

harvard business school directory

Introduction

Finding the right contact at Harvard Business School (HBS) can be crucial for various reasons – from networking opportunities to seeking specific program information or collaborating on research. This comprehensive guide serves as your ultimate Harvard Business School directory, providing insights into how to locate faculty, staff, alumni, and current students. We'll explore various resources and strategies to effectively connect with the HBS community. Unlocking the power of this prestigious network can significantly benefit your professional journey.

Article Outline:

- I. Accessing the Official Harvard Business School Website: Navigating the official site for contact information.
- II. Utilizing the HBS Alumni Directory: Leveraging the alumni network for professional connections.
- III. Searching for Faculty and Staff: Locating professors, researchers, and administrative staff.
- IV. Finding Current Students: Connecting with current MBA and other program students.
- V. Leveraging LinkedIn for HBS Connections: Utilizing professional networking platform.
- VI. Exploring HBS-Related Online Forums and Groups: Finding information through community discussions.
- VII. Understanding Privacy Considerations: Respecting individual privacy within the HBS community.

Article Body:

- I. Accessing the Official Harvard Business School Website:

The Harvard Business School website is the primary source for official contact information.

Its comprehensive search function allows you to find faculty profiles, department contact details, and general inquiries.

- II. Utilizing the HBS Alumni Directory:

The HBS Alumni Directory offers a valuable resource for connecting with graduates.

Access is typically restricted to alumni members, providing a powerful networking tool for those within the HBS community. Using the search function, you can find alumni based on graduation year, industry, or geographic location.

III. Searching for Faculty and Staff:

Finding HBS faculty profiles is straightforward through the school's website.

Each profile usually includes contact information, research interests, and publications. For staff members, you might need to navigate to the specific department or division on the site to find their contact details. Detailed organizational charts can often assist in this process.

IV. Finding Current Students:

Connecting with current HBS students may require more indirect approaches.

While a comprehensive student directory isn't publicly available for privacy reasons, you can often engage with students through official HBS social media channels, student-run clubs' websites, or by attending virtual events hosted by the school.

V. Leveraging LinkedIn for HBS Connections:

LinkedIn serves as a powerful supplementary tool for finding HBS connections.

By searching for "Harvard Business School" and filtering by location, industry, or current company, you can identify many individuals associated with the school. Remember to personalize your connection requests to increase acceptance rates.

VI. Exploring HBS-Related Online Forums and Groups:

Online communities dedicated to HBS can offer indirect contact opportunities.

Forums and groups focusing on specific industries or areas of interest might provide connections to HBS students, faculty, or alumni involved in those fields. Be mindful of privacy policies and only engage in respectful and professional conversations.

VII. Understanding Privacy Considerations:

Respecting the privacy of individuals within the HBS community is paramount.

Avoid unauthorized attempts to collect or use personal information. Always obtain consent

before contacting individuals, and be mindful of the school's policies on data privacy. Adhering to ethical guidelines is critical when engaging with any professional network.

Conclusion:

Locating the right person within the Harvard Business School network requires a multifaceted approach. By combining the official website's resources with the power of alumni directories, professional platforms like LinkedIn, and relevant online communities, you can effectively connect with faculty, staff, students, and alumni. Always remember to prioritize ethical and respectful engagement to foster positive relationships within this prestigious community.

Frequently Asked Questions (FAQs):

Q: Is there a publicly accessible student directory for Harvard Business School?

A: No, for privacy reasons, a publicly accessible student directory is not available.

Q: How can I contact a specific HBS professor?

A: The best way to contact a specific HBS professor is to find their profile on the official HBS website, which often includes contact information or email addresses.

Q: What if I can't find the contact information I need online?

A: In such cases, contacting the relevant department or administrative office at HBS through the general inquiries section of the website is the best next step.

Q: Are there any restrictions on contacting HBS alumni?

A: Access to the HBS Alumni Directory is typically limited to alumni members themselves. However, you can reach out to alumni via LinkedIn or other professional platforms.

