

standing on business meme

Standing on Business Meme: A Deep Dive into its Meaning and Impact

Introduction:

The internet is a vast landscape of ever-evolving trends, and memes often serve as potent reflections of current cultural and societal sentiments. One such meme, "standing on business," has gained significant traction, sparking curiosity and conversation. This article delves into the meaning, origins, and implications of the "standing on business" meme, exploring its usage across various online platforms and its reflection of professional challenges and anxieties in the modern workplace. We'll unpack its nuances, analyze its impact on online discourse, and examine its broader societal implications.

Article Outline:

1. Origins and Evolution of the "Standing on Business" Meme: Tracing its emergence and how it spread across the internet.
2. The Meaning Behind the Meme: Deconstructing the various interpretations and contextual nuances.
3. The "Standing on Business" Meme in Different Online Communities: Analyzing its usage on platforms like Twitter, Reddit, TikTok, and Instagram.
4. The Meme as a Reflection of Workplace Stress and Anxiety: Exploring its connection to the pressures and challenges of modern professional life.
5. Creative Interpretations and Adaptations of the Meme: Highlighting diverse uses and variations of the original meme.
6. The Meme's Impact on Online Communication and Culture: Discussing its contribution to online humor and its role in shaping online conversations.

Body:

1.

Origins and Evolution of the "Standing on Business" Meme:

 The precise origin of the "standing on business" meme is difficult to pinpoint definitively. However, anecdotal evidence suggests its rise to prominence coincided with increasing discussions about workplace burnout, pressure, and the general anxieties associated with navigating professional life in a competitive

environment. The meme's visual simplicity – often a picture or GIF of a person standing rigidly, sometimes in a formal setting – lends itself to easy sharing and adaptation across diverse online platforms. Its virality is testament to its relatability and resonance with a broad audience.

1. <h3>The Meaning Behind the Meme:</h3> The core meaning revolves around the idea of maintaining a professional facade, even when inwardly struggling. It subtly communicates the silent pressure many professionals feel to project an image of success and composure regardless of underlying stress, exhaustion, or dissatisfaction. The "standing" itself symbolizes this steadfast, almost stoic endurance. It's a silent scream – a humorous representation of the internal battle many experience between outward appearances and inner realities.
1. <h3>The "Standing on Business" Meme in Different Online Communities:</h3> The meme's adaptability allows it to transcend specific online communities. On Twitter, it frequently appears in short, relatable tweets expressing the daily grind. Reddit communities dedicated to work-related topics often use it to express shared sentiments of exhaustion or frustration. On platforms like TikTok and Instagram, the meme is often incorporated into comedic sketches or videos, enhancing its humorous appeal and expanding its reach. Its cross-platform prevalence highlights its universal appeal and relatable nature.
1. <h3>The Meme as a Reflection of Workplace Stress and Anxiety:</h3> The meme's popularity isn't a coincidence; it directly reflects the increasing levels of stress and anxiety reported within the modern workforce. Long working hours, demanding workloads, and the pressure to constantly perform contribute to widespread burnout. The "standing on business" meme offers a cathartic outlet for these feelings, providing a sense of shared experience and validation. It serves as a humorous acknowledgment of the unspoken struggles many professionals endure.
1. <h3>Creative Interpretations and Adaptations of the Meme:</h3> The meme's simple premise has fostered creative iterations. Users add captions reflecting their own workplace woes, creating variations that resonate with specific professions or experiences. Some incorporate specific inside jokes or company-related anecdotes, adding layers of humor and contextual relevance. The adaptability of the meme allows for constant evolution and renewal, keeping it fresh and relevant within online discourse.
1. <h3>The Meme's Impact on Online Communication and Culture:</h3> The "standing on business" meme's impact extends beyond simple humor. It contributes to a more open and relatable conversation about workplace stress, fostering a sense of community among those experiencing similar challenges. By normalizing these feelings through humor, the meme helps reduce the stigma often associated with burnout and mental health issues in the workplace. It

encourages a more honest and vulnerable online dialogue surrounding professional life.

Conclusion:

The "standing on business" meme is more than just an internet trend; it's a powerful reflection of the modern workplace experience. Its simplicity, relatability, and adaptability have propelled it to widespread popularity, serving as a humorous yet poignant commentary on the pressures and anxieties many professionals face. It offers a space for shared understanding, validating the experiences of those struggling to maintain a professional facade amidst internal challenges. By subtly highlighting the unspoken realities of work life, the meme contributes to a more open and compassionate online conversation, fostering a sense of community and encouraging dialogue around mental health and workplace wellbeing.

Frequently Asked Questions (FAQs):

Q: What is the origin of the "standing on business" meme? A: The precise origin is uncertain, but its rise correlates with increasing discussion of workplace stress and burnout.

Q: What does the meme symbolize? A: It symbolizes maintaining a professional facade despite internal struggles, highlighting the pressure to appear successful regardless of underlying stress.

