

# strange business ideas that made millions

## Introduction:

Unlocking the secrets to entrepreneurial success often involves thinking outside the box. This article explores the fascinating world of "Strange Business Ideas That Made Millions," showcasing unconventional ventures that defied expectations and generated significant wealth. We'll delve into the strategies, innovations, and sheer audacity that propelled these unique businesses to remarkable financial heights, offering inspiration and insights for aspiring entrepreneurs seeking to carve their own unconventional paths to prosperity. Discovering these unusual success stories might just spark your own million-dollar idea.

## Article Outline:

- I. The Power of Niche Markets: Identifying Untapped Demand
- II. Leveraging Social Media Trends: Capitalizing on Viral Sensations
- III. Turning Hobbies into Lucrative Ventures: Monetizing Passion
- IV. Solving Unique Problems: Identifying and Filling Market Gaps
- V. The Importance of Branding and Storytelling: Creating a Memorable Identity
- VI. Case Studies of Successful Strange Businesses
- VII. Overcoming Challenges and Building Resilience

## Article Body:

- I. The Power of Niche Markets: Identifying Untapped Demand

### **Focusing on Specific Needs Creates High-Profit Potential**

Many highly successful businesses have found their footing by concentrating on niche markets that larger competitors overlook. By deeply understanding the needs and desires of a smaller, highly-targeted audience, businesses can command premium prices and build fiercely loyal customer bases. This specialized approach mitigates intense competition and allows for more effective marketing.

- II. Leveraging Social Media Trends: Capitalizing on Viral Sensations

## **Riding the Wave of Popularity to Achieve Financial Success**

The rapid spread of information and trends on social media platforms presents enormous opportunities for savvy entrepreneurs. By identifying emerging trends and quickly adapting their products or services, businesses can capitalize on the sudden surge in demand, generating significant revenue in a relatively short period. Speed and agility are key here.

### **III. Turning Hobbies into Lucrative Ventures: Monetizing Passion**

## **Transforming Personal Interests Into Profitable Businesses**

Many successful businesses started as hobbies that their creators passionately pursued. This passion often translates into a unique product or service that resonates with customers seeking authenticity and quality. By converting a personal hobby into a profitable business, entrepreneurs combine their enjoyment with the pursuit of financial success.

### **IV. Solving Unique Problems: Identifying and Filling Market Gaps**

## **Addressing Unserved Needs Can Lead to Extraordinary Profits**

Some of the most lucrative businesses address previously unmet needs or solve specific problems for their target audience. Identifying these gaps in the market requires keen observation, thorough research, and a willingness to innovate and develop creative solutions. These solutions often become highly sought-after.

### **V. The Importance of Branding and Storytelling: Creating a Memorable Identity**

## **Crafting a Compelling Narrative to Connect with Customers**

Even the most unique product or service requires effective branding and storytelling to achieve broad market appeal. A well-crafted brand identity differentiates a business from its competitors, creates an emotional connection with customers, and establishes a lasting impression in the minds of consumers. This builds trust and loyalty.

### **VI. Case Studies of Successful Strange Businesses**

# Analyzing Examples of Unexpected Entrepreneurial Triumphs

Numerous examples illustrate the success of seemingly odd business ideas. Consider the rise of companies selling unusual pet accessories, creating highly specialized software, or offering unique experiences like extreme sports tourism. Each of these businesses tapped into specific market demands and built strong brands around their offerings. Analyzing these case studies reveals common success factors.

## Example: The "Glow-in-the-dark" Pet Food Business

A company capitalized on the growing trend of pet owners wanting to enhance their pets' nighttime visibility, creating a glow-in-the-dark pet food. This niche product catered to a specific need, garnering significant media attention and leading to unexpected sales growth.

## Example: The Personalized Comic Book Company

A business that creates custom comic books based on customers' lives has become a thriving enterprise. The ability to offer a unique and personalized experience appeals to customers seeking novelty and emotional connection.

