenge of building a great university. Throughout, it is the story of dedicated professors, administrators, staff members, students, and generous friends who shared the vision and worked to make it a reality. It is also a story of struggle: first for existence, then for facilities and public support, and finally for state and national recognition. Above all it is a story of success--of triumph over apathy, of startling growth, of rapid progress, of entrepreneurial verve, and of increasing excellence.

unc charlotte accounting: Down Home Leonard Rogoff, 2010-04-15 A sweeping chronicle of Jewish life in the Tar Heel State from colonial times to the present, this beautifully illustrated volume incorporates oral histories, original historical documents, and profiles of fascinating individuals. The first comprehensive social history of its kind, Down Home demonstrates that the story of North Carolina Jews is attuned to the national story of immigrant acculturation but has a southern twist. Keeping in mind the larger southern, American, and Jewish contexts, Leonard Rogoff considers how the North Carolina Jewish experience differs from that of Jews in other southern states. He explores how Jews very often settled in North Carolina's small towns, rather than in its large cities, and he

documents the reach and vitality of Jewish North Carolinians' participation in building the New South and the Sunbelt. Many North Carolina Jews were among those at the forefront of a changing South, Rogoff argues, and their experiences challenge stereotypes of a society that was agrarian and Protestant. More than 125 historic and contemporary photographs complement Rogoff's engaging epic, providing a visual panorama of Jewish social, cultural, economic, and religious life in North Carolina. This volume is a treasure to share and to keep. Published in association with the Jewish Heritage Foundation of North Carolina, *Down Home* is part of a larger documentary project of the same name that will include a film and a traveling museum exhibition, to be launched in June 2010.

unc charlotte accounting: *A Warren Court of Our Own* Mark A. Davis, 2019-10-21 While the expansion of individual rights by the United States Supreme Court under Chief Justice Earl Warren has been the subject of extensive academic commentary, very little has been written about the Exum Court in North Carolina. The dearth of scholarship on this subject is unfortunate because Jim Exum's tenure as chief justice-like Warren's-constituted an unprecedented era of judicial boldness. This book is based primarily on a detailed review of the Exum Court's body of cases and over 45 interviews with the surviving justices from that era of the court, law clerks, practitioners, and members of North Carolina's legal academy. In addition, it draws upon contemporaneous interviews of the justices conducted between 1986 and 1995 as well as on the few existing books and articles about the members of the Exum Court and North Carolina's transformation into a two-party state in judicial elections. This book explores in depth the pathbreaking nature of the Exum Court's jurisprudence and the justices themselves in the hope of providing a better understanding of this unique and important period in the history of North Carolina's highest court and how it fundamentally changed North Carolina law--

unc charlotte accounting: *Energy Economics* Peter M. Schwarz, 2017-08-14 With interest in topics such as climate change, energy security, and alternative energy sources being at an all-time high, the effects of today's decisions now rest on the shoulders of future generations. There are no easy answers to our energy issues, so costs and benefits must be considered when evaluating all energy alternatives; alongside that, prices must be right and need to reflect the full social costs to society of a given source of energy. *Energy Economics* outlines the fundamental issues and possible solutions to the challenges of energy production and use, and presents a framework for energy decisions based upon sound economic analysis. It considers market forces and policy goals, including economic prosperity, environmental protection, and other considerations that affect societal well-being. This book focuses on both energy choices and the impact of these choices on market performance, environmental conditions, and sustainability. The initial section covers the fundamental economic concepts for analyzing energy markets. Following this, a detailed analysis of established energy sources, specifically fossil fuels and nuclear energy, leads into consideration of energy alternatives such as renewable energy and next-generation alternatives. Electricity production and regulatory trends are covered in depth. The final section considers policy: environmental considerations, sustainability, and energy security. The concluding chapter is a comprehensive vision for our energy future. Drawing on current energy headlines, perspectives familiar from the popular press, and views outside economics, this text sharpens students' ability to understand, evaluate, and critique policy using appropriate economic analysis. The text builds a foundation that culminates in a view of a comprehensive energy policy that improves upon the vacillations of past decades.

unc charlotte accounting: *Alumni History of the University of North Carolina* University of North Carolina (1793-1962), 1924

unc charlotte accounting: *Life Leader* Dr. Jonathan Mayhorn, 2014-09-26 Leadership is not just reserved for a select few individuals at the top of a business, church, political party, or school. Rather it is something that is obtainable by everyone who works hard for it. Whenever you are guiding other people or directing their actions, thoughts, and opinions, you are really leading them. Those who are being guided are considered to be followers at that particular moment. In order to guide followers consistently over time, an individual must learn to develop the skills necessary to

become a special type of leader--a life leader. A life leader is someone who leads in every aspect of his or her own life so effectively that others he or she comes into contact with are motivated to action and inspired to follow. The key to becoming a life leader is to work on every aspect of one's own life, first using a holistic approach. The important parts that are dependent upon each other to make up the holistic approach are the spiritual, emotional, mental, physical, and social aspects. You will learn how to develop these five aspects as well as find your passion in order to become a life leader that others want to follow.

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