Q: Where is the meme most commonly used? A: Its usage spans across various platforms, including Twitter, Reddit, TikTok, and Instagram, showcasing its widespread relatability.

Q: Why is the meme so popular? A: Its simplicity, relatability, and capacity for creative adaptation contribute to its widespread appeal and resonance with many professionals.

Q: What is the meme's impact on online culture? A: It contributes to a more open discussion about workplace stress and mental health, fostering a sense of community and reducing stigma.

Related Keywords:

standing on business meme, workplace meme, work stress meme, burnout meme, office humor, professional anxiety, work memes 2024, relatable work memes, funny work memes, coping with work stress, mental health in the workplace, online humor, internet memes, viral meme, meme culture.

standing on business meme: The Party Is Over Mike Lofgren, 2013-08-27 The New York Times bestselling exposé of what passes for business as usual in Washington today There was a time, not so very long ago, when perfectly rational people ran the Republican Party. So how did the party of Lincoln become the party of lunatics? That is what this book aims to answer. Fear not, the Dems come in for their share of tough talk— they are zombies, a party of the living dead. Mike Lofgren came to Washington in the early eighties—those halcyon, post-Nixonian glory days—for what he imagined would be a short stint on Capitol Hill. He has witnessed quite a few low points in his twenty-eight years on the Hill—but none quite so pitiful as the antics of the current crop of legislators whom we appear to have elected. Based on the explosive article Lofgren wrote when he resigned in disgust after the debt ceiling crisis, *The Party Is Over* is a funny and impassioned exposé of everything that is wrong with Washington. Obama and his tired cohorts are no angels but they have nothing on the Republicans, whose wily strategists are bankrupting the country one craven

vote at a time. Be prepared for some fireworks.

standing on business meme: Childhood Under Siege Joel Bakan, 2011 Computer game designers craft techniques to titillate children with sex and violence, while social media developers infiltrate and shape children's social and emotional worlds to compel them to spend more and more monetizable time online. America's schools are being transformed into profit centers while children are subjected to increasingly regimented teaching that thwarts curiosity and creativity, numbing the joy of learning. And children's chronic health problems, from asthma to cancer, autism, and birth defects, steadily escalate as thousands of new industrial chemicals are dumped into their environments. Nelson Mandela once sagely remarked that there can be no keener revelation of a society's soul than the way it treats its children. The problem today, as Joel Bakan reveals, is that business interests have made protecting children extremely difficult.

standing on business meme: Sell Anything Online Anaita Sarkar, 2021-01-10 An actionable digital marketing playbook to help grow e-commerce businesses in Australia

standing on business meme: Living on a Meme Richard Telofski, 2012 Living on a Meme - How Anti-Corporate Activists Bend the Truth, and You, to Get What They Want is about the NGOs and activist groups that engage corporations adversarially and how they use meme to further their anti-corporate agendas. What's meme? Say the word as meeeeeem. The dictionary says that a meme is an idea that spreads from one person to another. And thanks to today's Internet, memes get started, spread, and believed in a flash, whether they are true or not, making them formidable tools for groups that damage company reputations. Here in his fifth book, author Richard Telofski takes an in-depth look at anti-corporate NGOs and activist groups that use memes cleverly to compete with the image of the companies they target. These groups unabashedly use unchallenged memes to bribe people to their side of their anti-corporate argument. Bribe? Yes. By leveraging a meme, these groups bribe people with something, a way to feel better about themselves, often with scant or no support of the meme. Through their meme-mangling, adversarial NGOs and activists can impose undeserved damage on corporate reputations, costing market share, revenue, and jobs, maybe one of them yours. These organizations are truly competitors, not only to the individual corporations that they target, but also to the economic system in general. Living on a Meme is compiled from a selection of articles published on Richard's Web site, Telofski.com, between August 1, 2009 through August 3, 2010. But, many of these writings are more essay than article. Within the essays in this book, you'll find insights, theories, as well as specific facts and analysis on how certain NGOs and activist groups operate online and offline to sap companies of their vital reputation. By reading this book, you'll discover how these irregular competitors make use of existing cultural memes, true or not, and how they contribute to those memes, strengthening them and contributing to the degradation of a company's image. Don't worry. This book isn't just a repackaging of blog postings. You're going to get more than that. At the end of each chapter you will find bonus Take-Aways. Those Take-Aways are critical analyses of the essays in the chapter, pointing out for you how what was just discussed relates to an NGO's or activist's reliance of living on a meme or their hope that YOU are living on THEIR meme for them. You'll also find in this book 23 exclusive essays that appear only in this book. So, start your journey now into the understanding of how anti-corporate NGOs and activists bend the truth, and the beliefs of people, to get what they want.