## VII. Overcoming Challenges and Building Resilience

### Navigating Obstacles and Maintaining Perseverance in the Face of Setbacks

The journey to entrepreneurial success is rarely straightforward. Even the most innovative businesses encounter challenges, including competition, funding constraints, and unexpected market shifts. Building resilience, adapting to changing circumstances, and maintaining unwavering perseverance are crucial for achieving long-term success.

#### Conclusion:

The success of strange business ideas that have made millions demonstrates the power of creativity, innovation, and identifying unmet needs within niche markets. By capitalizing on social media trends, turning hobbies into profitable ventures, and crafting compelling brand stories, entrepreneurs can overcome challenges and achieve remarkable financial success. These unconventional paths to prosperity provide inspiration for aspiring entrepreneurs to explore their own unique ideas and find innovative solutions to market gaps.

## Frequently Asked Questions (FAQs):

Q: What makes a business idea "strange"? A: A "strange" business idea is typically unconventional, unexpected, or outside the norm of established industries. It often addresses a niche need or leverages a unique approach.

Q: How can I identify a profitable niche market? A: Conduct thorough market research, identify underserved customer segments, and analyze competitor offerings to uncover opportunities.

Q: What's the role of social media in launching a strange business? A: Social media can be instrumental in quickly building brand awareness, engaging with potential customers, and generating viral marketing effects.

Q: How important is resilience in running a unique business? A: Resilience is paramount. Expect setbacks and challenges; your ability to adapt and persevere will determine long-term success.

Q: Are there resources available to help launch a strange business? A: Yes, many resources exist, including online business courses, mentorship programs, and small business loan options.

## Related Keywords:

Unconventional business ideas, unusual business ventures, niche market businesses, million-dollar ideas, entrepreneurial success stories, creative business strategies, social media marketing, branding and storytelling, overcoming business challenges, profitable hobbies, unique product ideas, market gap analysis, viral marketing, resilience in entrepreneurship.

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want.

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entrepreneurial journey, *Why Startups Fail* is not merely a guide to preventing failure but also a roadmap charting the path to startup success.

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that made her completely miserable, Denise went on to travel the world and make all of her dreams come true within the space of a few years. She attracted more than half a million dollars-worth of free travel, scholarships, prizes and bank errors in her favour, and in this book she reveals how you can do the same. Whether you're already lucky and want to attract even more into your life, or you feel like your luck is just about to run out, Lucky Bitch will show you how to take action in areas of your life that are lacking in magic. With her trademark humour and encouragement, Denise gives clear and effective instructions based on the principles of the Law of Attraction to get you closer to living your dream life. You'll also learn the 'Ten Lucky Bitch Commandments' and how to use them to create luck in all areas of life, including business and money. This book has already changed the lives of tens of thousands of women. Now it has the potential to change yours. If you've been asking for an answer or a miracle, this book is it! 9781788171342

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being replaced, automated, or outsourced over the coming years. It's a harsh reminder for us all that making more money or starting a business is now a necessity. In today's economy, with the right idea, it's an amazing time to start a business. Business Ideas offers over one hundred of those starting points designed to thrive during the coming technological age. These ideas are just waiting to be blended with your own expertise, research and work ethic. There is more noise than ever online. In the whirlwind of that noise are two voices. One voice says ideas are worthless while the other voice thinks they're priceless. The hard truth about any business or money making idea is that they're both worthless and priceless at the same time. They're worthless if they're bad ideas, or if you don't take the next step and execute on them. On the other hand, the person who takes an idea, executes, and builds it up has an opportunity to make them priceless. The ideas throughout this book are ready for you to put in the work necessary to make them priceless. I'm willing to bet that if you read these ideas and blend them with your own experience and expertise, you'll find a starting point uniquely suited for you. Business Ideas contains over a hundred ideas in different categories and industries, all of which are poised to expand in the new economy. These industries and categories include: New Media and Content Creation Mobile Advertising Design and Big Data Smart Homes and the Internet of Things RPAS and UAV's Events, Activities, and Meet-ups Consulting, Teaching, and Curation Location Independent Businesses Sales and E-Commerce Robotics and Security Plus way more! Use these ideas and starting points, blend them with your own expertise and experiences, and launch a new venture today!