Q: How can I ensure I'm respecting privacy when searching for HBS contacts?

A: Always adhere to the HBS's stated privacy policies, and only contact individuals after obtaining their consent or via publicly available channels designed for professional networking. Avoid unauthorized attempts to collect or use personal information.

Related Keywords:

Harvard Business School, HBS directory, HBS alumni directory, HBS faculty directory, HBS contact information, Harvard Business School contacts, HBS staff directory, HBS student

directory, HBS network, connect with HBS, find HBS alumni, find HBS faculty, find HBS students, Harvard Business School networking, HBS professional network.

harvard business school directory: Stocks, Bonds, Bills, and Inflation Roger G. Ibbotson, Rex A. Sinquefeld, 1989

harvard business school directory: Ahead of the Curve Philip Delves Broughton, 2008-07-31 Two years in the cauldron of capitalism-horrifying and very funny (The Wall Street Journal) In this candid and entertaining insider's look at the most influential school in global business, Philip Delves Broughton draws on his crack reporting skills to describe his madcap years at Harvard Business School. Ahead of the Curve recounts the most edifying and surprising lessons learned in the quest for an MBA, from the ingenious chicanery of leveraging and the unlikely pleasures of accounting, to the antics of the booze luge and other, less savory trappings of student culture. Published during the one hundredth anniversary of Harvard Business School, this is the unflinching truth about life in the trenches of an iconic American institution.

harvard business school directory: Driving Digital Strategy Sunil Gupta, 2018-07-24 Digital transformation is no longer news--it's a necessity. Despite the widespread threat of disruption, many large companies in traditional industries have succeeded at digitizing their businesses in truly transformative ways. The New York Times, formerly a bastion of traditional media, has created a thriving digital product behind a carefully designed paywall. Best Buy has transformed its business in the face of Amazon's threat. John Deere has formed a data-analysis arm to complement its farm-equipment business. And Goldman Sachs and many others are using digital technologies to reimagine their businesses. In *Driving Digital Strategy*, Harvard Business School professor Sunil Gupta provides an actionable framework for following their lead. For over a decade, Gupta has studied digital transformation at Fortune 500 companies. He knows what works and what doesn't. Merely dabbling in digital or launching a small independent unit, which many companies do, will not bring success. Instead you need to fundamentally change the core of your business and ensure that your digital strategy touches all aspects of your organization: your business model, value chain, customer relationships, and company culture. Gupta covers each aspect in vivid detail while providing navigation tips and best practices along the way. Filled with rich and illuminating case studies of companies at the forefront of digital transformation, *Driving Digital Strategy* is the comprehensive guide you need to take full advantage of the limitless opportunities the digital age provides.

harvard business school directory: Directory of Harvard Business School Cases and Related Course Materials , 1987

harvard business school directory: Senior Staff Directory United States. Office of Economic Opportunity, 1971

harvard business school directory: Teaching by Heart Thomas J. DeLong, 2020-01-14 The best teachers are leaders, and the best leaders are teachers. *Teaching by Heart* summarizes the author's key insights gained from more than forty years of teaching and managing. It illustrates how teachers can both lift people up and let them down. It proposes that the best teachers are also leaders, and the best leaders are also teachers. In examining how to lead and teach, renowned Harvard Business School professor Thomas J. DeLong takes the reader inside his own head and heart. He notes that, as teachers, we often focus more on our inadequacies and missteps than on our strengths and unique talents. He explains why this is so by dissecting and analyzing his own experiences--using himself as a case study. The book's goal is to help readers learn about the intricacies of teaching and managing, and to impart lessons about how teachers can create a unique teaching atmosphere. To do this, the author analyzes the process of creating a curriculum, preparing for an eighty-minute class, managing the fifteen minutes before class begins, and evaluating the nature of the teaching experience after the session concludes. Along the way, he connects specific classroom behaviors with leadership issues--in organizations, in teams, and in personal relationships.