standing on business meme: Your Stand Is Your Brand Patrick Gentempo, 2020-03-17 A go-to guide for entrepreneurs to succeed by taking a clear stand and aligning their business with their values. What do I need to do? It's almost always the wrong question that an entrepreneur or a business leader asks when creativity seems to have been lost. When you're stuck and the journals and books you've been reading and going to the masterminds and conventions and seminars you've been attending haven't led to any breakthroughs. When your notepads full of proven best practices should have brought you to the next level but haven't. In this paradigm-shifting work, serial entrepreneur Patrick Gentempo explains why the primary question you need to ask as a business leader is Who should we be? While it makes sense and may sound pretty easy, it's actually one of the hardest questions an entrepreneur can ask no matter the scale of business they are running. In Your

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standing on business meme: *The Arena* , 1891

standing on business meme: Back 9 Walking Dan Weedin, 2021-12-16 The Back Nine is the place on a golf course where we make the turn back to the clubhouse. It's a place of transition where we can apply what we learned and experienced on the Front Nine to finish strong on those inward nine holes. Business and life are no different. In *Back Nine Walking: A Guide to Living Life Unleashed*, Dan Weedin discusses the important topics all of us experience in the second half of our lives. These issues affect how we run our businesses, success and rewards we experience in our professional careers, and how we enrich our personal lives. Dan shares personal stories from both his career and personal life to illustrate how mindset, health, resilience, and relationships all shape how we can unleash our own best potential and most enjoy our lives.

standing on business meme: Sticky Branding Jeremy Miller, 2015-01-10 #1 Globe and Mail Bestseller 2016 Small Business Book Awards — Nominated, Marketing category Sticky Brands exist in almost every industry. Companies like Apple, Nike, and Starbucks have made themselves as recognizable as they are successful. But large companies are not the only ones who can stand out. Any business willing to challenge industry norms and find innovative ways to serve its customers can grow into a Sticky Brand. Based on a decade of research into what makes companies successful, *Sticky Branding* is your branding playbook. It provides ideas, stories, and exercises that will make your company stand out, attract customers, and grow into an incredible brand. *Sticky Branding's* 12.5 guiding principles are drawn from hundreds of interviews with CEOs and business owners who have excelled within their industries.

standing on business meme: How Will You Measure Your Life? (Harvard Business Review Classics) Clayton M. Christensen, 2017-01-17 In the spring of 2010, Harvard Business School's graduating class asked HBS professor Clay Christensen to address them—but not on how to apply his principles and thinking to their post-HBS careers. The students wanted to know how to apply his wisdom to their personal lives. He shared with them a set of guidelines that have helped him find meaning in his own life, which led to this now-classic article. Although Christensen's thinking is rooted in his deep religious faith, these are strategies anyone can use. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

standing on business meme: What They Don't Teach You At Harvard Business School Mark H. McCormack, 2016-04-07 Mark McCormack, dubbed 'the most powerful man in sport', founded IMG (International Management Group) on a handshake. It was the first and is the most successful sports management company in the world, becoming a multi-million dollar, worldwide corporation whose activities in the business and marketing spheres are so diverse as to defy classification. Here, Mark McCormack reveals the secret of his success to key business issues such as analysing yourself and others, sales, negotiation, time management, decision-making and communication. *What They Don't Teach You at Harvard Business School* fills the gaps between a business school education and the street knowledge that comes from the day-to-day experience of running a business and managing people. It shares the business skills, techniques and wisdom gleaned from twenty-five years of experience.

standing on business meme: Guerrilla Marketing Volume 1 Jay Conrad Levinson, Jason Myers, Merrilee Kimble, 2021-10-05 Guerrilla Marketers are unique, and they know it and promote

it. Therefore, Jason Myers and Merrilee Kimble had to ask themselves: “How can we make this book unique?” After all, Guerrilla Marketing, since the original Guerrilla Marketing book was introduced by Jay Conrad Levinson in 1984, has supported and empowered entrepreneurs, small and medium sized businesses, solopreneurs, and people with ideas that they think can be a business. Where does it all begin? That’s a simple answer: with a strong foundation of Guerrilla Marketing. Jason and Merrilee spend the first section reviewing the strong foundational elements of Guerrilla Marketing and spend the remaining sections of Guerrilla Marketing sharing today’s Guerrilla Marketing tactics, tools, and tips. These are the Guerrilla Marketing resources that every business needs to succeed and generate profits. They also offer a FREE companion course to help entrepreneurs continue to build their rock-solid Guerrilla Marketing foundation. In the companion course, Jason and Merrilee dive deeper with video tutorials, exercises, and the tools entrepreneurs need to build that crucial foundation from which their Guerrilla Marketing success will be born. Guerrilla Marketing also contains 70+ free online tools for small businesses. Jason and Merrilee are continuing Jay Conrad Levinson’s unconventional system of marketing. By understanding not only what marketing is but why it works, they give small and medium sized businesses (SMBs) the opportunity to think and grow big. When the power of one’s SMB is understood and what they can do with Guerrilla Marketing, it not only levels the playing field with competition, but it also tilts the playing field to their advantage.