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foundation of your business. Instead of simply referring you to experts, this discussion shows you exactly which experts you need, what exactly you need them to do, and which tools you will use to support them—and you'll gain enough insight to ask smart questions that help you get your money's worth. If you're ready to do big things, this book has you covered from the first business card to the eventual exit. Over two thirds of startups are built on creaky foundations, and over two thirds of startup costs go directly toward cleaning up legal and practical problems caused by an incomplete or improper start. This book helps you sidestep the messy and expensive clean up process by giving you the specific actions you need to take right from the very beginning. Understand the critical intricacies of legally incorporating and running a startup Learn which experts you need, and what exactly you need from them Make more intelligent decisions independent of your advisors Avoid the challenges that threaten to derail great young companies The typical American startup costs over \$30,000 and requires working with over two dozen professionals and service providers before it even opens for business—and the process is so complex that few founders do it correctly. Their startups errors often go unnoticed until the founder tries to seek outside capital, at which point they can cost thousands of dollars to fix. . . or even completely derail an investment. The Startup Checklist helps you avoid these problems and lay a strong foundation, so you can focus on building your business.

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entrepreneurship. A paradigm shift isn't needed—the damn paradigm needs to be thrown-out altogether. The truth is, if you blindly follow conventional wisdom pushed by conventional people living conventional lives, can you expect to be anything but conventional? Rewrite life's script: ditch the job, give Wall Street the bird, and escape the insanity of trading your life away for a paycheck and an elderly promise called retirement. UNSCRIPT today and start leading life— instead of life leading you.

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**strange business ideas that made millions:** Atomic Habits James Clear, 2018-10-16 The #1 New York Times bestseller. Over 20 million copies sold! Translated into 60+ languages! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple

behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: make time for new habits (even when life gets crazy); overcome a lack of motivation and willpower; design your environment to make success easier; get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

**strange business ideas that made millions: The Psychology of Money** Morgan Housel, 2020-09-08 Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

**strange business ideas that made millions: The Pig Book** Citizens Against Government Waste, 2013-09-17 The federal government wastes your tax dollars worse than a drunken sailor on shore leave. The 1984 Grace Commission uncovered that the Department of Defense spent \$640 for a toilet seat and \$436 for a hammer. Twenty years later things weren't much better. In 2004, Congress spent a record-breaking \$22.9 billion dollars of your money on 10,656 of their pork-barrel projects. The war on terror has a lot to do with the record \$413 billion in deficit spending, but it's also the result of pork over the last 18 years the likes of: - \$50 million for an indoor rain forest in Iowa - \$102 million to study screwworms which were long ago eradicated from American soil - \$273,000 to combat goth culture in Missouri - \$2.2 million to renovate the North Pole (Lucky for Santa!) - \$50,000 for a tattoo removal program in California - \$1 million for ornamental fish research Funny in some instances and jaw-droppingly stupid and wasteful in others, *The Pig Book* proves one thing about Capitol Hill: pork is king!

**strange business ideas that made millions: Letter from Birmingham Jail** Martin Luther King, 2025-01-14 A beautiful commemorative edition of Dr. Martin Luther King's essay *Letter from Birmingham Jail*, part of Dr. King's archives published exclusively by HarperCollins. With an afterword by Reginald Dwayne Betts On April 16, 1963, Dr. Martin Luther King Jr., responded to an open letter written and published by eight white clergymen admonishing the civil rights demonstrations happening in Birmingham, Alabama. Dr. King drafted his seminal response on scraps of paper smuggled into jail. King criticizes his detractors for caring more about order than justice, defends nonviolent protests, and argues for the moral responsibility to obey just laws while disobeying unjust ones. *Letter from Birmingham Jail* proclaims a message - confronting any injustice is an acceptable and righteous reason for civil disobedience. This beautifully designed edition presents Dr. King's speech in its entirety, paying tribute to this extraordinary leader and his immeasurable contribution, and inspiring a new generation of activists dedicated to carrying on the fight for justice and equality.