He also asks--and answers--some provocative questions, such as: What happens on multiple levels when I teach or lead--with me, students, or professionals? What am I thinking and feeling as I process what students are thinking and feeling? How are my internal conversations affecting how I teach and lead? How do I manage my biases, including having favorite students? To what extent can I use teaching methods in the arena of management? Throughout *Teaching by Heart*, DeLong discusses why empathy and authenticity matter. When teachers embrace this mindset, students have the opportunity to have a unique learning experience. Teachers and managers will learn how to create moments of transformation for students. Whether you're a university professor, a student, a business leader, or just someone fascinated by teaching, this book will instruct, entertain, and--hopefully--inspire.

harvard business school directory: *Shared Print Repositories* Karen Fischer, Faye Chadwell, 2015-09-07 The chapters in this book address the growing endeavours of shared print repositories and programs in academic libraries, representing a global perspective with authors from Canada, Australia, Great Britain, and the United States. This book illustrates the complicated processes and challenges of coordinating selection, determining storage agreements (distributed or shared), ownership concerns, business models, and a host of collection maintenance issues. These efforts entail immense collaboration, regardless of the size of the project. Luckily, librarians are good at collaboration, but not always good at forging ahead into an uncertain future with regard to print collections. As echoed by authors in this book, the future is indeed uncertain, but undoubtedly libraries who partner together to address print archiving dilemmas will be better prepared for whatever the future holds. This book was originally published as a special issue of *Collection Management*.

harvard business school directory: *Manufacturing Morals* Michel Anteby, 2013-08-28 Corporate accountability is never far from the front page, and as one of the world's most elite business schools, Harvard Business School trains many of the future leaders of Fortune 500 companies. But how does HBS formally and informally ensure faculty and students embrace proper business standards? Relying on his first-hand experience as a Harvard Business School faculty member, Michel Anteby takes readers inside HBS in order to draw vivid parallels between the socialization of faculty and of students. In an era when many organizations are focused on principles of responsibility, Harvard Business School has long tried to promote better business standards. Anteby's rich account reveals the surprising role of silence and ambiguity in HBS's process of codifying morals and business values. As Anteby describes, at HBS specifics are often left unspoken; for example, teaching notes given to faculty provide much guidance on how to teach but are largely silent on what to teach. *Manufacturing Morals* demonstrates how faculty and students are exposed to a system that operates on open-ended directives that require significant decision-making on the part of those involved, with little overt guidance from the hierarchy. Anteby suggests that this model—which tolerates moral complexity—is perhaps one of the few that can adapt and endure over time. *Manufacturing Morals* is a perceptive must-read for anyone looking for insight into the moral decision-making of today's business leaders and those influenced by and working for them.

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harvard business school directory: *Why Startups Fail* Tom Eisenmann, 2021-03-30 If you want your startup to succeed, you need to understand why startups fail. "Whether you're a first-time founder or looking to bring innovation into a corporate environment, *Why Startups Fail* is essential reading."—Eric Ries, founder and CEO, LTSE, and New York Times bestselling author of *The Lean Startup* and *The Startup Way* Why do startups fail? That question caught Harvard Business School professor Tom Eisenmann by surprise when he realized he couldn't answer it. So he launched a

multiyear research project to find out. In *Why Startups Fail*, Eisenmann reveals his findings: six distinct patterns that account for the vast majority of startup failures. • **Bad Bedfellows.** Startup success is thought to rest largely on the founder's talents and instincts. But the wrong team, investors, or partners can sink a venture just as quickly. • **False Starts.** In following the oft-cited advice to "fail fast" and to "launch before you're ready," founders risk wasting time and capital on the wrong solutions. • **False Promises.** Success with early adopters can be misleading and give founders unwarranted confidence to expand. • **Speed Traps.** Despite the pressure to "get big fast," hypergrowth can spell disaster for even the most promising ventures. • **Help Wanted.** Rapidly scaling startups need lots of capital and talent, but they can make mistakes that leave them suddenly in short supply of both. • **Cascading Miracles.** Silicon Valley exhorts entrepreneurs to dream big. But the bigger the vision, the more things that can go wrong. Drawing on fascinating stories of ventures that failed to fulfill their early promise—from a home-furnishings retailer to a concierge dog-walking service, from a dating app to the inventor of a sophisticated social robot, from a fashion brand to a startup deploying a vast network of charging stations for electric vehicles—Eisenmann offers frameworks for detecting when a venture is vulnerable to these patterns, along with a wealth of strategies and tactics for avoiding them. A must-read for founders at any stage of their entrepreneurial journey, *Why Startups Fail* is not merely a guide to preventing failure but also a roadmap charting the path to startup success.