standing on business meme: Start with Why Simon Sinek, 2011-12-27 The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. START WITH WHY asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. START WITH WHY shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

standing on business meme: No Breathing in Class Michael Rosen, 2002 Collection of poems about school. Suggested level: primary.

standing on business meme: The Method to the Madness Allen Salkin, Aaron Short, 2019-07-09 A Rosetta Stone for understanding Donald Trump's style, mindset, and every action, made up of over one hundred interviews with his closest associates and adversaries over the last 15 years. To his critics, Donald Trump is an impulsive, undisciplined crackpot who accidentally lucked into the presidency. But in The Method to the Madness, reporters Allen Salkin and Aaron Short reveal that nothing could be further from the truth. This objective, nonpartisan oral history shows that Trump had carefully planned his bid for the presidency since he launched what many considered to be a joke candidacy in 1999. Between 2000 and 2015, when he announced his candidacy in the lobby of Trump Tower, he was able to identify an unserved political constituency, hone a persuasive message that appealed to their needs, and deliver it effectively, despite intense media opposition. Through candid conversations with more than 100 subjects close to the President, Salkin and Short make the case that Donald Trump’s ostensibly erratic approach to politics is consistent with his carefully honed personal and professional style of information gathering, opinion seed-planting, and conclusion sharing. His business, media, and political dealings from this era serve as a guide for understanding the man, his mindset, and his every action. The Method to the Madness

is an accessible and unbiased oral history that brings readers into the private rooms where decisions are made, confidences are broken, strong words fly, and not all eye-witnesses see the same scene in quite the same way. Full of scoops both large and small, this is the first book to bring Trump, the politician, into focus.

standing on business meme: Building Distinctive Brand Assets Jenni Romaniuk, 2018-03-16 This book is for anyone with a brand. It is a book about future-proofing your brand's identity. It will help you set up a long-term strategy to build Distinctive Assets, and tell you what you need to do to protect them. Do you want to get better at branding? You'll learn which strategies and actions work, as well as which ones don't, to help you take advantage of opportunities and avoid minefields. Building Distinctive Brand Assets is for anyone with a brand logo, font or colour scheme, and is essential reading for those who have wondered if (or have been told) it's time for a change. Readers will learn how to set up a long-term strategy to build a strong brand identity, and how to make use of knowledge, metrics and management systems in order to build and protect a brand's Distinctive Assets. Building Distinctive Brand Assets is divided into three sections that capture the processes involved in brand asset creation, implementation and ongoing management. The first section is focuses on strategy, and covers how Distinctive Assets are created and their role in a broader brand equity building. The second section covers measurement approaches, and how to use and interpret key metrics. The third section delves into the strengths and weaknesses of different types of assets and introduces the idea of a Distinctive Asset palette. This section also outlines how to set up a Distinctive Asset management system to provide an early warning system to identify potential threats before they evolve into major issues.

standing on business meme: Founder, Farmer, Tinker, Thief Chris Cooper, 2019 There's never been a better time to be an entrepreneur, and yet finding the blueprint that can help you start or grow your business is a huge challenge. Every day, thousands of blog posts, podcasts, and videos are posted to guide and inspire entrepreneurs just like you. Why, then, do you feel paralyzed by the overwhelm of information that tells you everything but what you need to know right now about your business? Where should you start and what advice should you trust with your time, money, and valuable ideas? In Founder, Farmer, Tinker, Thief, business mentor Chris Cooper shows you the clear path forward by breaking your entrepreneurial journey into four distinct phases. He lays out the top priorities for each phase and shows you, step by step, what to do - and what to avoid - whether you've been in business twenty years or are just getting started.--Provided by publisher

standing on business meme: The Standard, 1916

standing on business meme: Multipliers Liz Wiseman, Greg McKeown, 2010-06-15 Are you a genius or a genius maker? We've all had experience with two dramatically different types of leaders. The first type drain intelligence, energy, and capability from the ones around them and always need to be the smartest ones in the room. These are the idea killers, the energy sappers, the diminishers of talent and commitment. On the other side of the spectrum are leaders who use their intelligence to amplify the smarts and capabilities of the people around them. When these leaders walk into a room, lightbulbs go off over people's heads, ideas flow, and problems get solved. These are the leaders who inspire employees to stretch themselves to deliver results that surpass expectations. These are the Multipliers. And the world needs more of them, especially now, when leaders are expected to do more with less. In this engaging and highly practical book, leadership expert Liz Wiseman and management consultant Greg McKeown explore these two leadership styles, persuasively showing how Multipliers can have a resoundingly positive and profitable effect on organizations—getting more done with fewer resources, developing and attracting talent, and cultivating new ideas and energy to drive organizational change and innovation. In analyzing data from more than 150 leaders, Wiseman and McKeown have identified five disciplines that distinguish Multipliers from Diminishers. These five disciplines are not based on innate talent; indeed, they are skills and practices that everyone can learn to use—even lifelong and recalcitrant Diminishers. Lively, real-world case studies and practical tips and techniques bring to life each of these principles, showing you how to become a Multiplier too, whether you are a new or an experienced

manager. Just imagine what you could accomplish if you could harness all the energy and intelligence around you. Multipliers will show you how.