**strange business ideas that made millions: The Entrepreneur's Guide to Customer Development** Brant Cooper, Patrick Vlaskovits, 2010 Presents a framework for starting and building new businesses based on the authors' insight that most startups fail because they didn't develop their market. Based on Steve Blank's 2005 book 'The four steps to the Epiphany', this

non-fiction novella aims to help readers to develop customer development.

**strange business ideas that made millions:** Work From Home Ideas. 463 Ways To Make Money From Home. Moneymaking Ideas & Home Based Business Ideas. Online And Offline Ideas For All Ages. Christine Clayfield, 2015-01-30 - Are you fed up working for your boss? - Are you doing OK but would like to earn some extra money? - Do you never have any money? - Do you want to leave the rat race? - Are you working flat out for low wages and you just want more? - Have you got an expensive wedding coming up? - Do you fancy a holiday but haven't got any disposable income? - Are you bored and have nothing to do in your free time? - Are you counting the pennies each month only to discover you haven't got enough? - Do you have credit card bills you want to pay off but haven't got the money? - Are you an O.A.P and would love something to do? - You can't find a job? - Do you want to spend more time with your family? Congratulations.... you want to do something about it! If you can answer Yes to any of the above questions, you're not alone! A lot of people have asked me over the years: I would love to work from home. Can you give me some ideas? I have been working from home for the last 8 years and I totally l o v e it! I am pretty sure I'll never work for somebody else again! You can do this too. All you need is persistence and dedication! Oh, I almost forgot to mention, you will also have to do some work! Easy to understand and read, this is a must have book for anyone who wants to earn some extra money or set up a business working from home. Whether you want to earn a full time living or just earn some extra money, you'll find plenty of ideas: 463 to be exact! I hope that you will find some ideas in this book that you will put into practice so you can improve your financial situation. Good luck! Covered in this book: - Being an entrepreneur - Home based business basics - Advantages and disadvantages of working from home - About your skills - The importance of getting prepared - How to find the right idea for you - Home office tips - Time management tips - Working alone - How to promote your business - The 10 most important things to succeed - Crazy ideas already done - Make money offline ideas - Make money online - NO website needed - ideas - Make money online - your own website needed - ideas - A word about taxes Christine Clayfield is a full time Internet marketer and has been for many years. She is the author of: From Newbie To Millionaire, Drop Shipping and eCommerce. What You Need And Where To Get it, Finding Niches Made Easy and Design Free Websites She is also the creator of the Self Publishing Video Tutorials: [www.WorldWideSelfPublishing.com](http://www.WorldWideSelfPublishing.com) Armed with just passion and drive, she made it her mission to understand all aspects of Internet marketing. She has helped countless people to get to grips with making money online. She has lots of niche websites, runs a few eCommerce websites and she has self published over 200 books, all in different niches. More information about Christine: [www.ChristineClayfield.com](http://www.ChristineClayfield.com)

**strange business ideas that made millions:** **The Millionaire Next Door** Thomas J. Stanley, William D. Danko, 2010-11-30 How do the rich get rich? An updated edition of the "remarkable" New York Times bestseller, based on two decades of research (The Washington Post). Most of the truly wealthy in the United States don't live in Beverly Hills or on Park Avenue. They live next door. America's wealthy seldom get that way through an inheritance or an advanced degree. They bargain-shop for used cars, raise children who don't realize how rich their families are, and reject a lifestyle of flashy exhibitionism and competitive spending. In fact, the glamorous people many of us think of as "rich" are actually a tiny minority of America's truly wealthy citizens—and behave quite differently than the majority. At the time of its first publication, *The Millionaire Next Door* was a groundbreaking examination of America's rich—exposing for the first time the seven common qualities that appear over and over among this exclusive demographic. This edition includes a new foreword by Dr. Thomas J. Stanley—updating the original content in the context of the financial crash and the twenty-first century. "Their surprising results reveal fundamental qualities of this group that are diametrically opposed to today's earn-and-consume culture." —Library Journal