harvard business school directory: *Directory of Teachers in Member Schools* , 1923

harvard business school directory: [A Letter to My White Friends and Colleagues](#) Steven S. Rogers, 2021-05-25 Learn how to address racial wealth disparity in the United States today From the life, professional experiences, and research of former Harvard Business School professor Steven Rogers, comes his boldly stated, *A Letter to My White Friends and Colleagues*. This informative epistle investigates the causes of racial wealth disparity in the United States and provides solutions for addressing it. Through extensive data and historical research, anecdotes, teaching, and case studies, it presents practical ways White people can work with and help the Black community. It teaches readers that eliminating the \$153,000 wealth gap between Black and White people is the solution to over 75% of our problems and offers solutions to help improve Black-White racial relations in the United States. In straightforward language, filled with facts, stories, advice, and sometimes even humor, *A Letter to My White Friends and Colleagues* encourages every White person to share his/her wealth with the Black community—plain and simple. This book recommends that you spend a portion of your annual household budget with Black-owned companies. If more money is spent at Black-owned businesses, those companies can grow and create more jobs for Black people. Rogers also proposes White people make large savings deposits into Black-owned banks. These are the financial institutions that are the backbone of the Black community that provide loans to the Black community for businesses, education, automobiles, and home mortgages. And finally, he resolutely encourages White people to support government reparations to Black Americans who are descendants of Black men and women, who were enslaved from 1619 to 1865. Those who read the book will: Understand the root causes of racial disparities in America Discover how you can personally contribute to reducing the inequality between Black and White people in the United States today Get concrete recommendations on how to redirect your spending to Black-owned institutions to help decrease the racial wealth gap This groundbreaking book provides financial recommendations that you can put into practice today, using his helpful instructions in most of the chapters, to address the systemic inequality between White and Black Americans. Read *A Letter to My White Friends and Colleagues* and be part of the path forward.

harvard business school directory: **Remote Work Revolution** Tsedal Neeley, 2021-03-30 LONGLISTED FOR THE FINANCIAL TIMES & MCKINSEY BUSINESS BOOK OF THE YEAR "I often talk about the importance of trust when it comes to work: the trust of your employees and building trust with your customers. This book provides a blueprint for how to build and maintain that trust and connection in a digital environment." —Eric S. Yuan, founder and CEO of Zoom A Harvard Business School professor and leading expert in virtual and global work provides remote workers

and leaders with the best practices necessary to perform at the highest levels in their organizations. The rapid and unprecedented changes brought on by Covid-19 have accelerated the transition to remote working, requiring the wholesale migration of nearly entire companies to virtual work in just weeks, leaving managers and employees scrambling to adjust. This massive transition has forced companies to rapidly advance their digital footprint, using cloud, storage, cybersecurity, and device tools to accommodate their new remote workforce. Experiencing the benefits of remote working—including nonexistent commute times, lower operational costs, and a larger pool of global job applicants—many companies, including Twitter and Google, plan to permanently incorporate remote days or give employees the option to work from home full-time. But virtual work has its challenges. Employees feel lost, isolated, out of sync, and out of sight. They want to know how to build trust, maintain connections without in-person interactions, and a proper work/life balance. Managers want to know how to lead virtually, how to keep their teams motivated, what digital tools they'll need, and how to keep employees productive. Providing compelling, evidence-based answers to these and other pressing issues, *Remote Work Revolution* is essential for navigating the enduring challenges teams and managers face. Filled with specific actionable steps and interactive tools, this timely book will help team members deliver results previously out of reach. Following Neeley's advice, employees will be able to break through routine norms to successfully use remote work to benefit themselves, their groups, and ultimately their organizations.