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standing on business meme: Stand-ups to Start-ups : A book to help you mind your own Business! Jithin Sunny, 2022-10-04 About the Book If you enjoy working only from 9-5, this book isn't the right one for you! This is for people who are willing to work beyond the 9-5 schedule to pursue their passion for entrepreneurship. What's the point in keeping an idea just as an idea? Go ahead and execute it! I value a failed start-up much more than just a start-up idea that will forever remain an idea. Stand-ups to Start-ups is a beginner's guide to launch a start-up from scratch. The book gives you a sound understanding of selecting an idea, preparing a business plan, selecting your team, executing your ideas, debugging the issues that you might encounter, all the way to selling your start-up! About the Author Jithin Sunny is a mentor, motivator, entrepreneur, researcher, hacker/problem solver and a passionate teacher. Academically, he has a background in Electrical Engineering and Business Management, a proud alumni of Manipal University. As a vibrant personality looking for opportunities for self-growth, he began his career as a Web Design and Developer at the age of 14 and took over the position of Zonal Manager at an MNC in Bangalore. Immediately after his Secondary Education, while studying at Manipal University, he also actively took up various positions at reputed companies. Jithin Sunny's entrepreneurial knowledge, skills and personal enthusiasm have helped him find impressive solutions for real-life problems enabling him to win 23+ National and International Hackathons. His belief in himself has immensely helped him unleash his true potential as an entrepreneur right from the age of 14 years. He has never considered failures as failures, instead as paths of improvement. Jithin Sunny's life is a true inspiration to anybody who is looking for motivation to bring their dreams into reality and pursue their passion. A great idea that can definitely become a great reality is the quote that perfectly fits.

standing on business meme: Meme Selling Malik Jordan, 2020-03-28 My name is Malik Jordan. I am the author of this book and this will probably be the most honest book introduction/description that you have ever read. Meme Selling: How To Earn More Than \$100 Making Memes in 5 Simple Steps Censored is quite frankly nothing but a short book showing people how to go from a beginner level meme creator to a professional meme creator that earns money making memes for people online. Most authors overpromise and under deliver when they write their book introduction. That is not what I am about to do. In this introduction I will tell you how to earn more than \$100 making memes in 5 simple steps. My advice will be practical and straight to the point. Let's Be Honest Book introductions are basically a form of marketing to get people to buy the book. In this book introduction I am going to be very transparent with you. I'll be so transparent with you that you may lose interest in this book and choose not to buy it and that is fine with me. Did I write this introduction to market it to you and to get book sales? The answer is yes, but I do not want just anyone to buy this book. I want this book to be bought by people who are serious about earning money from making great memes. This Book Is Cheap! For just the low price of \$2.99 you

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standing on business meme: Undisruptable Ian Whitworth, 2021-06-16 Ian Whitworth built national companies from nothing. Coronavirus hammered some of them flat. Yet he's fine with that. Because when the chaos is swirling and shit is getting real, there's opportunity. Now is the time to put yourself in control - where no boss or virus can take you down. So many talented people want to give it a shot, yet they're held back by the big business myths. But success is simpler than your crusty CEO wants you to think. Ian built his businesses on simple rules, Year 6 maths, basic decency and no jargon. It generated profits that made the bank people say: 'We've never seen anything like this before.' Ian's advice is so readable that many of his readers have no interest in commerce, they just like his dry humour and guidance on living a better life. He takes you step-by-step through the whole entrepreneur experience, from the day you open the doors through to when you pay others to run the place for you. There are 60 short and often surprising chapters in the trademark style of his popular 'Motivation for Sceptics' blog, from 'Your Success Goals Are Built on Lies' to 'Business Whack-A-Mole Skills' and 'Remote Work Sucks Unless You're Old'. Whether you're running your own business, leading someone else's or freelancing, Undisruptable is the only handbook you need. And one you'll actually enjoy reading to the end.

standing on business meme: #IMomSoHard Kristin Hensley, Jen Smedley, 2019-04-02 The New York Times bestseller. "Moms everywhere will want to pick up this relatable book for an #ILaughedSoHard read." —Booklist Has it been months since you've read a book with actual adult words that had nothing to do with farm animals or superheroes or going potty? Well then, it's time to take a break. Pour yourself some wine. Put on your comfy pants. All good? Ok, welcome to the party. Kristin Hensley and Jen Smedley, the creators of #IMOMSOHARD, know that you probably didn't get to shower today and that the last thing you need is more advice on how to be a better parent. Instead, they invite you to join their laugh-out-loud, best friend banter on the eighty bajillion ways moms give their all every day—including: I KEEP IT TOGETHER SO HARD I BODY AFTER BABY SO HARD I HIT THE TOWN (AND AM IN BED BY 9:30 P.M.) SO HARD I BUST MY ASS SO HARD I KEEP FOOLS ALIVE SO HARD Come for the laughs, stay for the kinship with two friends who are just getting it right, getting it wrong, and leaning on each other for a laugh at the end of the day. They don't care if your house is a mess and they won't judge you if you pee a little when you sneeze. So kick back, relax, and enjoy. You deserve it.