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factory. You'll generate simple small business and side hustle ideas that are meaningful to you. You'll learn how to stay motivated, analyze your ideas, and launch them successfully. The small businesses and side hustles you create are there to generate income, help you fulfill your goals, and increase your freedom. The Book on Small Business Ideas is Your Success Playbook The Book on Small Business Ideas will take you through: \*\* Understanding your personal drivers, allowing you to generate ideas that achieve your goals. \*\* Finding your personal motivation to actually see your ideas through to reality. \*\* Evaluating your small business ideas and side hustles against real-world criteria to determine success potential. \*\* Launching your ideas effectively in today's competitive environment. The Book on Small Business Ideas is filled with exercises to help you find your passion, generate momentum, and stand out from the crowd. The concepts in this book won't put you at risk, and they won't be complicated. This book will show you how to make much more money on your own, spend time how you want, build a simple business, and quit your day job. We'll do this without putting you at risk financially and without the complexity many people associate with running a business. Alright--before we move on, let me address the three buts I hear most often... BUT starting a small business takes a lot of time, money, and financial risk! America used to be the land of opportunity; now, we have a world of opportunity! Technology has given us all an incredible gift. And yes, launching a small business takes time. But if you do this properly, you'll pick something you're excited to do! When you are brimming with excitement, you'll have no problem waking up a little earlier. You'll want to chase down your dreams and create a better life for yourself. In this book, you'll learn the tools and processes to make room for greatness. And best of all, I'll show you how to do this so your effort is up front, while your fruits last for years to come. BUT running a business is complicated! Many businesses are complicated. Complex processes, custom systems, layers of human resources, and teams of accountants abound! But who said businesses need to be complex? The best small businesses are simple! This is why I love the term money machine. It embodies simplicity. This book will help you avoid the complexities and find the simplest path possible. And finally...BUT it takes someone special to stand out, and I'm not special! If you pick up this book, I think there's a good chance you are special. You are striving for more. You're ready to take control. You're ready to level up your life. Most people won't turn their dreams into reality. But I can help. This book will help you uncover your true drive. You will want to pour your passion into this. You will want to out hustle the competition. You will have the tools to stand out. No more BUTS! I've filled this book with exercises to help you find your passion, generate momentum, and stand out from the crowd. The concepts in this book won't put you at risk, and they won't be complicated. So, the only thing you stand to lose is opportunity. People are taking action every day...now it's your turn.

**strange business ideas that made millions:** HBR Guide to Buying a Small Business Richard S. Ruback, Royce Yudkoff, 2017-01-17 An all-in-one guide to helping you buy and own your own business. Are you looking for an alternative to a career path at a big firm? Does founding your own start-up seem too risky? There is a radical third path open to you: You can buy a small business and run it as CEO. Purchasing a small company offers significant financial rewards—as well as personal and professional fulfillment. Leading a firm means you can be your own boss, put your executive skills to work, fashion a company environment that meets your own needs, and profit directly from your success. But finding the right business to buy and closing the deal isn't always easy. In the HBR Guide to Buying a Small Business, Harvard Business School professors Richard Ruback and Royce Yudkoff help you: Determine if this path is right for you Raise capital for your acquisition Find and evaluate the right prospects Avoid the pitfalls that could derail your search Understand why a dull business might be the best investment Negotiate a potential deal with the seller Avoid deals that fall through at the last minute Arm yourself with the advice you need to succeed on the job, with the most trusted brand in business. Packed with how-to essentials from leading experts, the HBR Guides provide smart answers to your most pressing work challenges.