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harvard business school directory: Better, Simpler Strategy Felix Oberholzer-Gee, 2021-04-20 Named one of the best strategy books of 2021 by strategy+business Get to better, more effective strategy. In nearly every business segment and corner of the world economy, the most successful companies dramatically outperform their rivals. What is their secret? In *Better, Simpler Strategy*, Harvard Business School professor Felix Oberholzer-Gee shows how these companies achieve more by doing less. At a time when rapid technological change and global competition conspire to upend traditional ways of doing business, these companies pursue radically simplified strategies. At a time when many managers struggle not to drown in vast seas of projects and initiatives, these businesses follow simple rules that help them select the few ideas that truly make a difference. *Better, Simpler Strategy* provides readers with a simple tool, the value stick, which every organization can use to make its strategy more effective and easier to execute. Based on proven financial mechanics, the value stick helps executives decide where to focus their attention and how to deepen the competitive advantage of their business. How does the value stick work? It provides a way of measuring the two fundamental forces that lead to value creation and increased financial success—the customer's willingness-to-pay and the employee's willingness-to-sell their services to the business. Companies that win, Oberholzer-Gee shows, create value for customers by raising their willingness-to-pay, and they provide value for talent by lowering their willingness-to-sell. The approach, proven in practice, is entirely data driven and uniquely suited to be cascaded throughout the organization. With many useful visuals and examples across industries and geographies, *Better, Simpler Strategy* explains how these two key measures enable firms to gauge and improve their strategies and operations. Based on the author's sought-after strategy course, this book is your must-have guide for making better strategic decisions.

harvard business school directory: Confronting Decline David Koistinen, 2016-09-22 Koistinen puts the 'political' back in political economy in this fascinating account of New England's twentieth-century industrial erosion. First-rate research and sound judgments make this study essential reading.--Philip Scranton, Rutgers University--Camden Well-organized and clearly written, *Confronting Decline* looks at one community to understand a process that has become truly national.--David Stebenne, Ohio State University Koistinen's important book makes clear that many industrial cities and regions began to decline as early as the 1920s.--Alan Brinkley, Columbia University Sheds new light on a complex system of enterprise that sometimes blurs, and occasionally overrides, the distinctions of private and public, as well as those of locality, state, region, and nation.

In so doing, it extends and deepens the insights of previous scholars of the American political economy.--Robert M. Collins, University of Missouri The rise of the United States to a position of global leadership and power rested initially on the outcome of the Industrial Revolution. Yet as early as the 1920s, important American industries were in decline in the places where they had originally flourished. The decline of traditional manufacturing--deindustrialization--has been one of the most significant aspects of the restructuring of the American economy. In this volume, David Koistinen examines the demise of the textile industry in New England from the 1920s through the 1980s to better understand the impact of industrial decline. Focusing on policy responses to deindustrialization at the state, regional, and federal levels, he offers an in-depth look at the process of industrial decline over time and shows how this pattern repeats itself throughout the country and the world.

harvard business school directory: *Troublemakers* Carla Shalaby, 2017-03-07 A radical educator's paradigm-shifting inquiry into the accepted, normal demands of school, as illuminated by moving portraits of four young problem children In this dazzling debut, Carla Shalaby, a former elementary school teacher, explores the everyday lives of four young troublemakers, challenging the ways we identify and understand so-called problem children. Time and again, we make seemingly endless efforts to moderate, punish, and even medicate our children, when we should instead be concerned with transforming the very nature of our institutions, systems, and structures, large and small. Through delicately crafted portraits of these memorable children—Zora, Lucas, Sean, and Marcus—*Troublemakers* allows us to see school through the eyes of those who know firsthand what it means to be labeled a problem. From Zora's proud individuality to Marcus's open willfulness, from Sean's struggle with authority to Lucas's tenacious imagination, comes profound insight—for educators and parents alike—into how schools engender, exclude, and then try to erase trouble, right along with the young people accused of making it. And although the harsh disciplining of adolescent behavior has been called out as part of a school-to-prison pipeline, the children we meet in these pages demonstrate how a child's path to excessive punishment and exclusion in fact begins at a much younger age. Shalaby's empathetic, discerning, and elegant prose gives us a deeply textured look at what noncompliance signals about the environments we require students to adapt to in our schools. Both urgent and timely, this paradigm-shifting book challenges our typical expectations for young children and with principled affection reveals how these demands—despite good intentions—work to undermine the pursuit of a free and just society.