standing on business meme: Braving the Wilderness Brené Brown, 2019-08-27 #1 NEW YORK TIMES BESTSELLER • REESE'S BOOK CLUB PICK • A timely and important book that challenges everything we think we know about cultivating true belonging in our communities, organizations, and culture, from the #1 bestselling author of Rising Strong, Daring Greatly, and The Gifts of Imperfection Don't miss the five-part Max docuseries Brené Brown: Atlas of the Heart! "True belonging doesn't require us to change who we are. It requires us to be who we are." Social scientist Brené Brown, PhD, MSW, has sparked a global conversation about the experiences that bring meaning to our lives—experiences of courage, vulnerability, love, belonging, shame, and empathy. In Braving the Wilderness, Brown redefines what it means to truly belong in an age of increased polarization. With her trademark mix of research, storytelling, and honesty, Brown will again change the cultural conversation while mapping a clear path to true belonging. Brown argues that we're experiencing a spiritual crisis of disconnection, and introduces four practices of true belonging that challenge everything we believe about ourselves and each other. She writes, "True belonging requires us to believe in and belong to ourselves so fully that we can find sacredness both in being a part of something and in standing alone when necessary. But in a culture that's rife with

perfectionism and pleasing, and with the erosion of civility, it's easy to stay quiet, hide in our ideological bunkers, or fit in rather than show up as our true selves and brave the wilderness of uncertainty and criticism. But true belonging is not something we negotiate or accomplish with others; it's a daily practice that demands integrity and authenticity. It's a personal commitment that we carry in our hearts." Brown offers us the clarity and courage we need to find our way back to ourselves and to each other. And that path cuts right through the wilderness. Brown writes, "The wilderness is an untamed, unpredictable place of solitude and searching. It is a place as dangerous as it is breathtaking, a place as sought after as it is feared. But it turns out to be the place of true belonging, and it's the bravest and most sacred place you will ever stand."

standing on business meme: The Gift Inside the Box Adam Grant, Allison Sweet Grant, 2019-10-01 Adam Grant, the bestselling author of Give and Take, teams with his wife, Allison, to share the lighthearted tale of a gift in search of a giver--a classic in the making and the perfect conversation starter about thoughtfulness. This delightful book--one of Amazon's 2019 Holiday Gift Picks and Most Anticipated Books--is designed to start conversations with kids about generosity. In the tradition of Goodnight Gorilla, the words are intentionally spare. The book is meant to be read interactively, with adults posing questions so kids can guess what's happening (and why). Praised by both parents and teachers for sparking imagination and eliciting discussion, the story can be interpreted differently in every family, by every child, and reinterpreted many times over. Give the gift of this clever, earnest book about generosity--a new and nourishing fable for every child's library (and one that includes a delightfully innovative cover approach that requires the reader to unfasten the Velcroed cover for a fun unboxing effect!). It's a gift that keeps on giving. Truly phenomenal . . . Kristen [Bell]'s favorite book we've read to the kids in a year. --Dax Shepard of the podcast Armchair Expert

standing on business meme: Behind the Cloud Marc Benioff, Carlye Adler, 2009-10-19 How did salesforce.com grow from a start up in a rented apartment into the world's fastest growing software company in less than a decade? For the first time, Marc Benioff, the visionary founder, chairman and CEO of salesforce.com, tells how he and his team created and used new business, technology, and philanthropic models tailored to this time of extraordinary change. Showing how salesforce.com not only survived the dotcom implosion of 2001, but went on to define itself as the leader of the cloud computing revolution and spark a \$46-billion dollar industry, Benioff's story will help business leaders and entrepreneurs stand out, innovate better, and grow faster in any economic climate. In Behind the Cloud, Benioff shares the strategies that have inspired employees, turned customers into evangelists, leveraged an ecosystem of partners, and allowed innovation to flourish.

standing on business meme: The Platform Delusion Jonathan A. Knee, 2021-09-07 An investment banker and professor explains what really drives success in the tech economy Many think that they understand the secrets to the success of the biggest tech companies: Facebook, Amazon, Apple, Netflix, and Google. It's the platform economy, or network effects, or some other magical power that makes their ultimate world domination inevitable. Investment banker and professor Jonathan Knee argues that the truth is much more complicated--but entrepreneurs and investors can understand what makes the giants work, and learn the keys to lasting success in the digital economy. Knee explains what really makes the biggest tech companies work: a surprisingly disparate portfolio of structural advantages buttressed by shrewd acquisitions, strong management, lax regulation, and often, encouraging the myth that they are invincible to discourage competitors. By offering fresh insights into the true sources of strength and very real vulnerabilities of these companies, The Platform Delusion shows how investors, existing businesses, and startups might value them, compete with them, and imitate them. The Platform Delusion demystifies the success of the biggest digital companies in sectors from retail to media to software to hardware, offering readers what those companies don't want everyone else to know. Knee's insights are invaluable for entrepreneurs and investors in digital businesses seeking to understand what drives resilience and profitability for the long term.