**strange business ideas that made millions:** Zero to One Blake Masters, Peter Thiel, 2014-09-18 WHAT VALUABLE COMPANY IS NOBODY BUILDING? The next Bill Gates will not build

an operating system. The next Larry Page or Sergey Brin won't make a search engine. If you are copying these guys, you aren't learning from them. It's easier to copy a model than to make something new: doing what we already know how to do takes the world from 1 to n, adding more of something familiar. Every new creation goes from 0 to 1. This book is about how to get there.' Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.' ELON MUSK, CEO of SpaceX and Tesla 'This book delivers completely new and refreshing ideas on how to create value in the world.' MARK ZUCKERBERG, CEO of Facebook 'When a risk taker writes a book, read it. In the case of Peter Thiel, read it twice. Or, to be safe, three times. This is a classic.' NASSIM NICHOLAS TALEB, author of The Black Swan

**strange business ideas that made millions:** *The Business Idea Factory* Andrii Sedniev, 2019-06-16 The Business Idea Factory is an effective and easy-to-use system for creating successful business ideas. It is based on 10 years of research into idea-generation techniques used by the world's best scientists, artists, CEOs, entrepreneurs and innovators. The book is entertaining to read, has plenty of stories and offers bits of wisdom necessary to increase the quantity and quality of ideas that you create multiple times. Once you begin applying strategies described in this book, you will create successful business ideas regularly and make your life more adventurous. You will realize that there are few things that can bring as much joy and success in business as the moment when an excellent idea comes to your head.

**strange business ideas that made millions:** *Weird Ideas That Work* Robert I. Sutton, 2002 Sutton is a sought-after consultant, speaker and Stanford professor. This book brings together 11 of his proven, counter intuitive ideas that work, from hiring people that make employers squirm to encouraging projects likely to fail.

**strange business ideas that made millions:** *How to Start a Business in Colorado* Entrepreneur Press, 2007-07-09 SmartStart Your Business Today! How to Start a Business in Colorado is your road map to avoiding operational, legal and financial pitfalls and breaking through the bureaucratic red tape that often entangles new entrepreneurs. This all-in-one resource goes a step beyond other business how-to books to give you a jump-start on planning for your business. It provides you with: Valuable state-specific sample forms and letters on CD-ROM Mailing addresses, telephone numbers and websites for the federal, state, local and private agencies that will help get your business up and running State population statistics, income and consumption rates, major industry trends and overall business incentives to give you a better picture of doing business in Colorado Checklists, sample forms and a complete sample business plan to assist you with numerous startup details State-specific information on issues like choosing a legal form, selecting a business name, obtaining licenses and permits, registering to pay taxes and knowing your employer responsibilities Federal and state options for financing your new venture Resources, cost information, statistics and regulations have all been updated. That, plus a new easier-to-use layout putting all the state-specific information in one block of chapters, make this your must-have guide to getting your business off the ground.

**strange business ideas that made millions:** *Business Adventures* John Brooks, 2015-05-14 'The best business book I've ever read.' Bill Gates, Wall Street Journal 'The Michael Lewis of his day.' New York Times What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common? Each is an example of how an iconic company was defined by a particular moment of fame or notoriety. These notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened. Stories about Wall Street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance. John Brooks's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history really does repeat itself. This business classic written by longtime New Yorker contributor John Brooks is an insightful and engaging look into corporate and financial life in

America.

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Ken Langdon, 2004-03-05 The 100 Greatest Business Ideas of All Time provides some of the most famous, occasionally infamous, great business ideas. Whether unplanned or planned ideas, they all have the common factor of ?success?, sometimes hugely significant, like the Biro Idea pen, and sometimes hugely complicated ideas, such as the Eurotunnel Idea. We can learn a lesson from each and every one of these great idea by drawing hints for the future from the great ideas of the past. With many of the entries, the challenge to the modern day business person to expand the original idea into their own environment. After all, anyone in business can become a billionaire; you just need the to have a great idea as your starting point. The 100 Greatest Business Ideas of All Time will help you find yours! Just some of the ideas Ken Langdon reveals are: The 9 greatest Ideas for selling innovations The 10 greatest ideas for bumper sticker strategies The 5 greatest ideas for winning in the stock market The 4 greatest ideas (so far) to become a multi-millionaire on the internet ?and 72 other fantastic ideas, tips and tricks that will take you and your business to the very top! 100 Greatest books will enable you to take control of your life and your career. Packed with 100 simple but wonderfully effective ideas, these books are fun to use and easy to put into practice, giving you instant results.

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