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harvard business school directory: *How to Wash a Chicken* Tim Calkins, 2018-09-25 Winner of the Foreword INDIES Book of the Year Award for Business and Economics Winner of the IndieReader Discovery Award for Top Business Book Winner of the Eric Hoffer Award Clear, practical, thorough and right on the mark. It's a must-read for people who are new to giving presentations as well as experienced presenters who want to get even better. This book belongs on everyone's bookshelf. Jim Lecinski Associate Professor of Marketing, Northwestern University; former Vice-President of US Sales and Service, Google, Inc. *How to Wash a Chicken* is not a book about public speaking (or chickens), it's a comprehensive playbook for business leaders and people on their way up to give the best presentations of their lives, and embark on a circle of presentation success. All too often, the best intentions and most innovative ideas get lost in a poorly executed presentation. Author Tim Calkins understands the power of a compelling presentation and the difficulty in accomplishing one. The brand strategist, professor and author has been giving presentations since he was eight, when he delivered his first official presentation with an uncooperative chicken at a 4-H competition. From business updates to project recommendations to marketing plans, Calkins has given more than five thousand presentations to date. With concrete suggestions, helpful tricks, and step-by-step guidance that's applicable to all industries, Calkins sets

out to propel his readers to create and deliver effective business presentations and pitches. When all lessons from *How to Wash a Chicken* are applied, readers will be empowered throughout the preparation and presentation process. They will be able to present with more confidence and conviction than they ever had before, setting them on a path of professional growth.

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harvard business school directory: *Glass Half-Broken* Colleen Ammerman, Boris Groysberg, 2021-04-13 Why the gender gap persists and how we can close it. For years women have made up the majority of college-educated workers in the United States. In 2019, the gap between the percentage of women and the percentage of men in the workforce was the smallest on record. But despite these statistics, women remain underrepresented in positions of power and status, with the highest-paying jobs the most gender-imbalanced. Even in fields where the numbers of men and women are roughly equal, or where women actually make up the majority, leadership ranks remain male-dominated. The persistence of these inequalities begs the question: Why haven't we made more progress? In *Glass Half-Broken*, Colleen Ammerman and Boris Groysberg reveal the pervasive organizational obstacles and managerial actions—limited opportunities for development, lack of role models and sponsors, and bias in hiring, compensation, and promotion—that create gender imbalances. Bringing to light the key findings from the latest research in psychology, sociology, organizational behavior, and economics, Ammerman and Groysberg show that throughout their careers—from entry-level to mid-level to senior-level positions—women get pushed out of the leadership pipeline, each time for different reasons. Presenting organizational and managerial strategies designed to weaken and ultimately break down these barriers, *Glass Half-Broken* is the authoritative resource that managers and leaders at all levels can use to finally shatter the glass ceiling.

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harvard business school directory: *Competing in the Age of AI* Marco Iansiti, Karim R. Lakhani, 2020-01-07 a provocative new book — The New York Times AI-centric organizations exhibit a new operating architecture, redefining how they create, capture, share, and deliver value. Now with a new preface that explores how the coronavirus crisis compelled organizations such as Massachusetts General Hospital, Verizon, and IKEA to transform themselves with remarkable speed, Marco Iansiti and Karim R. Lakhani show how reinventing the firm around data, analytics, and AI removes traditional constraints on scale, scope, and learning that have restricted business growth for hundreds of years. From Airbnb to Ant Financial, Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning—to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a whole new game, one whose rules and likely outcomes this book will make clear. Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how collisions between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the opportunities and risks created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples—including many from the most powerful and innovative global, AI-driven competitors—and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI.