standing on business meme: An Unorthodox Match Naomi Ragen, 2019-09-24 An Unorthodox

Match is a powerful and moving novel of faith, love, and acceptance, from author Naomi Ragen, the international bestselling author of *The Devil in Jerusalem*. California girl Lola has her life all set up: business degree, handsome fiancé, fast track career, when suddenly, without warning, everything tragically implodes. After years fruitlessly searching for love, marriage, and children, she decides to take the radical step of seeking spirituality and meaning far outside the parameters of modern life in the insular, ultraorthodox enclave of Boro Park, Brooklyn. There, fate brings her to the dysfunctional home of newly-widowed Jacob, a devout Torah scholar, whose life is also in turmoil, and whose small children are aching for the kindness of a womanly touch. While her mother direly predicts she is ruining her life, enslaving herself to a community that is a misogynistic religious cult, Lola's heart tells her something far more complicated. But it is the shocking and unexpected messages of her new community itself which will finally force her into a deeper understanding of the real choices she now faces and which will ultimately decide her fate.

standing on business meme: Thought Contagion Aaron Lynch, 2008-08-06 Fans of Douglas Hofstadter, Daniel Bennet, and Richard Dawkins (as well as science buffs and readers of *Wired Magazine*) will revel in Aaron Lynch's groundbreaking examination of memetics--the new study of how ideas and beliefs spread. What characterizes a meme is its capacity for displacing rival ideas and beliefs in an evolutionary drama that determines and changes the way people think. Exactly how do ideas spread, and what are the factors that make them genuine thought contagions? Why, for instance, do some beliefs spread throughout society, while others dwindle to extinction? What drives those intensely held beliefs that spawn ideological and political debates such as views on abortion and opinions about sex and sexuality? By drawing on examples from everyday life, Lynch develops a conceptual basis for understanding memetics. Memes evolve by natural selection in a process similar to that of Genes in evolutionary biology. What makes an idea a potent meme is how effectively it out-propagates other ideas. In memetic evolution, the "fittest ideas" are not always the truest or the most helpful, but the ones best at self replication. Thus, crash diets spread not because of lasting benefit, but by alternating episodes of dramatic weight loss and slow regain. Each sudden thinning provokes onlookers to ask, "How did you do it?" thereby manipulating them to experiment with the diet and in turn, spread it again. The faster the pounds return, the more often these people enter that disseminating phase, all of which favors outbreaks of the most pathogenic diets. Like a software virus traveling on the Internet or a flu strain passing through a city, thought contagions proliferate by programming for their own propagation. Lynch argues that certain beliefs spread like viruses and evolve like microbes, as mutant strains vie for more adherents and more hosts. In its most revolutionary aspect, memetics asks not how people accumulate ideas, but how ideas accumulate people. Readers of this intriguing theory will be amazed to discover that many popular beliefs about family, sex, politics, religion, health, and war have succeeded by their "fitness" as thought contagions.

standing on business meme: The Power of Company Culture Chris Dyer, 2018-02-03
WINNER: Independent Press Award 2018 - Business General Category Culture is the foundation for success in any organization. It's no coincidence that the companies with the strongest cultures not only consistently top the leaderboards of best places to work but also have the most engaged workforces, are the most in-demand employers and have the strongest financial performance. The *Power of Company Culture* debunks the myth that a remarkable company culture is something that a business either has or hasn't and shows how any company of any size can implement and maintain a world-class culture for business success. Structured around the seven pillars of culture success, *The Power of Company Culture* shows how to develop a company culture that improves productivity, performance, staff retention, company reputation and profits. Packed full of insights from leading practitioners at the forefront of developing outstanding company cultures including Michael Arena, Chief Talent Officer at General Motors, and Shari Conaway, Director of People at Southwest Airlines, this is essential reading for all HR Managers and business leaders who are responsible for building, monitoring and managing culture in their organizations.

standing on business meme: Backroads Boss Lady Jessi Roberts, 2019-03-05 Read the

inspiring story of a mother of four who faced down her hard past, poverty, and self-doubt to create the life she dreamed of, including owning her own multi-million dollar business--in this book that's filled with grit, humility, common-sense advice and entrepreneurial wisdom (Lee Woodruff, #1 bestselling author). New Plymouth, Idaho. Population 1536. It doesn't look like much from Rural Route 30, but it was here, in this quiet town, that Jessi Roberts created something unexpected: the kind of life she always wanted and a multi-million dollar, for rural/by rural business empire. The business is Cheekys, which started with 6 purses and a tanning bed. Now in her book, Jessi shows how she grew one small store hurdle-by-hurdle into a national clothing and accessories brand with a 1.5 million strong community. Best of all, she did it by standing tall for her values: always be kind, lift up the next gal, and treat employees and customers like family. A personal story filled with life and business tips, BACKROADS BOSS LADY is about embracing your passion even when others don't see value in it--or you--and about putting food on the table and believing in yourself. Brimming with authenticity, it gives the warts-and-all, love-it-despite-it skinny on rural life, community, and contentment without compromise.

standing on business meme: *The Poultry Item* , 1918

standing on business meme: The Art of Social Enterprise Carl Frankel, Allen Bromberger, 2013-05-14 Mission driven—business as a vehicle for change.

standing on business meme: *Memes to Movements* An Xiao Mina, 2019-01-08 A global exploration of internet memes as agents of pop culture, politics, protest, and propaganda on- and offline, and how they will save or destroy us all. Memes are the street art of the social web. Using social media-driven movements as her guide, technologist and digital media scholar An Xiao Mina unpacks the mechanics of memes and how they operate to reinforce, amplify, and shape today's politics. She finds that the "silly" stuff of meme culture—the photo remixes, the selfies, the YouTube songs, and the pun-tastic hashtags—are fundamentally intertwined with how we find and affirm one another, direct attention to human rights and social justice issues, build narratives, and make culture. Mina finds parallels, for example, between a photo of Black Lives Matter protestors in Ferguson, Missouri, raising their hands in a gesture of resistance and one from eight thousand miles away, in Hong Kong, of Umbrella Movement activists raising yellow umbrellas as they fight for voting rights. She shows how a viral video of then presidential nominee Donald Trump laid the groundwork for pink pussyhats, a meme come to life as the widely recognized symbol for the international Women's March. Crucially, Mina reveals how, in parts of the world where public dissent is downright dangerous, memes can belie contentious political opinions that would incur drastic consequences if expressed outright. Activists in China evade censorship by critiquing their government with grass mud horse pictures online. Meanwhile, governments and hate groups are also beginning to utilize memes to spread propaganda, xenophobia, and misinformation. Botnets and state-sponsored agents spread them to confuse and distract internet communities. On the long, winding road from innocuous cat photos, internet memes have become a central practice for political contention and civic engagement. Memes to Movements unveils the transformative power of memes, for better and for worse. At a time when our movements are growing more complex and open-ended—when governments are learning to wield the internet as effectively as protestors—Mina brings a fresh and sharply innovative take to the media discourse.

standing on business meme: *Fourth Estate* , 1907

standing on business meme: *Moms Mean Business* Erin Baebler, Lara Galloway, 2014-10-20 There are 9 million women-owned businesses in the United States; they account for \$1.3 trillion in revenue. American women are starting businesses at a rate twice that of men. Most of these women are also moms. What does it take to be successful as both a mom and as an entrepreneur? Moms Mean Business gives existing and potential mom business owners the encouragement, advice, and healthy dose of "how-to" they need. In this helpful guide, you will create a customized strategy that includes: A personal definition of success in both life and business—and the way to achieve it The tools needed to manage time and productivity when your priorities as a mom and business owner conflict A mom-friendly business plan to get you focused An approach to

self-care that allows you to handle all that's thrown your way Tips, checklists, and guidance to quickly solve the problems mom entrepreneurs encounter Behind-the-scenes stories and advice from well-known mom entrepreneurs make Moms Mean Business fun to read and full of that all-important "me, too!" factor. It is inspiring, motivating, and, above all, practical.

standing on business meme: *National Harness Review* , 1919

standing on business meme: *The Art Of Seduction* Robert Greene, 2010-09-03 Which sort of seducer could you be? Siren? Rake? Cold Coquette? Star? Comedian? Charismatic? Or Saint? This book will show you which. Charm, persuasion, the ability to create illusions: these are some of the many dazzling gifts of the Seducer, the compelling figure who is able to manipulate, mislead and give pleasure all at once. When raised to the level of art, seduction, an indirect and subtle form of power, has toppled empires, won elections and enslaved great minds. In this beautiful, sensually designed book, Greene unearths the two sides of seduction: the characters and the process. Discover who you, or your pursuer, most resembles. Learn, too, the pitfalls of the anti-Seducer. Immerse yourself in the twenty-four manoeuvres and strategies of the seductive process, the ritual by which a seducer gains mastery over their target. Understand how to 'Choose the Right Victim', 'Appear to Be an Object of Desire' and 'Confuse Desire and Reality'. In addition, Greene provides instruction on how to identify victims by type. Each fascinating character and each cunning tactic demonstrates a fundamental truth about who we are, and the targets we've become - or hope to win over. The Art of Seduction is an indispensable primer on the essence of one of history's greatest weapons and the ultimate power trip. From the internationally bestselling author of *The 48 Laws of Power*, *Mastery*, and *The 33 Strategies Of War*.

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