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harvard business school directory: Joe Wilson and the Creation of Xerox Charles D. Ellis, 2011-08-31 Charley Ellis has written a magnificent portrait, capturing the indomitable spirit of Joe Wilson and his instinctive understanding of the need for and commercial usefulness of a transforming imaging technology. Joe Wilson and his extraordinary team, which I had the good fortune to first meet in 1960, epitomized the wonderful observation of George Bernard Shaw who said, 'Some look at things that are, and ask why? I dream of things that never were and ask why not?' Xerox and xerography are not only a part of our vocabulary, but part of our everyday life. Charley Ellis gives the reader a poignant understanding of just how this happened through the life, adventures, critical business decisions, and dreams of Joseph Wilson and a cadre of remarkable individuals. This book will surely join the library of memorable biographies that capture the building of America into a risk-tolerant, technologically sophisticated, idea-oriented society that thrives by understanding what Charles Darwin really said: 'Survival will be neither to the strongest of the species, nor to the most intelligent, but to those most adaptable to change.' —Frederick Frank, Vice Chairman, Lehman Brothers Inc.

harvard business school directory: The Politics of Promotion Bonnie Marcus, 2015-03-06 Break into the power circle and build relationships that advance careers The Politics of Promotion offers women the tools and guidance they need to successfully navigate the realities of their organization, emphasizing the need to understand office politics to get the promotions and recognition they deserve. Written by Bonnie Marcus, a professional coach who focuses on helping women advance their careers, this book demonstrates the impact of relationships and sponsorship on career trajectory. Readers will learn why excellence and achievement aren't propulsion enough to get ahead, and how networking with power and intention can make all the difference in perception, reputation, and promotion. Far beyond the typical advice of be assertive and embrace ambition, this book provides a unique and proven method for becoming a bigger player in the workplace and avoiding unexpected trip-ups that can add years to the climb—or end it for good. Many women focus on performance, thinking that good work garners promotion. Too often, they're left outside of the circles of power and influence where decisions are made that affect their careers. The Politics of Promotion provides a framework for breaking into that circle, and taking control of one's own career path, specifically showing how to: Navigate office politics successfully Build and nurture key relationships Get comfortable with self-promotion Avoid potentially disastrous blind sides Women who want to advance cannot afford to view politics as dirty. It's the reality of the workplace, one that differs between organizations and fluctuates over time. Although being savvy about office politics is important for both genders, unconscious bias and stereotypes create special challenges for women. Learning to navigate these complex rules and customs is the key to professional recognition for women, fostering relationships that reach far beyond the next evaluation. Women looking to get ahead will find that the insights in The Politics of Promotion can help smooth the way.

harvard business school directory: Creative Capital Spencer E. Ante, 2008-04-08 Venture capitalists are the handmaidens of innovation. Operating in the background, they provide the fuel needed to get fledgling companies off the ground—and the advice and guidance that helps growing companies survive their adolescence. In Creative Capital, Spencer Ante tells the compelling story of

the enigmatic and quirky man--Georges Doriot--who created the venture capital industry. The author traces the pivotal events in Doriot's life, including his experience as a decorated brigadier general during World War II; as a maverick professor at Harvard Business School; and as the architect and founder of the first venture capital firm, American Research and Development. It artfully chronicles Doriot's business philosophy and his stewardship in startups, such as the important role he played in the formation of Digital Equipment Corporation and many other new companies that later grew to be influential and successful. An award-winning Business Week journalist, Ante gives us a rare look at a man who overturned conventional wisdom by proving that there is big money to be made by investing in small and risky businesses. This vivid portrait of Georges Doriot reveals the rewards that come from relentlessly pursuing what-if possibilities--and offers valuable lessons for business managers and investors alike.

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